NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 11, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	31.5	24,030
2	60 MINUTES	29.7	22,660
3	M*A*S*H	27.2	20,750
4	THREE'S COMPANY	26.7	20,370
5	EIGHT IS ENOUGH	24.5	18,690
5	ONE DAY AT A TIME	24.5	18,690
7	ARCHIE BUNKER'S PLACE	24.3	18,540
8	DALLAS	24.1	18,390
9	ALICE	24.0	18,310
10	TAXI	23.8	18,160
10	WKRP IN CINCINNATI	23.8	18,160
12	LITTLE HOUSE-PRAIRIE	22.9	17,470
13	ANGIE	22.8	17,400
14	CBS NFL FOOTBALL SPECIAL(S)	22.6	17,240
15	DUKES OF HAZZARD	22.4	17,090
16	JEFFERSONS	22.2	16,940
16	MORK & MINDY	22.2	16,940

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	24.4	50,530
2	60 MINUTES	18.9	39,150
3	DUKES OF HAZZARD	18.5	38,340
4	MORK & MINDY	17.8	36,850
5	M*A*S*H	17.5	36,170
6	LITTLE HOUSE-PRAIRIE	17.4	35,990
7	THREE'S COMPANY	17.4	35,900
8	EIGHT IS ENOUGH	16.9	34,870
8	WITCH'S NIGHT OUT(S)	16.9	34,870
10	INCREDIBLE HULK	16.1	33,310
11	DALLAS	16.0	33,110
12	MORK & MINDY SPECIAL(S)	16.0	33,020
13	ARCHIE BUNKER'S PLACE	15.8	32,670
14	ONE DAY AT A TIME	15.8	32,660
15	CASPER HALLOWEEN SPECIAL(S)	15.8	32,610
16	ALICE	15.6	32,220
17	CHIPS	15.3	31,730
18	TAXI	15.2	31,510

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	24.4	19,540
2	60 MINUTES	23.1	18,530
3	THREE'S COMPANY	20.3	16,250
4	ONE DAY AT A TIME	20.2	16,230
5	ALICE	20.1	16,130
5	LITTLE HOUSE-PRAIRIE	20.1	16,130
7	M*A*S*H	19.7	15,750
8	DALLAS	19.6	15,670
9	ARCHIE BUNKER'S PLACE	19.5	15,660
10	EIGHT IS ENOUGH	18.8	15,030
11	JEFFERSONS	18.6	14,900
12	TAXI	18.3	14,690
13	ABC FRIDAY NIGHT MOVIE#	17.9	14,360
14	WKRP IN CINCINNATI	17.7	14,180
15	ANGIE	17.2	13,800

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	25.6	18,440
2	60 MINUTES	22.5	16,190
3	CBS NFL FOOTBALL SPECIAL(S)	19.0	13,710
4	NFL MONDAY NIGHT FOOTBALL	18.8	13,560
5	ARCHIE BUNKER'S PLACE	17.6	12,660
6	DUKES OF HAZZARD	17.3	12,440
7	VEGA$#	16.9	12,150
8	CBS NFL FOOTBALL GAME 1	16.5	11,870
9	DALLAS	16.2	11,650
10	M*A*S*H	16.1	11,630
11	NFL FOOTBALL GAME 2-NBC#	16.1	11,580
12	MORK & MINDY	15.6	11,270
13	THREE'S COMPANY	15.2	10,930
14	ONE DAY AT A TIME	15.1	10,910
15	INCREDIBLE HULK	15.1	10,890
16	CHARLIE'S ANGELS	14.8	10,660

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 11, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	29.0	14,490
2	ABC FRIDAY NIGHT MOVIE#	21.3	10,630
3	MORK & MINDY	20.7	10,340
4	THREE'S COMPANY	20.3	10,110
5	TAXI	19.8	9,860
6	M*A*S*H	19.6	9,780
7	WKRP IN CINCINNATI	18.5	9,240
8	QUINCY, M.E.	18.5	9,230
9	MORK & MINDY SPECIAL(S)	18.1	9,050
10	DALLAS	18.1	9,020
11	BENSON	18.0	8,980
12	EIGHT IS ENOUGH	17.8	8,860
13	SOAP	16.6	8,280
14	ANGIE	16.3	8,150
15	HART TO HART	16.2	8,100
15	LITTLE HOUSE-PRAIRIE	16.2	8,100

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	35.6	8,660
2	ARCHIE BUNKER'S PLACE	35.4	8,600
3	ONE DAY AT A TIME	33.3	8,100
4	ALICE	32.2	7,820
5	JEFFERSONS	28.9	7,040
6	LITTLE HOUSE-PRAIRIE	28.0	6,810
7	WALTONS	27.8	6,770
8	CBS NFL FOOTBALL SPECIAL(S)	24.8	6,020
9	TRAPPER JOHN, M.D.#	22.5	5,460
10	BARNABY JONES	22.0	5,350
11	DALLAS	21.3	5,180
12	REAL PEOPLE	21.1	5,120
13	THREE'S COMPANY	20.2	4,920
14	LOVE BOAT	20.1	4,880
15	M*A*S*H	19.8	4,820
16	CBS EVENING NEWS-CRONKITE	19.8	4,810
16	EIGHT IS ENOUGH	19.8	4,810

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	28.2	13,370
2	MORK & MINDY	19.5	9,250
3	NFL MONDAY NIGHT FOOTBALL	18.3	8,700
4	MORK & MINDY SPECIAL(S)	17.9	8,480
4	60 MINUTES	17.9	8,480
6	DUKES OF HAZZARD	16.6	7,860
7	CBS NFL FOOTBALL GAME 1	16.2	7,700
7	RACE-YOUR LIFE, C.BROWN(S)	16.2	7,700
9	VEGA$#	16.2	7,680
10	CBS NFL FOOTBALL SPECIAL(S)	16.2	7,670
11	M*A*S*H	15.7	7,450
12	NFL FOOTBALL GAME 2-NBC#	15.7	7,430
13	DISNEY'S WONDERFUL WORLD	14.7	6,980
14	DALLAS	14.6	6,940
15	INCREDIBLE HULK	14.5	6,900
16	BEST-SATURDAY NIGHT LIVE	14.4	6,840
17	BARNEY MILLER	14.2	6,760
18	BIG EVENT	14.1	6,670

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	32.8	6,280
2	ARCHIE BUNKER'S PLACE	31.6	6,040
3	ONE DAY AT A TIME	24.8	4,740
4	CBS NFL FOOTBALL SPECIAL(S)	24.3	4,650
5	ALICE	23.2	4,430
6	WALTONS	22.6	4,330
7	REAL PEOPLE	21.0	4,010
8	JEFFERSONS	20.9	3,990
9	NCAA FOOTBALL POST GAME#	20.7	3,950
10	SHERIFF LOBO#	20.6	3,940
11	CHARLIE'S ANGELS	19.9	3,800
12	NBC MOVIE OF THE WEEK(S)	19.7	3,770
13	HAWAII FIVE-O	19.6	3,750
14	BARNABY JONES	19.2	3,670
14	DUKES OF HAZZARD	19.2	3,670
16	NFL MONDAY NIGHT FOOTBALL	19.1	3,660
17	LITTLE HOUSE-PRAIRIE	19.0	3,630
17	VEGA$#	19.0	3,630

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	6		194	A	19.1	33	1457	1945	862	347	986	508	730	554	80^	192	556	215	396	383	64^	113^	143^	113^	260	210
2 FRI. 9.00P 120 ABC FF			99	B	16.0	28	1221	1959	807	331	891	407	609	511	104	216	592	235	410	373	72	133	171	95	305	237
9.00 - 9.30				A	18.8	32	1434	1978	938	390	1039	517	748	567	79^	218	575	237	395	374	61^	128^	121^	103^	243	197
9.30 - 10.00				A	19.4	32	1480	1912	899	375	1009	518	746	583	69^	189	543	220	380	372	58^	119^	112^	102^	248	187
10.00 - 10.30				A	19.4	34	1480	1905	798	326	943	495	705	518	87^	183	537	203	384	371	75^	109^	159^	117^	266	224
10.30 - 11.00				A	18.8	34	1434	1987	810	294	947	498	715	543	81^	180	570	205	423	411	68^	99^	188	134^	282	228
ABC NEWSBRIEF-M-F	44	184	186	A	18.5	29	1412	1776	691	287	769	318	499	439	92	209	615	270	396	350	105	169	194	98	198	142
1 MON. 8.58P 1 ABC N		96	96	B	18.1	29	1381	1825	692	281	769	309	482	426	102	219	637	257	398	352	98	186	195	97	224	158
1 TUWF 9.58P 1																										
1 THU. 9.57P 2																										
2 M & F 8.58P 1																										
2 TU-TH 9.58P 1																										
ABC NEWSBRIEF-SAT.	9	195	196	A	20.9	36	1595	1710	731	249	807	297	454	432	108	264	489	198	286	251	87	169	204	124	210	162
SAT. 9.58P 1 ABC N		98	98	B	19.3	34	1473	1827	745	266	837	314	477	419	115	296	561	221	345	303	88	178	176	112	253	202
ABC NEWSBRIEF-SUN.	9	189	187	A	17.7	26	1351	2214	674	332	790	412	602	443	64^	148	757	434	593	430	77^	135	269	140	398	274
1 SUN. 7.58P 1 ABC N		98	96	B	16.9	26	1289	2117	675	348	766	402	582	444	74	144	760	402	570	442	79	138	240	117	351	241
2 SUN. 8.58P 1																										
ABC SUNDAY NIGHT MOVIE	8	198	197	A	31.5	46	2403	2103	730	335	811	391	603	509	82	151	768	360	558	490	82	145	268	148	256	197
1 SUN. 8.30P 165 ABC FF		99	99	B	21.0	33	1602	1986	737	356	810	393	600	504	78	151	801	374	592	519	79	147	201	106	174	135
2 SUN. 9.00P 120																										
8.30 - 9.00				A	33.2	46	2533	2368	747	389	812	391	637	547	76^	135	812	388	599	528	73^	137	325	190	419	300
9.00 - 9.30				A	29.3	41	2236	2127	728	342	800	381	583	496	72	153	772	344	555	487	76	151	273	147	282	214
9.30 - 10.00				A	31.0	44	2365	2093	725	326	795	373	582	501	79	152	766	349	552	488	84	153	269	147	263	198
10.00 - 10.30				A	31.8	47	2426	2059	735	322	827	409	615	505	88	152	762	363	552	484	89	142	250	143	220	175
10.30 - 11.00				A	31.2	49	2381	2029	733	322	828	406	607	499	93	162	757	361	546	475	87	148	250	136	194	158
ABC WORLD NEWS TONIGHT	30	197	198	A	13.5	24	1030	1578	661	233	735	193	360	355	111	301	611	155	319	323	142	237	100	54^	132	83
M-F 6.30P 30 ABC N		99	99	B	11.9	23	908	1568	662	231	740	189	358	356	105	308	613	164	313	307	123	247	103	55	112	75
ABC WRLD NEWS TONIGHT-SUN	5	148	146	A	8.9	16	679	1826	807	308	868	201	448	414	126^	364	692	183	320	266	99^	327	91^	LT	175^	118^
SUN. 6.30P 30 ABC N		83	83	B	7.7	15	588	1796	775	248	864	221	428	399	127	366	657	181	300	260	101	293	128	38	147	95
ACT OF VIOLENCE(S)			183	A	15.0	26	1145	1643	702	315	731	232	458	462	131^	207^	708	227	402	428	150^	219	101^	40v	103^	42v
2 SAT. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	11.5	19	877	1621	663	312	684	227^	405	423	146^	207^	695	207^	381	402	166^	232^	111^	49v	131^	34v
9.30 - 10.00				A	14.2	24	1083	1599	705	301	723	245	454	477	124^	195^	659	181^	355	398	142^	227	107^	39v	110^	28v
10.00 - 10.30				A	17.0	31	1297	1632	699	317	728	215	457	457	132^	207	717	238	413	449	153^	211	90^	43v	97^	53^
10.30 - 11.00				A	17.4	32	1328	1689	722	327	760	237	490	476	125^	209	742	264	441	446	145^	208	100^	34v	87^	48^
ALICE	7	195	200	A	24.0	33	1831	1760	778	288	882	213	378	382	193	428	570	158	279	280	130	241	115	50^	193	137
1 SUN. 9.06P 30 CBS CS		99	99	B	25.1	37	1915	1798	790	270	875	251	424	394	162	388	589	170	294	269	126	250	140	80	194	145
2 SUN. 9.13P 30																										
ALL STAR FAMILY FEUD(S)			196	A	18.9	32	1442	1741	738	330	849	318	487	459	133^	251	596	237	355	334	117^	187	74^	41v	222	175
2 FRI. 8.00P 60 ABC QP			99																							
8.00 - 8.30				A	18.9	32	1442	1759	744	335	843	312	482	473	130^	245	585	227	343	322	116^	191	76^	46^	255	191
8.30 - 9.00				A	18.9	31	1442	1716	728	320	849	320	489	446	132^	254	606	247	369	343	120^	184	73^	37v	188	161^
ANGIE	8	203	205	A	22.8	36	1740	1761	733	290	794	304	468	403	122	252	537	229	314	250	111	188	173	94	257	179
TUE. 8.30P 30 ABC CS		99	99	B	21.8	35	1663	1856	707	294	796	341	506	414	102	230	531	247	336	260	80	162	207	116	322	209

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST NOV. 1979 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ARCHIE BUNKER'S PLACE	8	195	203	A	24.3	35	1854	1762	746	243	844	158	285	315	194	464	682	157	294	292	160	326	99	43^	137	95
1 SUN. 8.06P 30 CBS CS		99	99	B	21.9	34	1671	1779	760	249	858	182	335	338	162	443	676	158	299	301	146	320	103	57	142	101
2 SUN. 8.13P 30																										
AVALANCHE(S)		185		A	14.2	26	1083	1729	708	198^	750	268	506	473	85^	180^	658	233	470	462	45v	131^	143^	82^	178^	155^
1 SAT. 9.30P 120 CBS FF		99																								
9.30 - 10.00				A	12.9	22	984	1898	738	231^	776	283	545	482	91^	182^	657	232^	481	436	44v	137^	137^	80^	328	254
10.00 - 10.30				A	14.1	25	1076	1787	759	202^	803	301	547	515	86^	179^	685	254	499	483	43v	136^	130^	77^	169^	157^
10.30 - 11.00				A	14.6	27	1114	1704	723	201^	767	278	514	478	88^	184^	666	242	479	455	47v	139^	145^	91^	126^	120^
11.00 - 11.30				A	15.0	30	1145	1566	623	161^	667	219	432	424	75^	177^	632	208^	430	471	47v	117^	159^	79^	108^	108^
B.J. AND THE BEAR	6		206	A	15.9	29	1213	2050	652	255	751	232	413	367	146^	277	734	260	445	384	133^	219	217	41v	348	274
2 SAT. 10.00P 60 NBC A			99	B	18.0	32	1373	2165	711	298	783	275	489	423	112	235	731	249	457	411	117	210	244	83	407	311
10.00 - 10.30				A	15.6	28	1190	2019	642	240	743	234	398	347	146^	285	711	259	420	361	133^	216	210	43v	355	280
10.30 - 11.00				A	16.2	30	1236	2072	658	269	754	230	427	388	145^	265	753	262	465	406	131^	220	224	38v	341	271
BARNABY JONES	7	194	194	A	19.3	33	1473	1542	740	283	826	228	401	367	171	363	571	150	264	255	106	250	112	53^	33^	33^
THU. 10.00P 60 CBS PD		99	98	B	18.1	31	1381	1578	789	288	868	235	421	397	152	370	562	145	249	241	123	259	103	56	45	36
10.00 - 10.30				A	19.1	32	1457	1539	741	289	825	226	395	359	169	371	569	140	257	263	106	252	113	53^	32^	32^
10.30 - 11.00				A	19.4	34	1480	1546	744	279	830	229	408	377	173	357	572	156	267	248	105	247	109	53^	35^	35^
BARNEY MILLER	7	195	196	A	22.1	34	1686	1696	663	266	726	275	465	402	109	207	595	251	400	355	100	154	187	102	188	144
THU. 9.00P 30 ABC CS		99	99	B	22.0	35	1679	1793	701	283	778	328	502	428	106	217	590	255	386	339	88	168	201	110	224	159
BATTLE-NETWORK STARS(S)		195		A	18.9	32	1442	2030	741	272	808	284	497	491	83^	252	641	258	440	440	85^	142^	232	149^	349	263
1 FRI. 8.00P 120 ABC SE		99																								
8.00 - 8.30				A	19.1	32	1457	2050	699	274	775	267	462	447	86^	256	621	227	401	430	86^	148^	253	160^	401	301
8.30 - 9.00				A	19.5	32	1488	2122	734	296	796	280	494	481	83^	247	637	246	439	445	83^	132^	259	162	430	320
9.00 - 9.30				A	18.9	32	1442	1956	759	258	828	286	509	510	85^	259	652	278	466	446	78^	135^	203	145^	273	211
9.30 - 10.00				A	18.4	31	1404	1947	765	253	824	296	520	523	78^	240	652	276	449	436	90^	154^	199	119^	272	216
BENSON	8	200	201	A	22.0	34	1679	1843	720	302	790	289	534	468	109	201	553	214	365	321	90	145	222	141	278	184
THU. 8.30P 30 ABC CS		99	99	B	21.5	35	1640	1910	708	284	794	311	515	443	109	218	569	228	373	335	76	152	230	127	317	221
BEST-SATURDAY NIGHT LIVE	2	203	201	A	16.0	28	1221	1814	679	316	755	347	557	469	82^	151	694	404	558	483	61^	99^	258	109	107	87^
WED. 10.00P 60 NBC GV		99	99	B	16.0	28	1221	1814	679	316	755	347	557	469	82	151	694	404	558	483	61	99	258	109	107	87
10.00 - 10.30				A	17.1	29	1305	1812	670	318	745	328	531	444	89^	161	692	391	551	484	67^	109	247	98	128	99
10.30 - 11.00				A	14.9	27	1137	1805	692	310	769	368	590	499	72^	137	697	419	569	478	55^	89^	262	118	77^	68^
BIG EVENT	7	207	206	A	16.5	25	1259	1900	700	278	747	287	467	454	108	190	826	311	530	483	117	214	160	48^	167	110
1 SUN. 9.00P 120 NBC FV		99	99	B	19.3	30	1473	1984	705	279	780	321	510	460	107	199	807	341	547	474	105	192	189	60	208	146
2 SUN. 9.00P 150																										
9.00 - 9.30				A	16.0	22	1221	1971	688	257	715	268	465	452	81^	165	842	320	538	510	108	209	180	46^	234	173
9.30 - 10.00				A	16.2	23	1236	1931	690	276	722	272	448	438	98	187	825	313	527	488	116	213	180	41^	204	144
10.00 - 10.30				A	16.2	24	1236	1868	699	272	755	282	463	460	121	196	827	299	515	467	129	233	163	47^	123	82^
10.30 - 11.00				A	16.1	25	1228	1810	705	275	762	282	460	446	139	213	808	284	509	460	123	221	136	42^	104	57^
11.00 - 11.30				A	20.0	38	1526	1902	724	334	801	360	531	483	93^	179	804	352	565	479	107^	173	128^	65^	169	85^
BUCK ROGERS-25TH CENTURY	8	204	201	A	16.8	26	1282	2161	553	208	629	298	441	370	39^	134	713	339	514	456	80^	145	277	85^	542	371
THU. 8.00P 60 NBC SF		99	99	B	17.4	28	1328	2165	578	237	645	318	487	412	49	112	713	355	546	482	61	107	323	98	484	372
8.00 - 8.30				A	16.3	26	1244	2104	548	214	622	288	425	364	38^	143	703	322	484	435	86^	156	279	83^	500	340
8.30 - 9.00				A	17.4	27	1328	2196	552	198	630	305	453	373	40^	125	712	352	536	468	77^	132	275	86^	579	397
BUGS BUNNY HOWL-OWEEN SPL(S)		189		A	15.1	25	1152	1914	577	254	733	299	481	391	76^	187^	497	159^	273	327	54^	134^	177^	71^	507	296
1 WED. 8.00P 30 CBS EA		99																								

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CALIFORNIA FEVER	6		170	A	11.0	18	839	2048	581	226^	684	275^	473	322	55v	188^	594	230^	416	324	84^	149^	285	156^	485	360
2 TUE. 8.00P 60 CBS CS			97	B	13.7	22	1045	1983	661	293	773	297	494	368	105	250	496	192	327	278	63	137	350	191	364	269
8.00 - 8.30				A	10.7	17	816	1936	556	229^	661	254^	438	304	64v	200^	550	217^	381	302	72v	140^	240^	126^	485	354
8.30 - 9.00				A	11.3	18	862	2140	604	222^	702	294	503	338	45v	175^	631	239^	443	342	95^	161^	326	182^	481	363
CANDID CAMERA SPECIAL(S)			199	A	16.5	28	1259	1671	739	282	790	286	503	397	114^	239	635	222	393	352	102^	186^	163^	64^	83^	51^
2 TUE. 10.00P 60 NBC CV			94																							
10.00 - 10.30				A	16.5	27	1259	1661	714	260	754	274	483	387	103^	224	670	243	416	362	102^	195	163^	72^	74^	41v
10.30 - 11.00				A	16.5	28	1259	1670	764	302	825	298	525	409	122^	252	596	201	368	341	102^	175^	159^	52^	90^	60^
CASPER HALLOWEEN SPECIAL(S)		204		A	19.1	31	1457	2238	574	118^	656	307	459	417	53^	145^	387	152^	266	244	52^	105^	244	103^	951	610
1 TUE. 8.00P 30 NBC EA		98																								
CBS EVENING NEWS-CRONKITE	30	195	195	A	15.1	27	1152	1542	713	223	773	153	287	312	162	418	601	126	251	277	124	290	68	28^	100	58
M-F 6.30P 30 CBS N		99	99	B	14.2	27	1083	1585	708	225	780	152	285	313	166	420	615	131	255	274	127	300	80	34	110	68
CBS EVENING NEWS-DEAN	2		143	A	9.7	16	740	1550	684	197^	731	116^	269^	321^	189^	392	613	192^	297^	275^	113^	224^	124^	83v	82v	40v
2 SUN. 6.30P 30 CBS N			75	B	8.3	16	633	1572	679	207	734	130	303	348	162	366	624	159	271	275	119	270	123	62	91	67
CBS NFL FOOTBALL SPECIAL(S)			166	A	22.6	38	1724	1791	736	351	794	251	353	370	174	350	795	283	444	428	129^	271	72^	29v	130^	85^
2 SUN. 7.00P 13 CBS SE			83																							
CBS REPORTS(S)		171		A	12.4	20	946	1637	779	266	817	214^	386	400	142^	355	608	200^	315	305	136^	226^	113^	48v	99^	72^
1 TUE. 8.00P 60 CBS DN		96																								
8.00 - 8.30				A	12.6	20	961	1616	762	260	806	213^	364	384	138^	370	582	182^	289	276	144^	232^	111^	36v	117^	84^
8.30 - 9.00				A	12.2	19	931	1647	793	267	824	216^	407	415	147^	338	628	216^	336	331	125^	219^	115^	56v	80^	59v
CBS REPORTS-TEDDY(S)		185		A	12.9	20	984	1363	718	192^	839	133^	260	316	173^	485	458	98^	176^	227^	130^	229^	43v	24v	23v	8v
1 SUN. 10.06P 60 CBS DN		99																								
10.00 - 10.30				A	14.2	21	1083	1384	731	195^	854	145^	267	313	178^	497	439	98^	169^	214^	132^	225	56v	38v	35v	17v
10.30 - 11.00				A	12.4	19	946	1326	700	190^	821	129^	255^	307	161^	475	450	89^	172^	218^	127^	232^	40v	15v	15v	LT
CBS SAT. NEWS-SCHIEFFER	6	138	139	A	11.5	22	877	1783	826	279	847	210	380	367	162	403	726	164	305	385	132^	303	118^	104^	92^	69^
SAT. 6.30P 30 CBS N		84	84	B	9.3	20	710	1629	751	258	817	200	350	324	161	407	609	141	250	284	120	290	88	58	115	61
CBS TUESDAY NIGHT MOVIES	6	182	181	A	16.4	27	1251	1826	723	325	814	290	515	451	121	210	685	281	484	411	99	152	200	123	127	89^
1 TUE. 9.00P 114 CBS FF		98	98	B	17.8	29	1358	1774	786	321	878	316	529	472	128	273	625	226	403	373	90	167	160	91	111	88
2 TUE. 9.00P 120																										
9.00 - 9.30				A	14.5	23	1106	1841	728	334	807	300	523	446	118	210	657	239	442	390	108^	171	186	118	191	123
9.30 - 10.00				A	16.0	26	1221	1812	736	331	814	290	513	465	124	205	650	251	451	404	98^	145	198	116	150	108
10.00 - 10.30				A	17.6	30	1343	1816	706	315	802	277	506	439	116	205	717	310	519	433	89^	145	205	128	92	67^
10.30 - 11.00				A	17.9	32	1366	1807	707	322	813	287	506	441	121	213	698	316	504	401	96	149	212	129	84^	61^
CBS WEDNESDAY NIGHT MOVIE	6		190	A	15.9	26	1213	1565	789	266	855	271	495	486	136^	291	569	130^	328	380	88^	161^	77^	30v	64^	54^
2 WED. 9.00P 120 CBS FF			99	B	15.9	26	1213	1662	752	272	825	278	497	467	120	260	634	222	383	361	94	187	120	55	83	58
9.00 - 9.30				A	13.9	22	1061	1604	722	314	809	274	494	462	115^	252	595	143^	348	392	80^	160^	109^	34v	91^	64^
9.30 - 10.00				A	15.5	24	1183	1608	765	288	823	254	469	468	131^	284	605	142^	348	410	84^	164^	100^	36v	80^	69^
10.00 - 10.30				A	17.2	29	1312	1536	813	249	883	268	504	505	143^	301	545	112^	313	363	93^	161^	61^	34v	47v	47v
10.30 - 11.00				A	17.0	30	1297	1517	840	224	893	288	503	501	153^	321	541	126^	311	360	89^	158^	43v	19v	40v	40v
CHARLIE'S ANGELS	7	197	202	A	20.5	34	1564	1843	699	274	790	309	470	391	110	250	682	275	386	310	135	243	198	117	173	108
1 WED. 9.00P 60 ABC PD		99	99	B	24.7	40	1885	1868	723	305	820	338	525	443	112	231	613	252	378	308	101	181	217	129	218	155
2 WED. 10.00P 60																										
9.00 - 9.30				A	18.5	30	1412	1951	691	262	770	263	439	396	108^	244	752	283	387	310	179	291	227	114^	202	111^
9.30 - 10.00				A	20.1	33	1534	2009	710	288	794	281	464	402	112^	245	758	328	428	341	161	254	235	129^	222	132^
CONT'D																										

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
EVENING CONT'D																										
CHARLIE'S ANGELS-CONT'D																										
10.00 - 10.30				A	21.6	36	1648	1698	690	267	785	332	473	377	112^	255	603	244	360	293	102^	213	158	107^	152	106^
10.30 - 11.00				A	21.5	38	1640	1733	715	277	815	355	501	391	109^	257	627	253	369	296	104^	223	168	113^	123^	86^
CHIPS	8	217	214	A	19.4	33	1480	2144	754	277	879	283	499	429	139	313	658	218	377	377	133	208	226	110	381	248
1 SAT. 8.00P 60 NBC OP		99	99	B	21.7	39	1656	2163	749	292	852	309	519	446	104	266	657	231	398	363	100	199	226	109	428	289
2 SAT. 8.00P 120																										
8.00 - 8.30				A	18.7	32	1427	2100	751	293	867	269	504	449	128	296	618	202	347	355	109	202	223	120	392	243
8.30 - 9.00				A	20.4	35	1557	2163	770	297	880	273	504	448	138	302	664	223	378	387	110	214	241	128	378	237
9.00 - 9.30				A	19.5	33	1488	2225	764	247	913	321	519	400	151^	341	694	231	409	403	189	207	216	78^	402	275
9.30 - 10.00				A	18.5	31	1412	2128	717	233	869	294	467	372	160^	343	690	224	398	375	187	215	223	83^	346	255
CONNALLY FOR PRESIDENT(S)		184		A	13.3	25	1015	1921	707	354	807	301	522	442	112^	189^	705	386	571	390	73^	121^	315	166^	94^	57v
1 TUE. 10.54P 6 CBS P		98																								
DALLAS	8	194	196	A	24.1	42	1839	1800	789	287	853	302	491	453	132	283	632	210	376	358	96	197	143	89	172	140
FRI. 10.00P 60 CBS GD		99	98	B	22.6	39	1724	1789	817	280	899	337	532	467	127	294	570	198	347	319	93	178	134	68	186	139
10.00 - 10.30				A	23.8	41	1816	1822	780	281	844	297	481	450	129	284	643	217	387	368	96	198	151	95	184	143
10.30 - 11.00				A	24.4	43	1862	1774	795	292	857	305	498	457	131	279	623	206	367	350	95	195	135	84	159	134
DETECTIVE SCHOOL	8	193		A	11.5	20	877	1742	765	293	845	197^	331	299	138^	429	624	143^	249^	223^	150^	333	98^	79^	175^	118^
1 SAT. 8.30P 30 ABC CS		98		B	12.7	24	969	1889	742	246	835	274	414	350	134	353	616	208	357	332	116	220	148	91	290	213
DIFF'RENT STROKES	2	209	208	A	17.9	29	1366	1803	750	278	808	238	436	401	124	294	611	220	366	337	133	216	175	62^	209	138
WED. 9.00P 30 NBC CS		98	99	B	17.9	29	1366	1803	750	278	808	238	436	401	124	294	611	220	366	337	133	216	175	62	209	138
DISNEY'S WONDERFUL WORLD	9	211	208	A	17.8	27	1358	2320	676	258	696	290	455	417	74^	165	773	322	515	487	88^	158	265	98	586	357
SUN. 7.00P 120 NBC FV		99	99	B	17.0	28	1297	2361	704	254	772	335	515	441	88	201	732	300	496	437	92	165	246	88	611	394
7.00 - 7.30				A	17.6	28	1343	2328	682	257	705	298	447	403	84^	188	777	310	514	498	103	158	271	103	575	335
7.30 - 8.00				A	19.2	29	1465	2377	647	260	671	293	428	381	85	171	756	326	518	504	78^	135	292	107	658	401
8.00 - 8.30				A	17.6	26	1343	2294	669	257	684	284	459	417	65^	150	780	326	509	482	85^	165	257	90^	573	355
8.30 - 9.00				A	16.7	24	1274	2272	716	257	730	284	493	475	61^	150	777	327	518	461	80^	173	234	91^	531	336
DUKES OF HAZZARD	8	199	195	A	22.4	38	1709	2243	673	259	738	238	449	406	124	240	727	253	460	415	119	216	254	119	524	345
FRI. 9.00P 60 CBS CS		99	98	B	21.1	36	1610	2131	694	245	763	288	477	417	115	235	637	220	401	369	104	185	224	88	507	347
9.00 - 9.30				A	21.9	37	1671	2271	662	254	727	230	441	400	120	238	729	256	456	414	118	218	264	125	551	361
9.30 - 10.00				A	22.9	38	1747	2210	682	261	745	244	453	413	126	241	725	252	460	415	119	212	243	115	497	331
EIGHT IS ENOUGH	7	200	201	A	24.5	39	1869	1866	696	256	804	306	474	408	107	258	526	211	334	271	84	160	219	137	317	212
1 WED. 8.00P 60 ABC CS		99	99	B	24.7	40	1885	1946	739	281	841	331	516	422	107	261	500	194	307	251	74	156	240	154	365	243
2 WED. 8.00P 120																										
8.00 - 8.30				A	21.5	35	1640	1893	729	273	833	299	473	422	121	284	520	187	305	244	100	187	188	118	352	223
8.30 - 9.00				A	23.6	37	1801	1856	718	269	824	297	478	426	109	269	514	182	304	253	94	178	203	129	315	207
9.00 - 9.30				A	28.3	44	2159	1862	642	222	756	311	458	372	91^	231	540	255	380	298	67^	130	261	168	305	217
9.30 - 10.00				A	28.2	44	2152	1867	669	247	782	330	487	399	92^	228	551	260	394	310	67^	127	249	150	285	201
EISCHIED	5		206	A	11.2	20	855	1584	723	308	806	171^	369	365	191^	359	670	229^	358	367	126^	229^	63v	21v	45v	33v
2 FRI. 10.00P 60 NBC OP			98	B	13.7	24	1045	1774	738	269	826	248	425	419	147	319	676	213	401	383	110	215	122	40	150	97
10.00 - 10.30				A	11.1	19	847	1575	711	296	789	169^	369	364	183^	346	682	241^	369	384	122^	222^	49v	19v	55v	42v
10.30 - 11.00				A	11.3	20	862	1580	731	317	817	171^	367	361	200^	371	657	219^	344	349	131^	235^	70v	21v	36v	23v
FANTASY ISLAND	4	201	197	A	18.7	34	1427	1658	732	286	816	309	473	446	112	250	529	246	342	279	74^	147	179	98	134	102
SAT. 10.00P 60 ABC A		99	98	B	19.5	36	1488	1739	736	282	831	329	510	444	102	250	548	228	367	311	70	147	194	117	166	140
10.00 - 10.30				A	18.9	34	1442	1661	728	281	814	309	470	435	116	254	529	246	338	278	78^	153	186	110	132	101
10.30 - 11.00				A	18.5	34	1412	1646	732	289	815	306	472	455	110	245	529	244	346	279	69^	143	171	86^	131	103

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST NOV. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
GUINNESS BK-WORLD RECORDS(S)		194		A	13.9	24	1061	1941	726	270	776	289	572	590	57v	146^	786	285	567	557	99^	159^	133^	94^	246	211^
1 FRI. 10.00P 60 ABC SC		98																								
10.00 - 10.30				A	14.4	24	1099	2002	724	278	772	294	574	586	58^	148^	819	299	593	587	102^	164^	133^	87^	278	226
10.30 - 11.00				A	13.3	23	1015	1879	732	259	780	286	569	596	54v	143^	753	272	543	530	94^	152^	130^	102^	216^	197^
HAPPY DAYS	8	207	210	A	21.8	35	1663	1868	713	264	758	282	446	398	116	246	568	224	338	271	110	202	214	107	328	220
TUE. 8.00P 30 ABC CS		99	99	B	21.5	36	1640	1942	696	284	779	340	505	417	95	216	549	260	365	286	79	151	222	119	392	256
HART TO HART	3	200	197	A	19.4	34	1480	1578	738	315	836	371	547	470	82^	227	567	253	347	322	99	177	111	48^	64^	34^
TUE. 10.00P 60 ABC PD		99	97	B	20.5	35	1564	1573	741	319	832	371	551	494	97	209	557	247	354	336	93	156	131	65	53	34
10.00 - 10.30				A	20.1	34	1534	1586	729	307	828	371	544	466	76^	221	554	245	341	318	98	171	119	53^	85	44^
10.30 - 11.00				A	18.7	33	1427	1559	746	323	843	366	549	477	90	233	572	257	351	323	101	180	102	41^	42^	24^
HAWAII FIVE-O	6	194	191	A	16.5	26	1259	1528	680	251	777	188	320	307	136	372	603	129	247	260	121	298	75^	26^	73^	50^
THU. 9.00P 60 CBS OP		98	97	B	16.4	26	1251	1662	745	274	828	203	361	362	155	374	658	165	306	286	142	285	93	30	83	46
9.00 - 9.30				A	15.8	24	1206	1545	683	244	783	191	316	308	133	375	601	134	245	261	113	297	66^	27^	95^	61^
9.30 - 10.00				A	17.2	27	1312	1504	677	256	768	182	321	306	138	368	604	128	248	257	128	299	81^	25^	51^	39^
HELLO, LARRY	2	201	201	A	16.4	26	1251	1698	733	267	792	256	456	414	126	263	580	242	372	347	108	181	175	57^	151	106
WED. 9.30P 30 NBC CS		97	98	B	16.4	26	1251	1698	733	267	792	256	456	414	126	263	580	242	372	347	108	181	175	57	151	106
HORROR SHOW:60 MAGIC YRS.(S)		188		A	10.3	16	786	2131	615	186^	701	324	543	394	85^	158^	682	196^	483	445	66v	137^	376	103^	372	262^
2 WED. 8.00P 60 CBS FV		97																								
8.00 - 8.30				A	10.2	16	778	2031	625	187^	703	343	540	390	86^	163^	628	167^	435	406	59v	132^	335	96^	365	259^
8.30 - 9.00				A	10.4	16	794	2214	609	184^	699	303^	544	394	89^	155^	724	217^	524	480	71v	138^	411	107^	380	263^
INCREDIBLE HULK	7	197	195	A	19.5	33	1488	2239	648	210	692	231	417	378	99	222	732	282	463	410	81^	215	296	157	519	315
FRI. 8.00P 60 CBS SF		99	99	B	17.1	30	1305	2122	720	248	787	301	488	411	109	238	668	257	422	386	90	191	196	92	471	286
8.00 - 8.30				A	18.7	32	1427	2209	652	220	694	228	420	380	95	221	722	263	453	405	75^	216	283	155	510	307
8.30 - 9.00				A	20.4	34	1557	2245	635	198	682	231	408	377	99	218	731	296	467	404	85	215	309	158	523	318
JEFFERSONS	7	191	194	A	22.2	32	1694	1717	775	291	879	223	396	377	196	416	569	153	284	280	127	237	124	54^	145	106
1 SUN. 9.36P 30 CBS CS		99	99	B	23.8	36	1816	1774	781	276	868	247	428	394	163	376	605	176	311	284	131	248	147	80	154	120
2 SUN. 9.43P 30																										
KATE LOVES A MYSTERY	4	198	198	A	14.6	25	1114	1613	793	299	857	332	563	496	87^	229	548	169	292	299	90^	203	123	81^	85^	64^
THU. 10.00P 60 NBC SM		98	98	B	15.5	27	1183	1617	787	290	862	341	566	506	121	235	550	197	335	304	86	175	128	72	77	66
10.00 - 10.30				A	14.6	25	1114	1628	780	300	848	330	562	485	85^	223	552	173	302	309	86^	195	124	82^	104^	70^
10.30 - 11.00				A	14.6	26	1114	1589	803	297	866	335	564	502	91^	239	541	166	281	288	92^	209	117	77^	65^	58^
LAVERNE AND SHIRLEY	8	203	205	A	21.0	34	1602	1851	677	265	759	283	504	435	100	209	552	206	358	317	87	159	213	128	327	233
THU. 8.00P 30 ABC CS		99	99	B	20.2	34	1541	1895	677	263	766	301	491	417	108	220	526	212	344	305	69	144	226	137	377	255
LITTLE HOUSE-PRAIRIE	8	218	217	A	22.9	34	1747	2060	831	209	923	284	463	439	124	390	598	200	326	338	90	208	138	75	401	294
MON. 8.00P 60 NBC GD		99	99	B	23.8	37	1816	1967	819	253	926	307	482	437	141	371	524	183	284	252	87	197	148	95	369	255
8.00 - 8.30				A	22.4	34	1709	2047	839	207	927	276	463	436	123	397	585	186	315	327	93	211	132	70^	403	294
8.30 - 9.00				A	23.3	34	1778	2071	828	211	922	292	466	442	120	383	607	213	335	344	87	205	141	77	401	296
LOST TREASURE-CONCEPCION(S)		181		A	11.8	20	900	1604	643	309	667	207^	348	356	148^	263^	673	180^	395	434	141^	198^	111^	31v	153^	70^
2 SAT. 8.00P 60 CBS DO		99																								
8.00 - 8.30				A	11.8	20	900	1629	655	307	676	223^	350	354	140^	270	647	193^	382	419	137^	189^	137^	38v	169^	71^
8.30 - 9.00				A	11.8	20	900	1568	628	310	654	189^	345	353	155^	255^	697	167^	410	453	142^	204^	83^	22v	134^	67v
LOU GRANT	7	196	196	A	19.8	33	1511	1491	746	302	809	305	513	466	128	243	522	204	346	310	70^	133	122	62^	38^	26^
MON. 10.00P 60 CBS GD		99	99	B	18.1	30	1381	1610	748	290	833	321	536	471	98	234	576	243	372	312	76	153	140	71	61	43
CONT'D																										

Audience composition: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A CURRENT REPORT B – SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																											
LOU GRANT-CONT'D																											
10.00 - 10.30					A	20.1	32	1534	1482	740	300	800	299	513	465	131	242	506	200	335	304	71^	129	128	63^	48^	34^
10.30 - 11.00					A	19.5	34	1488	1495	752	303	817	311	512	468	125	244	535	208	354	315	69^	136	115	60^	28^	19v
LOVE BOAT	9		201	199	A	21.7	37	1656	1737	711	251	794	271	420	386	106	295	490	197	280	243	83	177	198	122	255	196
1 SAT. 9.00P 60 ABC		CS	99	99	B	21.6	38	1648	1845	754	281	850	313	479	415	120	308	537	203	327	294	79	173	187	119	271	212
2 SAT. 8.00P 120																											
8.00 - 8.30					A	20.6	35	1572	1798	697	244	782	268	428	391	95^	291	518	203	298	259	87^	191	193	114^	305	226
8.30 - 9.00					A	22.6	38	1724	1776	694	260	785	281	428	373	87^	293	497	215	281	249	87^	184	203	116^	291	241
9.00 - 9.30					A	20.9	35	1595	1719	711	255	794	252	398	371	110	308	490	188	272	241	82	182	193	123	242	183
9.30 - 10.00					A	22.6	38	1724	1706	725	246	805	286	435	406	112	283	471	188	275	238	81	163	205	127	225	170
M*A*S*H	8		195	194	A	27.2	40	2075	1743	693	274	758	310	470	432	120	232	561	233	359	341	89	157	231	81	193	139
MON. 9.00P 30 CBS		CS	99	99	B	25.7	38	1961	1843	702	283	783	324	501	442	98	219	599	254	398	348	80	157	222	100	239	167
MORK & MINDY	9		206	203	A	22.2	32	1694	2175	663	365	768	411	609	468	59^	124	666	387	546	432	55^	90	296	170	445	291
SUN. 8.00P 30 ABC		CS	99	99	B	22.2	35	1694	2246	678	359	771	431	627	483	56	101	696	393	559	447	52	85	303	153	476	332
MORK & MINDY SPECIAL(S)				199	A	19.9	29	1518	2175	614	386	754	430	596	392	37v	119^	689	374	559	431	63^	104^	308	140^	424	269
2 SUN. 8.30P 30 ABC		CS		99																							
NBC FRIDAY NIGHT MOVIE(S)			204		A	13.7	23	1045	1692	814	272	839	274	450	408	212^	321	558	130^	239	244	96^	277	92^	51v	203^	189^
1 FRI. 9.00P 120 NBC		FF	99																								
9.00 - 9.30					A	12.7	21	969	1570	769	245^	798	237^	396	354	230^	338	563	119^	207^	229^	93^	306	57v	30v	152^	131^
9.30 - 10.00					A	13.5	22	1030	1614	801	255	814	260	420	384	222^	322	542	113^	198^	215^	95^	294	73^	31v	185^	164^
10.00 - 10.30					A	14.4	24	1099	1734	841	297	865	297	491	440	201^	310	553	137^	262	254	101^	255	89^	61^	227	216^
10.30 - 11.00					A	14.3	25	1091	1801	834	288	861	295	477	439	191^	312	568	144^	274	268	97^	260	137^	78^	235	235
NBC MONDAY NIGHT MOVIES	6		205	204	A	20.2	32	1541	1712	737	267	849	270	508	469	116	255	629	256	401	330	93	189	156	76^	78^	70^
MON. 9.00P 120 NBC		FF	99	99	B	21.1	33	1610	1666	800	301	898	320	530	498	125	275	568	225	353	309	80	171	117	72	83	54
9.00 - 9.30					A	20.7	31	1579	1722	760	266	865	271	505	476	108	272	603	240	374	327	92	190	141	69^	113	87
9.30 - 10.00					A	21.0	32	1602	1709	728	272	841	270	509	477	109	244	630	256	399	333	91	190	158	79	80	73^
10.00 - 10.30					A	20.2	32	1541	1724	732	273	845	271	516	470	117	245	650	266	423	338	97	191	167	83	62^	62^
10.30 - 11.00					A	19.0	33	1450	1682	725	253	843	268	502	456	125	254	629	260	407	320	91	182	157	69^	53^	53^
NBC MOVIE OF THE WEEK(S)			207		A	15.6	28	1190	1771	682	251	705	136^	397	407	108^	254	870	238	443	455	150^	317	140^	52^	56^	44v
1 SAT. 9.00P 120 NBC		FF	99																								
9.00 - 9.30					A	15.8	27	1206	1842	779	302	809	186^	468	447	124^	284	796	216	378	415	143^	309	149^	61^	88^	53^
9.30 - 10.00					A	15.5	26	1183	1762	677	238	700	125^	384	416	104^	259	881	245	449	462	151^	329	132^	53^	49v	49v
10.00 - 10.30					A	15.9	29	1213	1752	628	223	651	112^	350	373	107^	247	904	247	492	485	147^	310	145^	50v	52^	38v
10.30 - 11.00					A	15.1	28	1152	1721	638	237	649	117^	379	394	100^	220	895	243	451	461	162^	320	143^	45v	34v	34v
NBC NEWS UPDATE-M-F	30		187	186	A	17.3	27	1320	2013	712	217	787	268	433	396	103	282	614	227	374	338	99	200	174	61	438	297
MWTHF 8.58P 1 NBC		N	95	95	B	17.5	28	1335	1948	693	229	772	258	427	387	115	279	631	238	382	341	99	202	181	78	364	251
1 TUE. 8.57P 2																											
2 TUE. 9.10P 1																											
NBC NEWS UPDATE-SAT.	6		196	194	A	18.8	32	1434	2098	762	253	860	268	478	419	145	311	673	224	386	403	132	209	219	93	346	232
1 SAT. 8.58P 1 NBC		N	96	96	B	19.5	35	1488	2097	728	286	820	281	489	424	109	262	656	228	392	367	107	203	221	97	400	268
2 SAT. 9.10P 1																											
NBC NEWS UPDATE-SUN.	5		191	192	A	14.9	21	1137	2145	694	253	708	261	450	434	64^	161	783	348	530	425	80^	176	204	78^	450	280
SUN. 8.58P 1 NBC		N	96	96	B	17.3	25	1320	1968	702	260	767	285	464	457	102	216	774	321	492	413	110	213	168	52	259	173

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS-SAT.	6	143	141	A	10.3	20	786	1676	749	252	833	208	345	344	169	397	628	183	307	306	91^	216	91^	66^	124^	63^
SAT. 6.30P 30 NBC N		79	79	B	8.9	19	679	1607	713	199	801	208	330	296	170	412	609	159	276	256	100	267	58	34	139	59
NBC NIGHTLY NEWS-SUN.	3	113		A	8.0	14	610	1675	827	164^	918	121^	290^	414	114^	470	571	174^	263^	197^	114^	273^	42v	LT	144^	144^
1 SUN. 6.30P 30 NBC N		62		B	7.1	13	542	1721	789	217	861	165	307	353	179	437	604	150	282	266	100	279	79	45	177	127
NBC NIGHTLY NEWS	30	206	206	A	13.9	25	1061	1683	752	170	814	188	320	301	168	444	674	155	288	277	127	339	73	36^	122	65
M-F 6.30P 30 NBC N		99	99	B	12.5	24	954	1662	739	199	814	196	327	302	175	429	650	161	276	259	116	326	79	39	119	66
NBC TUE. NIGHT MOVIE	5	205		A	14.2	24	1083	1678	767	237	811	185^	401	467	117^	287	743	253	413	353	129^	278	37v	22v	87^	68^
1 TUE. 9.00P 120 NBC FF		99		B	17.6	29	1343	1780	695	284	779	313	530	461	89	179	731	315	518	438	88	164	160	63	110	76
9.00 - 9.30				A	13.7	22	1045	1776	767	227^	829	231	469	503	99^	248	711	283	439	341	119^	252	68^	45v	168^	142^
9.30 - 10.00				A	14.1	23	1076	1691	756	217^	801	189^	414	494	110^	262	742	260	416	360	129^	274	52v	38v	96^	79^
10.00 - 10.30				A	14.4	25	1099	1624	756	236	794	162^	362	448	127^	296	744	221	379	354	136^	295	23v	9v	63^	47v
10.30 - 11.00				A	14.7	27	1122	1603	776	264	807	151^	353	420	130^	335	760	247	413	345	133^	287	8v	LT	28v	12v
NEWSBREAK-M-F	40	168	168	A	14.5	23	1106	1910	692	245	764	250	433	381	120	275	621	203	358	334	97	210	214	106	311	217
1 MWTHF 8.58P 1 CBS N		93	91	B	14.6	23	1114	1902	720	266	808	281	460	398	120	289	584	196	333	310	91	200	199	98	311	205
1 TUE. 8.57P 2																										
2 MTUTHF 8.58P 1																										
2 WED. 8.57P 2																										
NEWSBREAK-SAT.	8	165	162	A	13.0	22	992	1958	616	307	669	280	431	399	108^	184	686	259	466	399	102^	159	134	81^	469	242
1 SAT. 8.52P 1 CBS N		93	94	B	10.5	19	801	1939	615	296	739	281	437	369	135	242	687	239	446	386	116	186	186	103	327	205
2 SAT. 8.58P 1																										
NEWSBREAK-SUN.	8	169	170	A	22.8	32	1740	1789	775	291	882	233	401	412	173	397	575	170	312	290	116	222	127	63^	205	144
1 SUN. 9.04P 1 CBS N		96	96	B	23.0	34	1755	1830	776	286	870	262	443	410	147	363	606	178	322	295	115	240	157	88	197	144
2 SUN. 9.11P 1																										
NFL MONDAY NIGHT FOOTBALL	9	199	199	A	19.2	32	1465	1558	422	183	457	159	273	268	64^	150	925	356	593	563	142	249	100	30^	76^	60^
1 MON. 9.00P 168 ABC SE		99	99	B	18.7	32	1427	1611	434	178	465	164	280	264	68	146	936	356	602	544	154	270	124	28	86	69
2 MON. 9.00P 167																										
9.00 - 9.30				A	17.5	26	1335	1706	466	215	521	176	302	279	82^	185	911	353	593	556	137	253	123	48^	151	104
9.30 - 10.00				A	20.5	30	1564	1600	447	204	490	175	298	264	70^	160	919	335	568	540	148	264	99	37^	92	64^
10.00 - 10.30				A	22.1	34	1686	1560	419	185	451	152	261	269	64^	154	913	356	574	548	145	254	128	36^	68^	53^
10.30 - 11.00				A	19.7	32	1503	1500	392	177	428	147	254	265	54^	140	902	354	578	550	135	245	118	30^	52^	52^
11.00 - 11.30				A	17.7	34	1351	1459	388	154	409	148	254	257	55^	121	955	387	635	591	135	229	55^	12v	40^	40^
ONE DAY AT A TIME	7	191	194	A	24.5	35	1869	1747	756	271	868	201	349	360	194	433	584	157	283	277	140	256	123	60^	172	118
1 SUN. 8.36P 30 CBS CS		99	99	B	24.6	37	1877	1858	772	282	864	247	420	395	155	376	625	179	324	305	126	251	160	88	209	150
2 SUN. 8.43P 30																										
QUINCY, M.E.	6	206	206	A	19.9	31	1518	1869	742	286	845	365	608	469	82	198	618	233	394	385	69^	162	165	90	241	181
THU. 9.00P 60 NBC OP		98	99	B	20.4	32	1557	1817	748	286	856	371	607	499	93	204	596	251	409	369	71	144	164	86	201	158
9.00 - 9.30				A	19.3	30	1473	1907	729	282	835	366	608	469	79^	187	607	231	391	381	69^	157	176	94	289	205
9.30 - 10.00				A	20.5	32	1564	1822	751	290	849	363	605	470	82	206	626	235	395	387	71^	167	154	88	193	158
RACE-YOUR LIFE, C.BROWN(S)		185		A	17.3	30	1320	2289	626	253	689	309	478	457	74^	140^	760	346	582	474	78^	121^	190	108^	650	377
1 SAT. 8.00P 90 CBS EA		99																								
8.00 - 8.30				A	16.5	29	1259	2259	613	234	671	301	459	439	74^	144^	732	325	542	449	95^	127^	215	120^	641	350
8.30 - 9.00				A	17.6	30	1343	2235	601	286	668	310	458	438	65^	137^	737	344	550	447	87^	129^	191	106^	639	350
9.00 - 9.30				A	17.8	30	1358	2372	660	238	722	314	513	493	78^	138^	812	366	655	521	55^	110^	170^	102^	668	426

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
RAGGEDY ANN & ANDY-PMPKIN(S)							188		A	14.6	24	1114	1838	492	206^	616	300	399	341	58^	154^	483	206^	302	299	68^	110^	138^	72^	601	345
	1 WED.	8.30P	30	CBS	EA		99																								
REAL PEOPLE						8	206	208	A	20.0	32	1526	1864	766	296	837	233	418	399	153	335	680	207	352	356	146	263	176	43^	171	134
	WED.	8.00P	60	NBC	U		98	99	B	18.9	30	1442	1934	734	286	808	257	447	414	128	284	677	257	416	375	112	203	196	72	253	183
		8.00 - 8.30							A	19.6	32	1495	1867	759	296	834	225	407	390	159	342	689	211	351	355	153	272	180	42^	164	125
		8.30 - 9.00							A	20.3	32	1549	1866	772	296	840	241	428	407	147	330	675	205	358	359	136	253	172	45^	179	143
ROCKFORD FILES						5		212	A	14.3	24	1091	1435	681	294	752	191^	338	364	152^	330	619	159^	276	330	145^	244	19v	LT	45v	31v
	2 FRI.	9.00P	60	NBC	PD			99	B	17.0	29	1297	1705	769	297	856	259	432	430	159	334	610	191	337	341	105	205	103	48	136	88
		9.00 - 9.30							A	14.1	24	1076	1428	662	291	732	178^	325	353	153^	326	617	160^	276	324	149^	250	22v	LT	57v	37v
		9.30 - 10.00							A	14.5	24	1106	1431	698	296	770	202^	348	373	152^	336	615	156^	275	333	142^	236	12v	LT	34v	25v
ROPERS						8	197		A	13.8	24	1053	1731	788	256	847	187^	326	305	195^	436	585	113^	198^	203^	168^	339	114^	104^	185^	126^
	1 SAT.	8.00P	30	ABC	CS		98		B	14.4	28	1099	1940	748	213	839	251	388	330	153	377	634	192	351	324	126	244	155	99	312	225
SALVAGE I						2	181	188	A	12.4	19	946	2304	717	289	853	332	556	440	104^	254	834	396	615	477	90^	189	235	120^	382	271
	SUN.	7.00P	60	ABC	A		97	97	B	12.4	19	946	2304	717	289	853	332	556	440	104	254	834	396	615	477	90	189	235	120	382	271
		7.00 - 7.30							A	11.5	18	877	2296	726	269	856	310	528	425	120^	287	856	394	606	459	101^	225	231	104^	353	257
		7.30 - 8.00							A	13.2	20	1007	2316	706	305	847	352	579	454	90^	222	813	396	623	489	83^	160	247	135	409	287
SHERIFF LOBO						6		201	A	19.1	30	1457	1853	583	189	656	236	378	310	78^	244	708	224	382	323	129^	270	180	65^	309	194
	2 TUE.	8.00P	120	NBC	A			99	B	18.8	30	1434	1960	673	213	757	257	418	378	108	265	705	231	398	366	124	241	155	53	343	227
		8.00 - 8.30							A	18.2	29	1389	1920	561	172^	639	196	343	268	73^	273	732	212	356	305	136^	317	156^	68^	393	247
		8.30 - 9.00							A	19.7	31	1503	1865	552	193	643	221	354	287	79^	254	684	211	360	312	134^	264	193	70^	345	207
		9.00 - 9.30							A	19.2	30	1465	1838	589	198	649	256	388	322	77^	222	710	232	403	338	123^	256	184	57^	295	196
		9.30 - 10.00							A	19.3	30	1473	1785	627	193	689	264	423	357	77^	227	705	239	407	330	125^	246	186	65^	205	130^
SHIRLEY						3	185	191	A	13.3	22	1015	1811	775	244	880	223	446	384	145	382	549	118^	249	226	107^	277	98^	51^	284	206
	FRI.	8.00P	60	NBC	GD		93	96	B	14.6	25	1114	1775	753	264	871	211	417	389	170	397	545	124	252	237	107	258	81	52	278	189
		8.00 - 8.30							A	13.0	22	992	1869	806	250	897	226	458	388	152	393	563	122^	253	234	110^	282	103^	53^	306	213
		8.30 - 9.00							A	13.5	22	1030	1760	749	237	869	222	435	379	139	376	537	115^	245	222	102^	271	92^	48^	262	200
60 MINUTES						9	203	202	A	29.7	45	2266	1728	737	301	817	214	346	359	152	382	716	230	375	368	135	277	92	42^	103	65
	1 SUN.	7.06P	60	CBS	DN		99	99	B	26.8	45	2045	1775	744	291	814	218	369	382	140	360	762	229	391	387	138	300	111	47	88	63
	2 SUN.	7.13P	60																												
		7.00 - 7.30							A	27.4	44	2091	1636	716	249	787	184	321	351	128	373	685	203	347	371	147	278	76^	36^	88^	55^
		7.30 - 8.00							A	30.1	45	2297	1699	730	308	814	221	352	357	155	379	705	233	372	361	134	271	90	41^	90	56
SOAP						7	194	195	A	19.9	31	1518	1733	683	302	755	348	544	474	84	158	603	295	426	366	83	135	216	117	159	124
	THU.	9.30P	30	ABC	CS		99	99	B	20.8	33	1587	1764	695	305	764	364	544	465	85	166	611	300	431	374	74	141	217	113	172	125
TAXI						8	203	203	A	23.8	38	1816	1735	729	297	808	359	543	443	97	218	574	264	366	316	97	166	209	103	144	102
	TUE.	9.30P	30	ABC	CS		99	99	B	22.4	36	1709	1790	725	302	820	356	539	450	98	218	592	263	374	317	95	172	212	113	166	121
THREE'S COMPANY						8	205	206	A	26.7	42	2037	1762	724	293	797	305	496	419	120	242	537	213	311	284	102	171	210	104	218	169
	TUE.	9.00P	30	ABC	CS		99	99	B	25.9	40	1976	1892	730	291	821	338	516	430	107	242	574	237	348	299	96	178	233	122	264	198
TRAPPER JOHN, M.D.						6		196	A	19.3	31	1473	1832	750	358	890	295	470	396	181	370	641	255	388	325	99^	192	197	65^	104^	76^
	2 SUN.	10.13P	60	CBS	GD			99	B	21.2	37	1618	1773	796	306	886	283	482	434	147	342	639	222	357	319	123	224	153	70	95	72
		10.30 - 11.00							A	18.9	30	1442	1817	750	367	894	298	469	389	182	378	619	247	367	318	94^	185	197	64^	107^	76^
20/20						7	194	197	A	18.8	32	1434	1501	686	251	744	298	484	453	90	192	596	284	428	393	81^	123	121	55^	40^	30^
	THU.	10.00P	60	ABC	DN		99	99	B	18.8	32	1434	1632	722	272	782	340	535	487	98	186	646	292	452	407	77	148	134	64	70	50
		10.00 - 10.30							A	19.3	32	1473	1510	672	255	728	294	488	454	83^	174	604	293	435	393	80^	121	126	61^	52^	40^
		10.30 - 11.00							A	18.3	33	1396	1485	700	245	760	301	481	451	99	212	582	272	416	391	80^	123	115	48^	28^	19v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
240-ROBERT	8	178	188	A	15.7	24	1198	1896	619	243	686	244	421	400	83^	189	656	258	417	366	104	189	213	67^	341	208
MON. 8.00P 60 ABC OP		95	97	B	15.3	24	1167	1959	655	255	748	286	470	419	93	202	674	259	420	372	102	194	210	77	327	215
8.00 - 8.30				A	15.4	23	1175	1900	637	241	699	243	429	412	82^	190	633	249	395	336	103^	194	217	67^	351	199
8.30 - 9.00				A	16.0	24	1221	1881	598	239	668	243	410	387	85^	188	675	265	438	393	103	182	207	66^	331	214
TWO WORLDS-JENNIE LOGAN(S)		192		A	16.4	28	1251	1590	778	333	868	363	592	547	105^	203	517	189^	318	325	49^	149^	91^	56^	114^	104^
1 WED. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	15.6	25	1190	1649	744	358	836	370	569	540	96^	188^	541	203	361	377	38v	132^	91^	43v	181^	150^
9.30 - 10.00				A	16.4	27	1251	1586	784	355	893	396	623	571	97^	197	499	185^	303	317	41v	152^	80^	61^	114^	107^
10.00 - 10.30				A	16.8	29	1282	1580	799	332	885	367	613	555	107^	202	507	191	301	301	56^	153^	86^	51^	102^	102^
10.30 - 11.00				A	16.8	31	1282	1537	781	287	851	318	553	523	118^	224	510	175^	304	298	62^	157^	109^	70^	67^	67^
VEGA$	5	199		A	18.7	34	1427	1975	758	398	912	319	511	454	107^	275	851	431	539	338	138^	254	137^	76^	75^	29v
1 WED. 10.00P 60 ABC PD		99		B	20.4	35	1557	1744	724	325	832	333	523	452	110	232	677	298	420	330	99	197	152	70	83	52
10.00 - 10.30				A	19.0	33	1450	2015	769	407	927	347	544	471	105^	266	844	427	536	345	131^	246	156^	85^	88^	38v
10.30 - 11.00				A	18.5	35	1412	1916	744	385	891	289	471	437	105^	282	851	431	535	330	141^	260	115^	66^	59^	21v
WALTONS	8	197	196	A	19.2	30	1465	1746	793	214	887	199	334	339	180	461	546	96	209	218	124	295	90	51^	223	137
THU. 8.00P 60 CBS GD		99	97	B	17.8	29	1358	1753	829	223	919	216	363	359	181	465	545	133	224	212	125	281	95	51	194	115
8.00 - 8.30				A	18.4	30	1404	1729	783	211	871	188	313	325	182	463	532	85^	195	204	126	299	91	49^	235	140
8.30 - 9.00				A	20.1	31	1534	1744	794	214	893	208	349	347	174	455	552	101	218	229	120	287	88	51^	211	132
WHITE SHADOW	7	189	192	A	20.2	30	1541	1986	653	331	740	284	488	437	113	210	570	225	370	343	82	155	293	142	383	272
MON. 8.00P 60 CBS GD		99	99	B	17.3	27	1320	1982	657	314	734	280	478	419	93	206	611	250	412	355	79	151	297	131	340	249
8.00 - 8.30				A	19.5	29	1488	1962	657	316	738	280	482	434	113	212	551	206	347	324	82	197	287	140	[illegible]	[illegible]
8.30 - 9.00				A	20.8	31	1587	2009	650	345	741	285	492	440	112	206	587	241	392	364	82	153	300	143	381	279
WITCH'S NIGHT OUT(S)		201		A	19.1	30	1457	2393	597	135^	653	278	457	440	38v	136^	496	223	381	318	60^	103^	278	120^	966	631
1 TUE. 8.30P 30 NBC EA		98																								
WKRP IN CINCINNATI	6	196	195	A	23.8	36	1816	1674	717	314	780	324	508	457	127	223	531	238	367	340	72	127	233	93	130	87
MON. 9.30P 30 CBS CS		99	99	B	22.7	34	1732	1769	695	311	771	330	511	447	96	202	592	265	407	352	74	143	231	107	175	123
•LATE FRINGE																										
ABC SPECIAL REPORT(S)			183	A	9.2	29	702	1323	649	161^	707	289^	482	435	58v	143^	575	266^	358	344	58v	128^	16v	16v	25v	LT
2 THU. 11.30P 45 ABC N			97																							
11.30 - 12.00				A	9.7	29	740	1374	667	171^	724	298^	497	448	55v	143^	591	273^	370	360	54v	135^	24v	24v	35v	LT
ABC WEEKEND REPORT-SAT.	6	154	158	A	7.4	15	565	1483	670	285	744	277	437	362	82^	224	555	252	353	221	94^	175^	96^	23v	88^	88^
SAT. 11.00P 15 ABC N		90	90	B	7.6	16	580	1619	650	244	772	333	502	431	78	199	609	226	398	350	81	159	103	41	135	114
ABC WEEKEND REPORT-SUN.	6	154	156	A	9.0	19	687	1520	633	273	680	291	473	467	56^	135^	613	280	412	445	91^	139^	155^	105^	72^	72^
1 SUN. 11.15P 15 ABC N		91	91	B	6.6	16	504	1516	601	263	675	299	482	452	47	108	667	299	461	414	121	154	118	73	56	51
2 SUN. 11.00P 15																										
BARETTA-WED.	5	168	172	A	4.1	26	313	1262	706	344^	843	325^	600	559	38v	128^	316^	60v	198^	198^	93v	118^	93v	74v	LT	LT
1 WED. 12.37A 46 ABC OP		94	94	B	3.5	26	267	945	526	199	608	245	437	382	29	89	278	81	203	166	52	71	52	37	LT	LT
2 WED. 12.38A 48																										
12.30 - 1.00				A	4.5	26	343	1472	780	454	952	369	696	655	48v	140^	395	94^	261^	261^	84v	134^	111^	111^	14v	14v
1.00 - 1.30				A	3.7	27	282	1025	632	231^	721	267^	490	458	28v	114^	230^	28v	131^	131^	99v	99v	74v	35v	LT	LT
BARETTA-THU.	4	164	169	A	3.1	21	237	671	358^	194^	363^	232^	262^	296^	34v	46v	308^	143^	211^	169^	LT	67v	LT	LT	LT	LT
1 THU. 12.37A 50 ABC OP		93	95	B	3.1	21	237	936	475	246	532	302	353	311	102	115	383	93	243	239	50	106	21	LT	LT	LT
2 THU. 1.22A 46																										
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST NOV. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
BARETTA-THU.-CONT'D																										
12.30 - 1.00				A	3.8	20	290	1138	694^	328^	694^	427^	524^	528^	47v	90v	444^	202v	302^	260^	LT	103v	LT	LT	LT	LT
1.00 - 1.30				A	3.4	23	259	1089	513^	317^	513^	351^	351^	456^	57v	57v	576^	270^	402^	306^	LT	119v	LT	LT	LT	LT
1.30 - 2.00				A	2.6	21	198	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
BARNEY MILLER-11.30	5	174	172	A	7.4	25	565	1384	676	313	757	324	451	538	72^	150^	574	172^	331	349	104^	163^	53v	16v	LT	LT
1 TUE. 11.30P 34 ABC CS		95	93	B	6.9	23	526	1307	604	263	688	279	420	454	85	150	574	184	375	359	90	146	39	17	LT	LT
2 TUE. 11.30P 35																										
11.30 - 12.00				A	7.6	25	580	1405	688	305	766	325	458	544	73^	154^	591	177^	344	352	107^	170^	48v	10v	LT	LT
CBS NEWS SPECIAL REPORT(S)			179	A	9.1	28	694	1523	629	215^	655	230^	347	341^	184^	244^	683	160^	300^	355	242^	279^	131^	54v	54v	21v
2 WED. 11.30P 33 CBS N			95																							
CBS SUNDAY NEWS-BRADLEY	6	129	128	A	7.0	14	534	1521	666	161^	744	130^	279	297	205^	394	632	156^	268	309	152^	263	123^	17v	22v	LT
1 SUN. 11.06P 15 CBS N		75	76	B	7.4	17	565	1594	762	273	823	212	419	396	209	350	601	177	309	295	129	231	102	26	68	55
2 SUN. 11.13P 15																										
CHARLIE'S ANGELS-11.30	6	172	176	A	8.1	24	618	1665	691	228	786	330	559	521	58^	120^	563	228	458	353	40v	77^	265	197^	51v	51v
1 FRI. 11.30P 66 ABC PD		96	96	B	7.1	24	542	1518	683	328	762	363	568	463	59	106	524	226	405	319	59	88	160	108	72	72
2 FRI. 11.30P 67																										
11.30 - 12.00				A	8.4	22	641	1621	688	216	783	355	553	509	67^	123^	520	156^	405	389	34v	79^	250	185^	68^	68^
12.00 - 12.30				A	8.1	26	618	1730	693	243	801	318	567	523	57^	128^	626	297	514	327	54^	88^	267	191^	36v	36v
LATE MOVIE I	29	166	164	A	6.4	24	488	1488	664	286	738	297	520	455	90^	169	599	202	386	359	108^	160	117^	62^	34^	34^
1 M & F 11.30P 72 CBS FF		91	90	B	6.5	24	496	1387	654	251	724	264	494	452	86	165	541	185	342	308	92	151	93	46	29	24
1 TUE. 11.30P 73																										
1 WED. 11.30P 70																										
1 THU. 11.30P 69																										
2 M & TU 11.30P 73																										
2 WED. 12.03A 70																										
2 THU. 11.30P 75																										
2 FRI. 11.30P 72																										
11.30 - 12.00				A	7.2	22	549	1479	670	309	739	279	497	447	105^	183	598	183	371	359	103^	172	106^	60^	36^	36^
12.00 - 12.30				A	6.3	25	481	1476	650	269	717	289	518	441	86^	158	610	211	397	372	106^	157	116^	54^	33^	33^
12.30 - 1.00				A	4.9	25	374	1340	530^	305^	802	452^	621^	589^	LT	141v	439^	241^	241^	166^	198^	198^	99v	LT	LT	LT
LATE MOVIE II	29	165	165	A	4.2	26	320	1434	594	277	663	287	512	469	66^	103^	571	221	428	347	98^	109^	146^	112^	54^	54^
1 MON. 12.42A 45 CBS FF		91	90	B	4.6	29	351	1315	604	234	670	258	478	447	64	119	514	201	358	305	87	118	110	73	21	21
1 TUE. 12.43A 41																										
1 WED. 12.40A 39																										
1 THU. 12.45A 40																										
1 FRI. 12.42A 43																										
2 MON. 12.43A 39																										
2 TUE. 12.43A 43																										
2 WED. 1.13A 39																										
2 THU. 12.45A 42																										
2 FRI. 12.42A 45																										
12.30 - 1.00				A	3.9	24	298	1456	553^	242^	587^	399^	466^	399^	74v	74v	776^	168v	471^	458^	115v	256^	93v	LT	LT	LT
1.00 - 1.30				A	4.1	26	313	1540	616	290	690	303	546	493	63^	102^	615	247	484	395	100^	104^	162^	141^	73^	73^
1.30 - 2.00				A	3.7	32	282	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
LOVE BOAT-11.30	6	179	183	A	7.1	27	542	1496	669	274	813	335	555	499	66^	157^	469	175^	325	305	77^	125^	155^	131^	59^	59^
1 WED. 11.30P 67 ABC CS		96	97	B	5.9	26	450	1264	576	220	670	273	430	418	58	134	450	176	323	271	62	112	102	71	42	29
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
LOVE BOAT-11.30-CONT'D																													
2 WED. 11.30P	68																												
11.30 - 12.00							A	7.4	24	565	1481	620	211^	758	311	492	451	57^	157^	502	194^	342	321	76^	132^	149^	122^	72^	72^
12.00 - 12.30							A	7.1	30	542	1515	706	317	856	355	597	533	84^	162^	449	171^	311	291	76^	119^	161^	138^	49v	49v
MIDNIGHT SPECIAL				6	204	205	A	4.0	26	305	1423	490	256^	516	188^	362^	363^	106^	106^	508	163^	337^	256^	111^	154^	360^	84v	39v	39v
FRI. 1.00A	90	NBC	PC		98	99	B	3.7	25	282	1331	589	272	623	324	488	387	76	93	491	269	390	226	67	87	199	52	18	18
1.00 - 1.30							A	4.8	25	366	1456	477	272^	524	197^	363	343	115^	115^	515	172^	357	309^	100^	138^	356	82v	61v	61v
1.30 - 2.00							A	3.7	24	282	1408	521	270^	539	177^	393^	397^	103v	103v	493	138^	331^	242^	117^	141^	354^	71v	22v	22v
2.00 - 2.30							A	3.3	26	252	1456	520	222^	520	195^	345^	385^	108v	108v	524	182^	325^	194^	124v	199^	380^	107v	32v	32v
NBC LATE NIGHT MOVIE				6	106	101	A	2.7	13	206	913	267^	53v	296^	34v	136v	146v	141v	150v	549^	88v	370^	335^	77v	170^	68v	68v	LT	LT
1 SUN. 11.30P	116	NBC	FF		62	60	B	2.6	13	198	954	323	67	369	110	219	208	73	114	447	151	348	295	52	89	118	46	LT	LT
2 SUN. 12.00M	97																												
11.30 - 12.00							A	3.4	11	259	1004	359^	105v	359^	81v	116v	162v	159v	197v	645^	127v	386^	429^	162v	216v	LT	LT	LT	LT
12.00 - 12.30							A	3.1	13	237	827	195^	38v	228^	29v	72v	72v	156^	156^	527	88v	363^	304^	75v	164^	72v	72v	LT	LT
12.30 - 1.00							A	2.6	14	198	904	267^	30v	297^	25v	166^	166^	131v	131v	536^	76v	369^	322^	82v	167^	71v	71v	LT	LT
1.00 - 1.30							A	2.2	15	168	940	263^	48v	310^	LT	191^	191^	119v	119v	541^	65v	381^	327^	29v	160v	89v	89v	LT	LT
POLICE WOMAN				5	172	181	A	5.2	22	397	1169	651	195^	688	317	504	403	35v	116^	444	170^	240^	246^	64v	132^	37v	33v	LT	LT
1 THU. 11.30P	67	ABC	OP		93	97	B	5.1	22	389	1266	632	230	697	278	488	414	70	150	495	162	315	297	88	131	61	28	13	13
2 THU. 12.15A	67																												
11.30 - 12.00							A	5.8	19	443	1372	828	392^	828	341^	573	601	46v	148^	524^	246^	341^	296^	22v	90v	20v	LT	LT	LT
12.00 - 12.30							A	4.6	19	351	1239	652^	288^	652^	334^	402^	447^	69v	154v	422^	208^	302^	244^	26v	89v	165v	165v	LT	LT
12.30 - 1.00							A	5.1	24	389	974	538^	21v	597^	249^	452^	255^	15v	93v	377^	128v	128v	215^	88v	162^	LT	LT	LT	LT
1.00 - 1.30							A	4.8	28	366	872	500^	LT	601^	339^	539^	200^	LT	62v	271^	LT	LT	80v	117v	191^	LT	LT	LT	LT
SATURDAY NIGHT				5	215	215	A	14.6	41	1114	1639	565	314	644	352	557	442	41^	61^	654	429	557	423	43^	56^	281	135	60^	49^
SAT. 11.30P	78	NBC	GV		99	99	B	14.6	42	1114	1724	570	297	648	364	545	423	41	70	683	445	583	417	38	64	316	135	77	65
11.30 - 12.00							A	16.0	40	1221	1655	599	297	662	337	552	452	59^	86^	660	402	536	426	53^	79^	259	115	74^	62^
12.00 - 12.30							A	14.4	42	1099	1625	560	314	642	359	567	448	33^	49^	647	436	566	435	38^	41^	283	148	53^	42^
TOMORROW SHOW				24	176	176	A	3.0	23	229	1157	703	279	742	223^	397	406	96^	231^	410	165^	296	258^	52v	83^	LT	LT	LT	LT
1 MON. 1.00A	46	NBC	CC		98	98	B	2.8	21	214	1127	596	211	643	170	331	351	112	226	440	160	326	270	62	90	39	LT	LT	LT
1 TUE. 1.00A	45																												
1 WED. 1.00A	49																												
1 THU. 1.00A	47																												
2 M & TU 1.00A	49																												
2 W & TH 1.00A	45																												
1.00 - 1.30							A	3.3	24	252	1171	682	269	730	218^	373	385	100^	238	441	199^	322	274	47v	91^	LT	LT	LT	LT
TONIGHT SHOW				27	212	212	A	7.6	28	580	1310	700	241	754	245	420	393	115	257	478	205	309	273	79^	135	69^	29^	9v	9v
1 MON. 11.30P	77	NBC	GV		99	99	B	7.1	26	542	1335	689	240	751	252	416	384	121	255	495	206	329	286	75	129	77	34	12	12
1 TU&TH 11.30P	79																												
1 WED. 11.30P	75																												
FRI. 11.30P	81																												
2 MON. 11.30P	75																												
2 TUE. 11.30P	76																												
2 WED. 11.30P	78																												
2 THU. 11.30P	80																												
11.30 - 12.00							A	8.9	27	679	1351	703	239	757	240	415	392	125	263	514	214	326	300	83^	144	64^	23^	16v	14v
12.00 - 12.30							A	7.2	29	549	1304	719	257	772	256	436	407	113	256	467	197	302	269	79^	133	62^	30^	LT	LT
12.30 - 1.00							A	7.3	31	557	1406	697	186	767	306	444	392	110	242	463	208	307	273	77^	141	167	53^	9v	9v

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TUESDAY MOVIE OF THE WEEK	6	177	176	A	3.7	23	282	1230	607	277^	731	358^	440	489	89v	146^	485	152^	297^	382^	96v	103v	LT	LT	LT	LT
1 TUE. 12.04A 113 ABC FF		95	94	B	3.6	22	275	1125	516	198	614	282	360	353	73	151	478	151	327	353	73	107	22	LT	LT	LT
2 TUE. 12.05A 114																										
12.00 - 12.30				A	4.3	18	328	1284	601	411	796	387	482	551	104^	162^	449	144^	250^	345^	83v	104^	39v	15v	LT	LT
12.30 - 1.00				A	3.6	20	275	1262	585	304^	745	353^	459	494	113v	160^	498	149^	280^	400^	87v	98v	19v	LT	LT	LT
1.00 - 1.30				A	3.5	26	267	1356	750	243^	824	386^	449^	531	102v	188^	524	161^	329^	419^	105v	105v	LT	LT	LT	LT
1.30 - 2.00				A	3.3	31	252	1095	519	138^	575	305^	377^	388^	32v	80v	520	183^	369^	404^	116v	116v	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	19	170	171	A	8.5	31	649	1179	779	168	890	477	676	552	42^	147	170	59^	85^	99	LT	51^	81^	71^	38^	18v
1 MTUF 1.57P 2 ABC N		93	93	B	8.5	31	649	1235	831	197	942	497	680	525	62	188	162	57	89	89	11	53	76	63	55	24
2 MWTHF 1.57P 2																										
ALL MY CHILDREN	30	190	191	A	8.8	32	671	1191	800	188	892	451	663	528	47^	173	160	66^	97	85^	LT	53^	82^	68^	57^	22v
M-F 1.00P 60 ABC DD		98	98	B	8.8	33	671	1249	839	209	929	477	666	504	62	191	180	79	115	96	9	55	74	64	66	27
1.00 - 1.30				A	8.3	31	633	1199	813	189	898	442	660	521	49^	178	153	68^	103	79^	LT	50^	81^	68^	67^	22v
1.30 - 2.00				A	9.3	34	710	1166	779	183	876	456	658	524	46^	167	163	65^	91	88	LT	55^	83^	69^	44^	19v
ALL STAR BEAT THE CLOCK	28	150	150	A	2.7	15	206	1136	564	92^	617	291	359	346	126^	194^	258^	77^	98^	83^	121^	151^	LT	LT	247^	54v
1 MTUWF 10.00A 30 CBS QG		86	86	B	2.7	15	206	1288	649	117	774	323	456	391	109	231	250	68	93	78	89	143	39	29	225	78
2 M-F 10.00A 30																										
ANOTHER WORLD	27	204	204	A	6.6	23	504	1179	750	140	837	244	425	427	100^	338	185	40^	75^	88^	29v	87^	74^	65^	83^	40^
M-F 2.30P 90 NBC DD		98	98	B	6.6	23	504	1215	745	155	880	282	471	434	99	335	188	44	84	83	30	86	73	67	74	44
2.30 - 3.00				A	6.1	22	465	1157	759	141	837	269	447	413	110^	340	177	40^	74^	90^	30v	77^	61^	58^	82^	32v
3.00 - 3.30				A	6.5	22	496	1204	761	137	850	244	430	431	96^	346	197	39^	75^	89^	32^	98^	80^	74^	77^	37^
3.30 - 4.00				A	7.1	23	542	1194	741	140	833	227	406	441	98^	334	179	40^	80^	84^	28v	85^	82^	65^	100^	56^
AS THE WORLD TURNS	30	191	191	A	7.4	27	565	1285	871	215	967	176	403	411	168	488	235	47^	106	103^	47^	113	44^	29^	39^	17v
M-F 1.30P 60 CBS DD		99	99	B	7.4	27	565	1310	884	208	1004	213	454	443	166	472	225	51	102	83	34	114	34	27	47	18
1.30 - 2.00				A	6.9	25	526	1270	876	224	975	193	408	410	169	490	221	41^	94^	92^	49^	111^	34^	22v	40^	15v
2.00 - 2.30				A	7.8	29	595	1292	877	206	973	167	407	418	168	491	240	51^	112	110	46^	112	42^	30^	37^	19v
CAPTAIN KANGAROO	30	180	179	A	3.3	18	252	1357	517	96^	545	250	347	318	59v	179^	92^	32v	36v	40v	27v	48v	30v	19v	690	139^
M-F 8.00A 60 CBS C		98	97	B	3.1	18	237	1342	487	103	531	258	348	283	47	158	141	35	51	43	34	77	52	30	618	146
8.00 - 8.30				A	3.0	17	229	1406	550	114^	572	253^	363	337	61v	187^	89^	27v	31v	29v	31v	54v	47v	30v	698	175^
8.30 - 9.00				A	3.6	20	275	1276	474	72^	499	240	320	289	55v	165^	77^	30v	34v	41v	22v	36v	LT	LT	691	117^
CARD SHARKS	30	137	137	A	3.6	19	275	1375	843	87^	884	237	381	363	128^	437	354	51v	113^	117^	87^	230	54v	29v	83^	44v
M-F 10.00A 30 NBC QG		82	82	B	3.7	20	282	1355	812	106	885	241	384	348	147	438	349	78	131	111	81	210	36	18	85	36
CBS LATE MORNING NEWS	30	148	146	A	3.2	17	244	1295	667	163^	749	299	430	377	151^	270	279	74^	127^	110^	111^	144^	58v	41v	209^	69^
M-F 10.54A 6 CBS N		88	88	B	3.1	17	237	1360	733	123	825	300	427	381	132	326	292	42	92	98	92	182	61	43	182	63
CELEBRITY WHEW	28	158	158	A	3.5	19	267	1292	671	131^	757	325	453	382	157^	263	262	71^	104^	94^	116^	150^	41v	19v	232	60^
1 MTUWF 10.30A 24 CBS QG		91	91	B	3.4	18	259	1341	739	111	822	302	440	389	119	320	281	49	88	84	89	181	45	30	193	65
2 M-F 10.30A 24																										
DAYS OF OUR LIVES	29	210	210	A	6.6	24	504	1216	788	117^	854	251	405	383	163	386	211	59^	81^	89^	50^	113^	49^	49^	102^	36^
M-F 1.00P 60 NBC DD		99	99	B	6.3	24	481	1208	779	128	877	243	404	390	151	407	213	56	76	65	65	125	54	49	64	24
1.00 - 1.30				A	6.3	24	481	1204	769	103^	827	220	363	362	164	395	225	54^	77^	87^	54^	130	61^	61^	91^	30v
1.30 - 2.00				A	6.9	25	526	1200	801	120	860	270	432	395	161	372	196	60^	82^	88^	46^	100^	38^	38^	106^	40^
DOCTORS	30	202	202	A	5.8	21	443	1212	790	132^	921	311	523	426	100^	359	153	27v	55^	66^	44^	81^	56^	54^	82^	33v
M-F 2.00P 30 NBC DD		97	97	B	5.7	21	435	1246	789	138	929	293	497	431	101	373	188	32	64	64	56	106	57	50	72	28

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
EDGE OF NIGHT					27	154	154	A	5.1	16	389	1226	753	141^	879	380	635	529	80^	183	197	105^	141^	100^	LT	38v	111^	85^	39v	23v
M-F	4.00P	30	ABC	DD		83	83	B	5.2	17	397	1310	741	147	899	365	611	494	89	234	203	94	129	92	LT	63	121	101	87	51
FAMILY FEUD					30	194	195	A	6.7	32	511	1202	746	157	810	380	540	427	81^	209	219	56^	95^	102^	23v	94^	91^	51^	82^	33^
M-F	11.30A	30	ABC	QP		98	98	B	6.4	31	488	1331	743	143	822	354	539	435	75	217	288	112	155	136	37	109	82	50	139	39
GENERAL HOSPITAL					30	191	192	A	10.2	34	778	1156	756	133	832	365	580	491	78	192	111	44^	62^	47^	10v	42^	138	122	75^	52^
M-F	3.00P	60	ABC	DD		99	99	B	9.7	33	740	1229	759	142	850	368	566	462	89	228	148	58	78	64	16	63	145	128	86	54
3.00 - 3.30								A	9.8	33	748	1131	751	131	818	364	572	491	66^	186	110	46^	60^	43^	8v	44^	131	112	72^	49^
3.30 - 4.00								A	10.6	34	809	1161	754	131	833	361	582	485	85	193	110	40^	59^	47^	14v	42^	143	129	75	53^
GOING PLACES(S)							169	A	4.9	17	374	1168	403^	30v	532^	101v	165^	193^	119v	315^	388^	95v	226^	179^	37v	133v	162v	99v	86v	49v
2 TUE.	4.00P	30	CBS	CN			92																							
GOOD MORNING, AMERICA-730					30	191	192	A	4.0	24	305	1423	738	233	827	283	500	446	108^	269	410	181^	243	189^	70^	141^	77^	LT	109^	42v
M-F	7.30A	30	ABC	N		98	98	B	3.6	23	275	1376	682	212	747	260	458	425	113	223	428	154	230	198	70	150	76	LT	125	52
GOOD MORNING, AMERICA-830					30	194	195	A	4.9	27	374	1249	789	173	859	254	458	447	99^	343	311	105^	155^	148^	57^	135^	23v	LT	56^	24v
M-F	8.30A	30	ABC	N		97	97	B	4.6	27	351	1261	734	164	799	216	400	401	134	336	352	102	163	156	62	164	30	14	80	35
GUIDING LIGHT					30	189	188	A	7.6	27	580	1303	849	137	967	217	443	418	187	470	220	44^	99^	97^	43^	105	76^	62^	40^	24v
M-F	2.30P	60	CBS	DD		99	99	B	7.7	27	588	1300	822	173	979	237	481	455	170	426	188	48	95	75	27	85	72	55	61	33
2.30 - 3.00								A	7.5	27	572	1315	868	153	986	212	442	416	180	486	233	53^	107	101^	42^	109	70^	61^	26v	19v
3.00 - 3.30								A	7.6	26	580	1291	833	125	953	226	446	423	191	454	205	35^	90^	87^	44^	102^	79^	64^	54^	29^
HIGH ROLLERS					29	186	186	A	4.7	25	359	1156	718	80^	788	181	306	301	148^	412	265	58^	105^	100^	54^	143^	23v	LT	80^	33v
M-F	11.00A	30	NBC	QG		94	94	B	4.5	24	343	1190	695	92	799	182	320	317	147	395	294	71	106	98	69	168	17	LT	80	38
HOLLYWOOD SQUARES					30	170	171	A	4.2	22	320	1363	798	109^	854	235	375	353	123^	411	363	70^	148^	153^	79^	191	58^	22v	88^	53^
M-F	10.30A	30	NBC	QP		86	86	B	4.1	22	313	1330	771	108	869	240	381	342	137	415	357	76	140	130	75	199	37	15	67	26
LAVERNE & SHIRLEY M-F					30	178	179	A	5.2	28	397	1113	625	133^	686	383	556	425	52^	110^	146^	75^	103^	73^	LT	30v	155	123^	126^	33v
M-F	11.00A	30	ABC	CS		97	97	B	5.0	27	382	1245	604	135	671	359	526	405	38	115	206	106	146	110	16	48	151	111	217	61
LOVE OF LIFE					27	133	133	A	3.3	11	252	1226	833	123^	896	321	456	369	195^	381	116^	32v	39v	32v	36v	68^	36v	36v	178^	76^
1 M-F	4.00P	30	CBS	DD		75	74	B	3.2	10	244	1296	846	126	946	348	503	398	142	394	137	28	57	46	32	76	58	37	155	69
2 MWTHF	4.00P	30																												
MAGAZINE(S)						183		A	3.6	19	275	967	596^	178v	625^	164v	280^	308^	55v	287^	145v	LT	29v	29v	95v	116v	LT	LT	197v	80v
1 THU.	10.00A	54	CBS	DN		97																								
10.00 - 10.30								A	3.7	19	282	858	522^	228^	575^	177v	298^	274^	38v	248^	74v	LT	LT	LT	74v	74v	LT	LT	209v	89v
10.30 - 11.00								A	3.6	19	275	1073	673^	116v	673^	145v	251^	346^	72v	327^	229^	LT	66v	66v	116v	163v	LT	LT	171v	62v
MINDREADERS					29	151	152	A	3.2	14	244	1266	799	122^	832	196^	361	374	185^	381	284	50v	79^	97^	62v	161^	LT	LT	135^	54v
M-F	12.00N	30	NBC	QG		76	76	B	3.0	13	229	1304	763	112	814	212	346	360	149	373	334	77	105	90	59	198	26	LT	130	76
MORNING MON-FRI					30	180	180	A	2.3	14	175	1297	618	189^	652	132^	332^	405	109^	229^	439	107^	194^	223^	114^	199^	57v	LT	149^	97^
M-F	7.15A	45	CBS	N		98	98	B	2.2	15	168	1299	611	216	634	102	287	359	120	251	461	90	192	215	120	221	42	LT	162	107
7.30 - 8.00								A	2.4	14	183	1262	607	153^	645	114^	334	405	104^	224^	382	87^	152^	186^	108^	185^	60v	LT	175^	109^
ONE DAY AT A TIME-M-F					28	191	192	A	7.0	23	534	1391	727	127	804	238	445	399	132	317	245	53^	123	109^	48^	109^	184	120	158	101^
M-F	3.30P	30	CBS	CS		97	97	B	7.0	23	534	1383	701	150	812	267	472	418	127	281	238	73	142	112	29	83	176	118	157	92
ONE LIFE TO LIVE					30	190	191	A	8.8	32	671	1083	754	113	827	419	606	513	71^	180	131	56^	77^	60^	8v	50^	82^	70^	43^	22v
M-F	2.00P	60	ABC	DD		99	99	B	8.7	32	664	1176	796	148	878	444	611	491	82	211	166	69	97	79	12	66	82	68	50	24
2.00 - 2.30								A	8.4	31	641	1086	751	109	832	432	615	518	71^	178	131	61^	81^	62^	7v	46^	82^	73^	41^	19v
2.30 - 3.00								A	9.2	33	702	1067	752	116	819	404	594	509	69^	179	125	49^	69^	56^	7v	50^	79^	67^	44^	24^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																															
PASSWORD PLUS						29	159	159	A	4.6	18	351	1308	732	179	789	196	356	374	197	376	341	68^	126^	136^	44v	191	46^	20v	132^	52^
	M-F	12.30P	30	NBC	QG		81	81	B	4.5	18	343	1349	743	151	807	188	343	372	155	382	394	114	173	160	54	182	35	18	113	71
PRICE IS RIGHT 1						29	192	193	A	5.2	28	397	1408	752	118^	843	272	432	345	141^	367	331	63^	131^	111^	79^	185	66^	33v	168	81^
	M-F	11.00A	30	CBS	AP		96	96	B	5.0	27	382	1451	768	129	882	274	425	354	119	386	371	55	113	107	80	235	65	40	133	53
PRICE IS RIGHT 2						30	192	193	A	5.9	29	450	1433	769	144	872	286	471	379	150	359	308	70^	133	96^	44^	166	86^	38^	167	55^
	M-F	11.30A	30	CBS	AP		96	96	B	5.8	29	443	1448	787	145	911	309	468	380	117	379	343	67	108	92	57	219	67	38	127	47
RYAN'S HOPE						29	185	186	A	7.0	28	534	1165	765	176	866	478	633	495	62^	173	146	43^	78^	66^	11v	63^	72^	60^	81^	23v
	M-F	12.30P	30	ABC	DD		97	97	B	6.8	27	519	1237	790	200	893	486	660	475	56	170	172	80	117	89	11	49	67	54	105	25
SEARCH FOR TOMORROW						29	183	189	A	8.1	32	618	1207	817	169	931	299	511	448	128	369	175	32^	57^	62^	29^	104	51^	36^	50^	15v
	M-F	12.30P	30	CBS	DD		97	97	B	7.6	31	580	1266	838	186	960	300	513	453	129	384	191	36	60	50	31	122	53	46	62	18
TODAY SHOW-7.30AM						30	215	215	A	4.6	27	351	1442	769	153^	843	188	337	333	163^	430	429	70^	148^	185	87^	239	49^	LT	121^	83^
	M-F	7.30A	30	NBC	N		99	99	B	4.0	26	305	1380	777	148	816	201	342	333	150	388	456	122	204	200	88	219	28	LT	80	53
TODAY SHOW-8.30AM						30	212	212	A	5.5	30	420	1183	729	123^	760	125^	261	321	138^	404	356	66^	90^	125^	62^	226	33v	15v	34v	17v
	M-F	8.30A	30	NBC	N		99	99	B	5.0	29	382	1253	747	111	795	155	307	340	152	400	365	91	141	131	66	195	32	LT	61	45
$20,000 PYRAMID						29	171	171	A	4.1	18	313	1300	749	127^	829	375	561	444	93^	220	226	57^	120^	118^	28v	82^	104^	71^	141^	102^
	M-F	12.00N	30	ABC	QG		91	91	B	4.1	18	313	1321	721	106	825	366	552	428	77	218	218	76	132	123	28	64	98	55	180	91
WHEEL OF FORTUNE						30	197	198	A	4.9	24	374	1171	711	104^	786	163	315	305	147^	417	284	44^	86^	77^	54^	182	42^	24v	59^	22v
	M-F	11.30A	30	NBC	QG		98	98	B	4.7	23	359	1216	719	110	807	182	321	323	149	405	287	62	99	85	62	171	37	20	85	53
YOUNG AND THE RESTLESS						29	192	192	A	9.3	38	710	1238	860	170	959	332	531	466	124	364	175	41^	77^	83^	33^	82^	50^	34^	54^	16v
	M-F	1.00P	30	CBS	DD		98	98	B	9.1	37	694	1262	873	202	986	337	536	469	121	374	167	39	69	66	27	88	51	42	58	18
•WEEKEND DAYTIME																															
ABC WEEKEND SPECIALS						8	162	166	A	6.7	22	511	1438	273	139^	335	184^	237^	201^	41v	67^	299	133^	188^	185^	58v	75^	205^	80^	599	428
	SAT.	12.00N	30	ABC	FV		91	91	B	5.7	21	435	1654	330	101	378	183	274	202	30	89	361	154	237	208	50	88	251	120	664	416
ALL NEW POPEYE HOUR 1						8	191	191	A	9.7	36	740	1876	290	185	382	217	321	214	35v	48^	228	127^	157^	109^	28v	52^	375	284	891	444
	SAT.	10.30A	30	CBS	CA		98	98	B	8.4	33	641	1750	296	155	376	215	296	192	23	68	261	119	191	152	25	46	270	156	843	451
ALL NEW POPEYE HOUR 2						8	190	191	A	9.7	36	740	1578	330	224	430	276	334	169	38v	77^	206	132^	151^	71^	20v	47^	180	116^	762	394
	SAT.	11.00A	30	CBS	CA		97	98	B	8.3	33	633	1691	326	171	402	245	308	184	22	74	244	112	181	134	19	46	246	119	799	454
ANIMALS, ANIMALS, ANIMALS						8	126	128	A	2.9	12	221	1371	312^	81v	393^	175^	226^	131v	64v	154^	285^	100v	194^	163^	41v	91v	159^	64v	534^	276^
	SUN.	11.30A	30	ABC	CL		82	82	B	2.7	11	206	1456	345	63	400	136	224	191	63	156	303	133	225	195	29	68	232	97	521	350
ASK NBC NEWS-8:58AM						8	200	201	A	5.0	23	382	1647	179^	29v	215^	149^	185^	115^	30v	30v	186^	67v	141^	166^	20v	20v	186^	LT	1060	602
	SAT.	8.58A	2	NBC	CN		98	98	B	4.7	24	359	1720	294	80	330	174	225	201	30	74	157	74	124	111	LT	18	140	21	1093	627
ASK NBC NEWS-10:28AM						8	203	202	A	5.6	21	427	1557	211^	33v	214^	131^	173^	90^	19v	41v	113^	94^	113^	78^	LT	LT	331	67v	899	580
	SAT.	10.28A	2	NBC	CN		99	98	B	5.5	21	420	1684	230	55	267	159	214	164	11	32	149	94	112	78	LT	23	256	64	1012	616
ASK NBC NEWS-11:28AM						8	200	199	A	5.1	19	389	1514	277^	80v	321	205^	277^	169^	LT	15v	221^	115^	155^	129^	30v	66v	288^	85^	684	378
	SAT.	11.28A	2	NBC	CN		97	96	B	4.7	19	359	1635	301	91	400	275	340	197	LT	40	268	186	224	124	15	36	230	66	737	431
BUGS BUNNY/ROAD RUNNER 1						8	199	199	A	8.6	35	656	1552	201	85^	247	106^	191	184^	16v	44v	238	134^	177^	170^	17v	34v	177^	95^	890	453
	SAT.	9.00A	30	CBS	CA		99	99	B	7.5	32	572	1608	242	127	307	162	230	154	35	66	225	115	149	120	21	49	178	102	898	509
BUGS BUNNY/ROAD RUNNER 2						8	199	199	A	10.2	38	778	1620	242	138^	308	163	252	212	24v	44^	249	147^	188	159	16v	35v	190	85^	873	422
	SAT.	9.30A	30	CBS	CA		99	99	B	9.0	35	687	1678	230	149	320	186	255	167	31	57	262	151	195	138	20	39	231	113	865	495

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST NOV. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 3	8	198	198	A	11.8	42	900	1576	239	126^	291	162	247	199	31v	39^	179	97^	119^	101^	19v	41^	241	119^	865	431
SAT. 10.00A 30 CBS CA		99	99	B	10.0	38	763	1678	262	138	337	194	268	193	28	57	265	141	190	141	22	42	234	105	842	479
CASPER AND THE ANGELS	8	200	201	A	4.9	24	374	1757	187^	32v	213^	160^	192^	125^	21v	21v	225^	55v	136^	159^	66v	66v	200^	16v	1119	632
SAT. 8.30A 30 NBC CA		98	98	B	4.6	24	351	1744	262	91	302	180	224	194	22	59	166	58	114	116	24	31	143	28	1133	657
CBS NFL FOOTBALL PRE GAME	8	192	178	A	8.0	28	610	1518	352	147^	424	132^	213	203	102^	157^	825	305	520	487	180^	221	178^	43v	91^	63^
SUN. 12.30P 30 CBS SC		99	95	B	7.3	28	557	1538	339	154	396	131	219	202	64	137	817	346	534	459	129	217	206	51	119	98
CBS NFL FOOTBALL GAME 1	8	204	197	A	17.2	44	1312	1607	380	192	450	173	271	240	77^	135	905	329	586	546	180	259	150	28^	102	72^
1 SUN. 1.00P 163 CBS SE		99	99	B	15.7	44	1198	1598	362	172	410	150	254	222	72	124	911	360	586	519	153	259	169	36	108	81
2 SUN. 1.00P 180																										
1.00 - 1.30				A	14.3	42	1091	1661	380	198	456	187	287	227	78^	136	922	361	603	545	194	267	172	34^	111^	73^
1.30 - 2.00				A	17.0	47	1297	1625	375	189	455	182	280	224	77^	143	910	320	591	559	193	265	147	26^	113	73^
2.00 - 2.30				A	17.9	46	1366	1574	385	175	455	175	271	233	84^	147	875	319	569	509	181	255	144	29^	100	72^
2.30 - 3.00				A	18.0	44	1373	1569	389	197	458	184	278	253	81^	125	873	319	564	535	172	248	140	24^	98	72^
3.00 - 3.30				A	18.1	43	1381	1629	384	196	445	163	256	253	72^	132	929	323	595	572	171	264	145	28^	110	79^
3.30 - 4.00				A	17.4	38	1328	1610	374	228	425	119^	248	259	71^	128^	957	352	607	549	165^	276	162^	17v	66^	51^
CBS NFL FOOTBALL GAME 2	5	188		A	13.3	28	1015	1507	445	122^	468	137^	239	233^	58v	184^	890	256	541	525	155^	292	86^	34v	63^	49v
1 SUN. 4.00P 168 CBS SE		87		B	12.1	27	923	1571	431	146	461	137	253	239	60	181	901	339	581	539	122	249	129	30	80	59
& 6.59P 7																										
4.00 - 4.30				A	9.6	23	732	1602	505	119^	505	181^	318^	254^	72v	167^	957	250^	553	594	177^	313^	91^	37v	49v	33v
4.30 - 5.00				A	12.0	27	916	1481	428	79^	428	169^	277	207^	52v	135^	938	294	559	555	159^	310	55v	20v	60v	41v
5.00 - 5.30				A	13.1	28	1000	1435	413	94^	413	129^	221^	220^	43v	156^	932	260	548	513	180^	330	55v	19v	35v	35v
5.30 - 6.00				A	14.4	29	1099	1387	372	115^	397	101^	180^	205^	38v	167^	864	253	531	487	146^	293	88^	31v	38v	38v
6.00 - 6.30				A	15.0	28	1145	1543	436	143^	486	116^	212	225	55^	211	877	261	562	514	129^	270	93^	42v	87^	66^
CBS NFL FOOTBALL POST	4	81		A	5.4	13	412	1925	493^	269^	558^	235^	327^	248^	68v	183^	1049	366^	716	614	227^	273^	193^	66v	125v	77v
1 SUN. 3.43P 17 CBS SC		37		B	5.2	13	397	1627	404	234	444	193	285	224	59	129	862	322	587	491	127	239	240	56	81	65
CBS NFL FOOTBALL POST 2	1	130		A	9.9	18	755	1709	531	174^	609	134^	305^	312^	94^	228^	810	188^	564	564	135^	212^	157^	60v	133^	88^
1 SUN. 6.48P 11 CBS SC		53		B	9.9	18	755	1709	531	174	609	134	305	312	94	228	810	188	564	564	135	212	157	60	133	88
CBS SPORTS SPECTACULAR	8	150	150	A	10.1	24	771	1629	494	204	548	237	349	297	65^	153^	682	254	405	419	81^	190	243	75^	156^	144^
SAT. 4.30P 90 CBS SA		88	87	B	7.1	19	542	1598	541	216	601	229	371	313	69	179	632	235	366	347	67	200	198	53	167	119
4.30 - 5.00				A	7.8	20	595	1745	549	212	559	224	344	281	70^	164^	688	243	407	422	65^	191^	314	117^	184^	158^
5.00 - 5.30				A	10.2	25	778	1604	501	198	573	256	369	324	72^	157	661	245	401	406	87^	183	236	69^	134^	134^
5.30 - 6.00				A	12.3	28	938	1575	453	202	520	226	331	283	60^	145	695	268	406	429	88^	197	205	52^	155	144
COLLEGE FOOTBALL '79	8	150	151	A	3.1	11	237	1253	469^	118v	481^	203^	303^	181^	89v	148^	489^	88v	257^	296^	89v	164^	152^	63v	131v	63v
SUN. 12.30P 30 ABC SA		93	93	B	2.9	10	221	1244	373	142	408	140	198	143	90	175	608	227	367	341	93	205	98	35	130	99
DEAR ALEX & ANNIE-11.56AM	8	183	186	A	5.5	22	420	1521	260^	105^	350	198^	243^	126^	84^	84^	160^	82^	105^	82^	41v	55v	289^	107^	722	542
SAT. 11.56A 3 ABC CN		93	94	B	5.2	23	397	1645	303	120	372	194	271	148	26	82	255	115	167	118	35	65	259	109	759	462
DEAR ALEX & ANNIE-11.26AM	8	122	126	A	3.3	14	252	1496	309^	60v	425^	187^	278^	151^	36v	111v	250^	89v	199^	163^	44v	51v	205^	107v	616	330^
SUN. 11.26A 3 ABC CN		83	83	B	3.5	15	267	1502	292	79	373	206	255	169	26	91	320	177	260	178	33	55	168	68	641	422
FACE THE NATION	8	148	156	A	4.1	16	313	1230	524	204^	537	89v	153^	142^	158^	370^	550	188^	324^	218^	76v	210^	60v	LT	83v	29v
SUN. 11.30A 30 CBS CC		92	93	B	3.5	14	267	1294	504	154	525	85	147	151	84	337	569	158	305	246	92	246	89	29	111	55
FAMOUS CLASSIC TALES(S)			106	A	3.7	8	282	1986	449^	110v	574^	334^	467^	284^	85v	103v	483^	139v	235^	270^	85v	135v	308^	64v	621^	554^
2 SUN. 4.27P 33 CBS CA			71																							

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FESTIVAL OF LIVELY ARTS(S)			146	A	4.4	9	336	1619	595^	181v	678^	259^	317^	196^	194^	343^	574^	252^	297^	238^	107v	155v	126v	33v	241^	148v
2 SUN. 5.00P 60 CBS CL			87																							
5.00 - 5.30				A	4.1	9	313	1700	611^	210^	697^	240^	364^	255^	166v	314^	578^	262^	281^	215^	112v	171v	165v	19v	260^	205^
5.30 - 6.00				A	4.8	9	366	1503	565^	151v	642^	265^	265^	137v	214^	361^	558^	238^	304^	254^	101v	137v	84v	41v	219^	99v
FLASH GORDON	8	201	200	A	4.7	17	359	1549	277^	67v	325^	198^	272^	186^	LT	22v	226^	115^	161^	136^	28v	65v	329^	103^	669	390
SAT. 11.00A 30 NBC CA		97	96	B	4.7	19	359	1681	294	89	392	257	325	196	LT	46	273	189	227	128	14	34	262	81	754	462
FRED & BARNEY MEET-THING	8	208	207	A	5.7	24	435	1457	165^	26v	165^	125^	147^	102^	18v	18v	139^	82^	118^	118^	21v	21v	188^	37v	965	626
SAT. 9.00A 30 NBC CA		99	99	B	5.4	24	412	1681	271	74	309	191	238	185	25	40	177	131	155	111	LT	12	199	68	996	627
FRED & BARNEY-THING PT 2	8	208	207	A	6.7	25	511	1444	186^	39v	186^	137^	173^	110^	13v	13v	93^	69^	93^	93^	LT	LT	264	54v	901	574
SAT. 9.30A 30 NBC CA		99	99	B	6.3	26	481	1734	255	75	293	182	239	190	18	32	146	117	136	84	LT	LT	222	65	1073	671
GODZILLA	8	190	192	A	5.1	19	389	1632	292^	82^	343	206^	294^	190^	LT	22v	271^	159^	216^	162^	37v	55v	243^	56v	775	373
SAT. 11.30A 30 NBC CA		89	89	B	4.8	19	366	1629	275	96	363	231	290	195	15	41	234	171	198	107	17	28	270	79	762	443
GREATEST SUPERFRIENDS-1	8	178	182	A	4.3	23	328	1585	293^	85v	314^	149^	204^	177^	19v	83v	158^	73v	145^	145^	LT	LT	202^	107^	911	583
SAT. 8.00A 30 ABC CA		95	95	B	4.2	25	320	1457	286	90	299	156	228	202	LT	47	147	73	117	95	14	30	115	25	896	600
GREATEST SUPERFRIENDS-2	8	178	182	A	5.9	24	450	1469	201^	93^	232^	145^	177^	199^	LT	33v	132^	72^	123^	123^	LT	LT	211^	92^	894	569
SAT. 8.30A 30 ABC CA		95	95	B	5.9	27	450	1504	262	87	278	159	219	200	LT	32	141	81	113	84	14	27	130	52	955	627
HOT HERO SANDWICH PART I	1		179	A	4.8	17	366	1699	144v	30v	171^	LT	98v	120v	51v	51v	382^	125v	333^	263^	16v	38v	479^	249^	667	474^
2 SAT. 12.00N 30 NBC CL			94	B	4.8	17	366	1699	144	30	171	LT	98	120	51	51	382	125	333	263	16	38	479	249	667	474
HOT HERO SANDWICH PART II	1		177	A	4.1	14	313	1585	205^	160v	361^	230^	242^	160v	90v	90v	201^	74v	141v	136v	16v	35v	415^	259^	608^	454^
2 SAT. 12.30P 30 NBC CL			93	B	4.1	14	313	1585	205	160	361	230	242	160	90	90	201	74	141	136	16	35	415	259	608	454
IN THE NEWS- 8.26AM	8	190	189	A	5.0	28	382	1749	162^	112^	266^	203^	245^	162^	LT	21v	180^	126^	134^	114^	21v	35v	46v	LT	1257	626
SAT. 8.26A 3 CBS CN		97	96	B	4.3	27	328	1573	218	97	255	181	209	137	LT	33	166	94	113	108	25	39	106	40	1046	583
IN THE NEWS- 8.56AM	8	189	188	A	7.0	31	534	1597	116^	103^	206^	133^	174^	115^	LT	20v	155^	104^	116^	112^	26v	26v	170^	72^	1066	538
SAT. 8.56A 3 CBS CN		96	96	B	5.9	28	450	1504	227	126	260	147	197	132	15	53	179	99	126	128	18	32	150	64	915	500
IN THE NEWS- 9.26AM	8	199	199	A	8.8	35	671	1586	203	81^	249	102^	197	187	16v	44v	265	145^	208	195	10v	27v	192	94^	880	436
SAT. 9.26A 3 CBS CN		99	99	B	7.9	33	603	1620	240	135	317	163	241	167	32	66	245	133	175	128	18	44	192	111	866	489
IN THE NEWS- 9.59AM	8	199	199	A	11.6	42	885	1619	246	135^	309	160	259	207	36v	47^	204	115^	144	129^	17v	38^	218	106^	888	435
SAT. 9.59A 3 CBS CN		99	99	B	9.9	38	755	1703	246	139	327	189	265	191	29	51	256	138	186	141	21	41	235	108	885	498
IN THE NEWS-11.56AM	8	186	192	A	8.6	32	656	1524	333	141^	363	227	291	196	20v	60^	212	144^	159^	73^	18v	53^	300	203	649	315
SAT. 11.56A 3 CBS CN		98	98	B	7.0	28	534	1576	312	131	385	238	309	203	16	57	234	119	163	100	14	55	277	164	680	401
IN THE NEWS-12.26PM	8	170	170	A	5.7	21	435	1372	254^	67v	288	166^	223^	149^	11v	65v	244^	162^	201^	99^	LT	43v	235^	108^	605	301
SAT. 12.26P 3 CBS CN		95	95	B	4.9	19	374	1487	310	131	394	225	301	206	26	73	289	146	219	147	24	60	225	91	579	346
IN THE NEWS-12.56PM	8	162	162	A	6.4	22	488	1611	269	103^	292	189^	189^	174^	29v	84^	263	87^	160^	115^	22v	90^	404	284	652	330
SAT. 12.56P 3 CBS CN		94	94	B	5.4	20	412	1629	322	134	414	274	321	211	35	72	289	113	210	161	23	72	272	150	654	369
IN THE NEWS- 1.26PM	8	162	162	A	7.1	24	542	1293	296	181^	344	258	258	207^	15v	50v	210^	137^	154^	66^	13v	43v	321	189^	418	271
SAT. 1.26P 3 CBS CN		94	94	B	5.8	20	443	1480	357	139	424	273	335	237	22	51	269	143	210	139	LT	43	213	123	574	361
IN THE NEWS- 8.26AM-SUN.	8	45	48	A	1.2	12	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		37	37	B	.9	10	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	8	43	43	A	1.7	13	130	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		38	38	B	1.3	10	99	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST NOV. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-10.56AM	8	191	191	A	9.5	35	725	1909	294	182	382	214	315	208	42v	52^	223	122^	151^	107^	34v	47^	447	350	857	439
SAT. 10.56A 3 CBS CN		98	98	B	8.2	32	626	1801	314	155	395	215	296	196	27	83	274	116	198	167	26	49	304	182	828	455
IN THE NEWS-11.26AM	8	190	191	A	8.9	33	679	1536	338	215	428	275	330	165^	33v	74^	212	148^	165^	65^	21v	47^	165^	113^	731	385
SAT. 11.26A 3 CBS CN		97	98	B	7.7	31	588	1643	332	164	399	243	301	176	25	77	237	115	174	125	16	44	242	114	765	432
ISSUES AND ANSWERS	8	166	163	A	2.8	11	214	1107	504^	75v	504^	126v	285^	275^	89v	163^	407^	LT	225^	280^	85v	127v	84v	70v	112v	89v
SUN. 12.00N 30 ABC CC		96	96	B	2.3	9	175	1251	492	112	555	101	213	213	83	291	483	73	225	235	85	225	112	56	101	78
JASON OF STAR COMMAND	8	168	168	A	5.6	21	427	1506	280^	80^	327	181^	243^	160^	LT	84^	255^	166^	204^	98^	LT	51v	235^	104^	689	353
SAT. 12.00N 30 CBS CL		95	95	B	4.9	19	374	1531	288	112	377	223	301	198	LT	57	268	150	209	118	14	51	221	94	665	396
JETSONS	7	169		A	5.9	22	450	1984	250^	128v	348^	143^	219^	98v	49v	107v	345^	301^	345^	220^	LT	LT	248^	127v	1043	488^
1 SAT. 12.30P 30 NBC CA		90		B	5.2	20	397	1617	300	93	396	261	303	177	22	67	267	144	217	145	16	36	240	115	714	409
JONNY QUEST	7	181		A	6.0	23	458	1245	107v	14v	242^	79v	79v	41v	LT	136^	146^	105v	146^	146^	LT	LT	22v	LT	835	470^
1 SAT. 12.00N 30 NBC CA		92		B	5.3	21	404	1604	270	88	384	246	276	168	LT	71	245	151	215	141	LT	22	194	69	781	476
KIDS ARE PEOPLE TOO II	8	122	126	A	2.8	13	214	1607	299^	84v	449^	220^	328^	182^	LT	84v	243^	117v	164^	113v	69v	79v	233^	116v	682	398^
SUN. 10.30A 30 ABC CL		83	83	B	2.9	13	221	1587	318	108	395	201	265	219	LT	90	309	196	250	167	32	49	190	72	693	441
KIDS ARE PEOPLE TOO III	8	122	126	A	3.0	13	229	1668	302^	70v	420^	175^	280^	166^	31v	101v	345^	113v	232^	189^	83v	113v	221^	104v	682	355^
SUN. 11.00A 30 ABC CL		83	83	B	3.3	15	252	1514	282	98	361	184	248	185	23	86	323	176	263	190	39	56	186	63	644	410
MEET THE PRESS	8	153	136	A	4.2	18	320	1538	456	206^	575	156^	212^	228^	84v	269^	655	284^	370^	287^	57v	231^	107^	44v	201^	90v
SUN. 12.00N 30 NBC CC		92	88	B	3.5	16	267	1392	525	196	578	109	196	196	106	344	612	170	309	311	88	246	77	27	125	80
MIGHTY MOUSE-HECKL-JECKL1	8	190	189	A	4.3	27	328	1643	159^	34v	189^	125^	170^	158^	LT	19v	179^	115^	128^	110^	25v	40v	55v	LT	1220	650
SAT. 8.00A 30 CBS CA		97	96	B	3.9	27	298	1582	217	80	227	163	189	137	LT	27	168	84	108	107	31	43	110	31	1077	613
MIGHTY MOUSE-HECKL-JECKL2	8	189	188	A	6.7	32	511	1546	117^	50v	158^	88^	130^	117^	LT	22v	170^	108^	125^	125^	28v	28v	118^	45v	1100	542
SAT. 8.30A 30 CBS CA		97	96	B	5.5	28	420	1558	239	126	260	156	198	123	17	53	185	100	131	131	26	35	130	60	983	548
NCAA FOOTBALL PRE GAME	7	216	215	A	6.7	25	511	1335	255	115^	271	90^	132^	121^	78^	106^	608	221^	287	276	132^	256	117^	33v	339	221^
1 SAT. 12.30P 14 ABC SC		99	99	B	6.2	24	473	1490	309	110	365	146	231	150	56	115	686	258	371	322	143	249	176	54	263	183
2 SAT. 12.30P 13																										
NCAA FOOTBALL GAME	8	216	217	A	11.4	37	870	1372	300	121^	353	125^	179	130^	67^	148	853	245	436	389	187	369	88^	11v	78^	57^
1 SAT. 12.44P 183 ABC SE		99	99	B	10.6	35	809	1461	350	131	396	131	216	178	69	148	840	263	450	427	171	324	123	27	102	81
2 SAT. 12.44P 167																										
1.00 - 1.30				A	9.8	33	748	1441	316	123^	344	117^	174	153^	66^	132^	856	270	460	379	203	357	97^	LT	144^	92^
1.30 - 2.00				A	11.6	38	885	1454	308	119^	342	118^	175	126^	72^	142	923	291	497	393	189	382	83^	6v	106^	77^
2.00 - 2.30				A	11.7	38	893	1405	317	167	406	188	243	128^	59^	142	851	246	444	422	174	345	85^	8v	63^	53^
2.30 - 3.00				A	12.6	39	961	1380	327	148	389	152	199	127^	65^	164	872	256	443	393	182	377	77^	13v	42^	33v
3.00 - 3.30				A	12.9	39	984	1301	278	108^	339	93^	149	130	78^	168	841	216	418	403	188	379	84^	14v	37^	32^
NCAA FOOTBALL GAME 2	5	213	212	A	13.1	31	1000	1479	409	156	460	112^	208	207	86^	202	813	226	414	392	192	343	113^	26v	93^	47^
1 SAT. 4.00P 184 ABC SE		99	99	B	12.2	32	931	1459	387	150	451	124	208	206	80	190	819	235	436	426	173	313	111	27	78	45
2 SAT. 4.03P 187																										
4.00 - 4.30				A	12.4	35	946	1360	369	154	418	78^	179	193	87^	193	788	212	384	358	195	355	91^	24v	63^	38^
4.30 - 5.00				A	12.0	32	916	1485	417	172	463	89^	193	205	92^	220	840	239	425	378	200	369	90^	23v	92^	43^
5.00 - 5.30				A	12.1	30	923	1438	421	163	450	82^	184	194	102^	222	810	201	380	369	211	378	104^	18v	74^	27v
5.30 - 6.00				A	12.8	29	977	1393	403	135	451	96^	193	172	85^	217	778	176	352	352	205	365	103^	33^	61^	29v
6.00 - 6.30				A	14.1	30	1076	1498	396	154	456	146	222	217	72^	174	807	256	443	439	168	298	117	21v	118	59^
6.30 - 7.00				A	14.9	30	1137	1562	387	136	454	155	228	214	77^	173	840	253	468	439	181	314	153	35^	115	60^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA FOOTBALL POST GAME	6		216	A	13.8	37	1053	1405	372	180^	428	74^	189^	172^	133^	216^	866	265	453	402	226^	375	61^	15v	50v	50v
2 SAT. 3.53P 7 ABC SC			99	B	9.8	30	748	1475	377	153	410	118	215	182	96	168	848	298	472	446	152	305	120	33	97	88
NCAA FOOTBALL POST(B)		49		A	5.0	16	382	1202	229^	LT	273^	102v	124v	144v	37v	129v	843	170^	482^	446^	182^	332^	86v	86v	LT	LT
1 SAT. 3.47P 13 ABC SC		35																								
NEW DAFFY DUCK SHOW	8	198	199	A	3.8	26	290	1766	251^	38v	268^	134^	227^	210^	LT	41v	276^	79v	200^	210^	38v	38v	121^	38v	1101	632
SAT. 8.00A 30 NBC CA		97	97	B	3.0	23	229	1726	239	77	280	159	214	185	LT	57	181	60	138	133	LT	31	123	47	1142	680
NEW FAT ALBERT SHOW	8	186	192	A	8.0	30	610	1516	328	144^	364	226	293	185^	19v	59^	205	143^	158^	68^	17v	47v	291	196^	656	315
SAT. 11.30A 30 CBS CA		98	98	B	6.8	27	519	1580	308	134	385	243	314	199	13	52	226	114	163	105	12	47	279	162	690	399
NEW SHMOO	8	201	200	A	5.6	21	427	1602	241^	52v	266^	174^	208^	107^	21v	58v	183^	96^	123^	92^	LT	60v	247^	73v	906	586
SAT. 10.30A 30 NBC CA		97	97	B	5.6	22	427	1834	301	91	356	249	299	181	21	43	191	114	145	108	LT	33	264	96	1023	649
NFL '79-NBC	8	130	125	A	3.9	14	298	1758	353^	94v	497	133^	235^	199^	66v	198^	835	83v	522	522	169^	313^	LT	LT	413	219^
SUN. 12.30P 30 NBC SC		78	77	B	3.6	13	275	1664	391	157	501	187	283	230	61	171	879	305	586	473	91	241	105	50	179	88
NFL FOOTBALL GAME 1-NBC	8	211	205	A	12.6	33	961	1599	398	184	470	154	264	246	72^	168	881	332	569	482	139	248	105^	21v	143	102^
1 SUN. 1.00P 169 NBC SE		98	91	B	11.2	31	855	1646	404	182	463	152	265	247	73	155	918	339	581	492	131	263	137	33	128	95
2 SUN. 1.00P 170																										
1.00 - 1.30				A	10.3	31	786	1738	405	174	506	188	311	275	47^	151^	962	343	603	502	165	296	125^	35v	145^	78^
1.30 - 2.00				A	12.2	34	931	1646	406	203	490	176	293	258	69^	161	920	381	595	482	155	266	106^	22v	130^	83^
2.00 - 2.30				A	12.9	34	984	1576	424	201	496	165	285	274	75^	172	855	316	543	462	142	254	114^	18v	111^	92^
2.30 - 3.00				A	13.5	34	1030	1516	374	194	441	138	251	244	68^	150	823	302	541	471	124	218	102^	16v	150	109^
3.00 - 3.30				A	14.1	34	1076	1567	386	169	448	133	238	222	82^	176	841	309	558	496	128	217	101^	18v	177	130
3.30 - 4.00				A	11.8	26	900	1541	388	150^	436	101^	217^	208^	94^	185^	886	333	544	446	115^	254^	73^	30v	146^	115^
NFL FOOTBALL GAME 2-NBC	3		213	A	16.2	32	1236	1727	439	219	515	177^	272	237	103^	193^	936	359	601	529	135^	240	116^	26v	160^	122^
2 SUN. 4.15P 165 NBC SE			89	B	15.3	34	1167	1701	415	219	488	184	286	233	90	168	955	368	625	553	143	242	138	31	120	90
4.30 - 5.00				A	14.1	30	1076	1749	445	231	520	198^	292	245	91^	177^	979	395	640	542	133^	245	114^	9v	136^	113^
5.00 - 5.30				A	17.0	36	1297	1705	425	217	496	143^	246	228	101^	196	972	370	623	544	129^	252	101^	31v	136^	105^
5.30 - 6.00				A	17.2	34	1312	1675	431	211	507	132^	241	231	106^	213	926	353	582	509	141^	260	102^	36v	140^	112^
6.00 - 6.30				A	17.5	33	1335	1757	452	219	532	197	295	246	111^	195	911	340	583	548	134^	223	119^	25v	195	149^
6.30 - 7.00				A	17.5	31	1335	1758	449	202	520	197	272	245	103^	193	921	341	594	517	144^	230	126^	36v	191	130^
NFL FOOTBALL POST-NBC	6	167	174	A	8.5	19	649	1482	362	156^	397	128^	230	207	67^	144^	830	228	545	464	141^	239	97^	36v	158^	143^
1 SUN. 4.07P 15 NBC SC		79	72	B	6.9	17	526	1590	387	186	439	147	256	231	52	144	862	297	571	466	88	239	150	35	139	114
2 SUN. 3.51P 9																										
PLASTICMAN COMEDY-SHOW-1	8	191	192	A	6.0	26	458	1764	192^	35v	223^	119^	166^	134^	14v	50v	154^	60v	117^	109^	LT	LT	287	113^	1100	638
SAT. 9.00A 30 ABC CL		99	99	B	6.2	28	473	1632	215	51	232	121	178	137	13	38	145	88	125	85	LT	10	180	61	1075	664
PLASTICMAN COMEDY-SHOW-2	8	191	192	A	6.3	24	481	1821	257	25v	275	147^	215^	171^	18v	53v	155^	69^	118^	88^	13v	13v	232^	90^	1159	679
SAT. 9.30A 30 ABC CL		99	99	B	6.1	25	465	1672	213	41	238	153	193	132	18	37	139	85	112	71	LT	15	199	67	1096	682
PLASTICMAN COMEDY-SHOW-3	8	191	192	A	6.2	23	473	1759	247^	78^	272	105^	202^	187^	40v	61v	116^	35v	67v	49v	18v	32v	260	110^	1111	647
SAT. 10.00A 30 ABC CL		99	99	B	6.2	25	473	1573	219	69	244	140	195	136	18	41	115	56	86	67	LT	21	216	85	998	635
PLASTICMAN COMEDY-SHOW-4	8	191	192	A	7.0	26	534	1633	237	88^	273	88^	181^	138^	58v	92^	85^	21v	59^	54v	LT	10v	227^	100^	1048	633
SAT. 10.30A 30 ABC CL		99	99	B	6.5	26	496	1533	220	96	248	131	182	125	26	57	132	63	97	66	LT	26	223	99	930	602
SCHOOLHOUSE ROCK-8.56AM	8	178	182	A	6.0	23	458	1419	183^	105^	218^	143^	171^	171^	12v	47v	125^	74^	115^	115^	LT	LT	225^	103^	851	542
SAT. 8.56A 3 ABC CN		95	95	B	5.6	24	427	1450	224	77	241	138	189	170	LT	35	141	82	112	80	14	29	126	54	942	590
SCHOOLHOUSE ROCK-10.56AM	8	191	192	A	6.3	24	481	1696	253^	92^	290	93^	185^	141^	59v	105^	95^	14v	53v	64v	LT	17v	190^	80^	1121	705
SAT. 10.56A 3 ABC CN		99	99	B	6.0	24	458	1501	224	98	257	138	191	129	24	57	139	58	96	68	LT	31	206	95	899	580

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SCHOOLHOUSE ROCK-11.26AM	8	171	175	A	5.7	20	435	1529	216^	103^	252^	110^	183^	105^	46v	69v	212^	76^	166^	113^	LT	41v	203^	88^	862	577
SAT. 11.26A 3 ABC CN		91	92	B	5.8	22	443	1577	281	129	322	172	249	160	28	68	254	102	165	107	25	73	218	89	783	498
SCHOOLHOUSE ROCK-11.55AM	8	126	128	A	3.0	12	229	1349	305^	66v	375^	156^	197^	104v	74v	166^	287^	121v	231^	192^	27v	56v	184^	83v	503^	249^
SUN. 11.55A 4 ABC CN		82	82	B	2.7	11	206	1464	349	62	399	116	217	187	62	163	292	124	231	202	23	52	249	129	524	346
SCOOBY AND SCRAPPY DOO	8	183	186	A	5.8	23	443	1485	194^	64v	271^	143^	171^	85^	85^	85^	135^	65v	89^	70v	32v	46v	260^	101^	819	610
SAT. 11.30A 30 ABC CA		93	94	B	5.8	26	443	1667	266	110	329	172	244	133	27	72	247	122	174	115	25	53	278	117	813	506
SKATEBIRDS	8	43	43	A	1.3	10	99	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		38	38	B	1.0	8	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SPIDERWOMAN	8	171	175	A	6.0	21	458	1600	205^	106^	244^	104^	162^	91^	54v	82^	203^	81^	161^	101^	LT	37v	179^	88^	974	681
SAT. 11.00A 30 ABC CA		91	92	B	6.0	23	458	1575	279	127	321	173	240	151	30	75	228	91	148	96	23	65	209	87	817	532
SPORTSWORLD	6	164	163	A	6.0	15	458	1489	478	208^	526	183^	319	282	58v	170^	665	249^	384	399	102^	224^	164^	81^	134^	64v
SAT. 4.00P 90 NBC SE		91	91	B	5.8	17	443	1508	386	131	434	148	247	229	56	137	778	267	489	462	109	244	153	58	143	98
4.00 - 4.30				A	5.4	15	412	1364	438	197^	494	186^	363	281^	39v	120^	670	214^	383	415	72v	228^	115^	55v	85^	24v
4.30 - 5.00				A	6.1	16	465	1452	434	172^	488	185^	308	240^	59v	162^	678	250^	379	411	99^	245^	154^	64v	132^	78^
5.00 - 5.30				A	6.5	16	496	1627	550	245^	594	181^	291	317	78^	226^	650	273	388	375	131^	205^	209^	111^	174^	82^
SUNDAY MORNING	8	80	80	A	2.8	15	214	1430	635	359^	672	159^	332^	365^	103v	280^	602	154^	369^	387^	56v	149^	48v	LT	108v	38v
SUN. 9.00A 90 CBS N		71	70	B	2.5	14	191	1405	563	205	596	169	301	332	117	222	625	173	336	362	75	205	41	LT	143	59
9.00 - 9.30				A	2.5	16	191	1482	696	293^	749	157v	310^	345^	84v	393^	634^	183^	403^	419^	68v	157v	LT	LT	84v	42v
9.30 - 10.00				A	2.9	15	221	1462	638	439^	674	167^	375^	395^	113v	235^	656	131v	384^	421^	50v	173^	55v	LT	77v	40v
10.00 - 10.30				A	3.0	14	229	1358	585	345^	598	144^	301^	358^	105v	227^	542	158^	333^	341^	53v	122v	65v	LT	153^	31v
SUPER GLOBETROTTERS	8	203	202	A	5.6	21	427	1546	195^	40v	198^	122^	167^	91^	19v	31v	147^	113^	147^	107^	LT	LT	345	62v	856	517
SAT. 10.00A 30 NBC CA		99	98	B	5.5	22	420	1722	235	59	276	159	226	176	13	31	169	110	131	88	LT	26	234	52	1043	637
TARZAN AND SUPER SEVEN 1	8	162	162	A	6.4	23	488	1668	271	97^	287	177^	177^	162^	28v	92^	285	138^	210^	116^	13v	61v	389	266	707	345
SAT. 12.30P 30 CBS CA		94	94	B	5.3	20	404	1688	324	134	428	295	339	211	27	64	297	134	240	167	13	50	276	151	687	379
TARZAN AND SUPER SEVEN 2	8	162	162	A	7.3	25	557	1375	272	165^	319	235	235	193^	14v	48v	219^	147^	164^	70^	12v	41v	359	219^	478	325
SAT. 1.00P 30 CBS CA		94	94	B	5.9	21	450	1547	340	133	421	283	339	218	21	46	258	146	207	131	LT	37	226	124	642	388
30 MINUTES	8	154	155	A	5.4	18	412	1357	476	209^	529	263^	350	293^	46v	151^	394	185^	280^	181^	21v	87^	245^	70v	189^	158^
SAT. 1.30P 30 CBS DN		91	91	B	4.0	14	305	1388	443	192	530	256	350	275	52	127	354	200	275	167	LT	62	189	78	315	177
THREE ROBONIC STOOGES	8	45	48	A	1.0	11	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.00A 30 CBS CA		37	37	B	.9	11	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TIME OUT-9:58AM	8	208	207	A	6.2	23	473	1446	203^	47v	203^	154^	193^	113^	10v	10v	93^	65v	93^	93^	LT	LT	279	55v	871	543
SAT. 9.58A 2 NBC CN		99	99	B	5.7	23	435	1751	270	83	308	185	241	194	16	32	156	121	144	89	LT	LT	223	71	1064	646
TIME OUT-10:58AM	8	201	200	A	5.4	20	412	1515	228^	66v	262^	201^	245^	111^	LT	17v	207^	97^	130^	92^	LT	77^	275^	104^	771	486
SAT. 10.58A 2 NBC CN		97	97	B	5.2	21	397	1834	304	98	378	266	325	181	15	39	205	125	154	110	LT	36	270	103	981	619
TIME OUT-11:58AM	8	191	193	A	5.0	18	382	1665	262^	81v	316^	205^	268^	156^	LT	20v	313^	220^	263^	171^	34v	50v	222^	44v	814	401
SAT. 11.58A 2 NBC CN		89	89	B	5.0	20	382	1616	256	94	355	225	275	175	19	46	216	166	190	95	14	24	281	83	764	455
WASHINGTON D.C. INT'L(S)			135	A	4.2	11	320	1363	545^	148v	545^	185v	231^	215^	66v	220^	551^	213^	386^	275^	LT	165v	220^	159v	47v	47v
2 SAT. 4.00P 30 CBS SE			84																							

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. OCT.29, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					15,110 19.8				26,020 34.1							
Program					240-ROBERT (OP)				NFL MONDAY NIGHT FOOTBALL SEATTLE VS ATLANTA (9:00-11:48PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)					12,210 16.0	15.6*		16.3*	13,960 18.3	16.6*		19.2*		21.2*		18.7*
SHARE OF AUDIENCE %					24	24 *		25 *	31	25 *		29 *		33 *		31 *
AVG. AUD. BY ¼ HR. %					15.5	15.7	16.4	16.3	16.2	17.1	18.6	19.8	21.8	20.7	19.1	18.3
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					16,400 21.5				23,270 30.5		20,220 26.5		19,910 26.1			
Program					WHITE SHADOW (OP)				M*A*S*H		WKRP IN CINCINNATI		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)					12,820 16.8	16.5*		17.0*	20,910 27.4		18,540 24.3		15,720 20.6	20.9*		20.2*
SHARE OF AUDIENCE %					25	25 *		25 *	41		37		35	34 *		36 *
AVG. AUD. BY ¼ HR. %					16.4	16.6	16.5	17.6	26.8	27.9	24.5	24.1	21.1	20.7	20.3	20.1
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					22,510 29.5				20,750 27.2							
Program					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES FREEDOM ROAD, PART 1							
AVERAGE AUDIENCE (Households (000) & %)					18,920 24.8	24.7*		25.0*	14,570 19.1	19.7*		19.9*		19.2*		17.6*
SHARE OF AUDIENCE %					37	37 *		37 *	31	30 *		30 *		31 *		31 *
AVG. AUD. BY ¼ HR. %					24.4	25.0	24.9	25.0	20.0	19.5	19.9	19.8	19.7	18.8	18.1	17.2
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					15,110 19.8				27,390 35.9							
Program					240-ROBERT (OP)				NFL MONDAY NIGHT FOOTBALL HOUSTON VS MIAMI (9:00-11:47PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)					11,750 15.4	15.1*		15.7*	15,410 20.2	18.4*		21.7*		22.9*		20.7*
SHARE OF AUDIENCE %					23	23 *		23 *	33	27 *		32 *		35 *		33 *
AVG. AUD. BY ¼ HR. %					14.7	15.4	15.7	15.6	17.6	19.2	21.5	21.8	23.4	22.5	21.2	20.1
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					21,590 28.3				22,660 29.7		20,140 26.4		17,550 23.0			
Program					WHITE SHADOW (OP)				M*A*S*H		WKRP IN CINCINNATI		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)					17,930 23.5	22.4*		24.5*	20,600 27.0		17,700 23.2		14,500 19.0	19.2*		18.8*
SHARE OF AUDIENCE %					35	34 *		36 *	39		34		31	30 *		32 *
AVG. AUD. BY ¼ HR. %					21.7	23.1	24.0	25.0	26.8	27.2	23.0	23.3	19.3	19.1	18.9	18.8
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					19,460 25.5				23,500 30.8							
Program					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES HEROES							
AVERAGE AUDIENCE (Households (000) & %)					15,950 20.9	20.1*		21.6*	16,250 21.3	21.7*		22.0*		21.2*		20.3*
SHARE OF AUDIENCE %					31	30 *		31 *	33	32 *		33 *		34 *		35 *
AVG. AUD. BY ¼ HR. %					19.7	20.4	21.5	21.7	21.8	21.6	22.0	22.0	21.4	21.0	20.4	20.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	62.5	63.7	63.9	65.6	66.4	66.8	66.9	67.1	66.4	66.5	65.2	65.3	63.1	60.6	57.1	55.1
WK. 2	59.8	61.0	61.9	64.3	66.0	67.6	68.7	69.0	68.4	69.0	67.5	67.6	64.2	62.0	59.3	57.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.MON. NOV.5, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.TUE. OCT.30, 1979

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	18,160		19,150		24,110		20,750		19,460			
TOTAL AUDIENCE (%)	23.8		25.1		31.6		27.2		25.5			
Program	HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		HART TO HART			
AVERAGE AUDIENCE (Households (000))	15,340		17,240		21,820		18,770		15,790			
AVERAGE AUDIENCE (%)	20.1		22.6		28.6		24.6		20.7	21.6*		19.9*
SHARE OF AUDIENCE %	32		35		45		40		37	37 *		37 *
AVG. AUD. BY ¼ HR. %	19.3	20.8	21.7	23.5	28.1	29.2	25.1	24.1	21.9	21.2	20.6	19.3
CBS TV												
TOTAL AUDIENCE (Households (000))	13,280				19,610							
TOTAL AUDIENCE (%)	17.4				25.7							
Program	CBS REPORTS THE BABY MAKERS(OP)				CBS TUESDAY NIGHT MOVIES ONE ON ONE(S)(OP) (9:00-10:54PM)							
AVERAGE AUDIENCE (Households (000))	9,460				13,280							
AVERAGE AUDIENCE (%)	12.4	12.6*		12.2*	17.4	15.6*		17.1*		18.4*		18.6*
SHARE OF AUDIENCE %	20	20 *		19 *	29	25 *		28 *		31 *		34 *
AVG. AUD. BY ¼ HR. %	12.9	12.4	12.0	12.3	15.5	15.7	16.7	17.4	18.4	18.4	18.8	18.2
NBC TV												
TOTAL AUDIENCE (Households (000))	16,180		16,480		16,560							
TOTAL AUDIENCE (%)	21.2		21.6		21.7							
Program	CASPER HALLOWEEN SPECIAL		WITCH'S NIGHT OUT (R)(OP)		NBC TUE. NIGHT MOVIE FREEDOM ROAD, PART 2							
AVERAGE AUDIENCE (Households (000))	14,570		14,570		10,830							
AVERAGE AUDIENCE (%)	19.1		19.1		14.2	13.7*		14.1*		14.4*		14.7*
SHARE OF AUDIENCE %	31		30		24	22 *		23 *		25 *		27 *
AVG. AUD. BY ¼ HR. %	18.6	19.6	19.6	18.7	14.0	13.4	14.3	14.0	14.3	14.5	14.5	14.9

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	19,910		19,150		21,360		18,920		17,090			
TOTAL AUDIENCE (%)	26.1		25.1		28.0		24.8		22.4			
Program	HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		HART TO HART			
AVERAGE AUDIENCE (Households (000))	17,930		17,550		18,920		17,550		13,730			
AVERAGE AUDIENCE (%)	23.5		23.0		24.8		23.0		18.0	18.5*		17.4*
SHARE OF AUDIENCE %	38		37		39		36		30	31 *		30 *
AVG. AUD. BY ¼ HR. %	22.4	24.6	22.6	23.4	24.0	25.7	22.8	23.2	18.8	18.2	17.5	17.4
CBS TV												
TOTAL AUDIENCE (Households (000))	11,600				18,310							
TOTAL AUDIENCE (%)	15.2				24.0							
Program	CALIFORNIA FEVER (OP)				CBS TUESDAY NIGHT MOVIES 11TH VICTIM							
AVERAGE AUDIENCE (Households (000))	8,390				11,830							
AVERAGE AUDIENCE (%)	11.0	10.7*		11.3*	15.5	13.3*		14.8*		16.7*		17.3*
SHARE OF AUDIENCE %	18	17 *		18 *	25	21 *		23 *		28 *		30 *
AVG. AUD. BY ¼ HR. %	11.1	10.4	11.2	11.4	12.7	13.8	14.6	14.9	16.4	16.9	17.5	17.1
NBC TV												
TOTAL AUDIENCE (Households (000))	20,980								15,870			
TOTAL AUDIENCE (%)	27.5								20.8			
Program	SHERIFF LOBO (OP)								CANDID CAMERA SPECIAL			
AVERAGE AUDIENCE (Households (000))	14,570								12,590			
AVERAGE AUDIENCE (%)	19.1	18.2*		19.7*		19.2*		19.3*	16.5	16.5*		16.5*
SHARE OF AUDIENCE %	30	29 *		31 *		30 *		30 *	28	27 *		28 *
AVG. AUD. BY ¼ HR. %	18.0	18.4	19.4	19.9	19.6	18.8	19.8	18.7	16.5	16.4	16.5	16.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.2	61.3	60.7	61.8	61.0	63.0	63.4	64.0	63.5	63.7	61.1	60.5	59.1	58.1	56.1	52.9
WK. 2	58.8	60.8	60.3	61.5	61.6	61.9	62.0	63.7	63.8	65.1	64.5	63.6	60.4	59.8	59.1	57.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.TUE. NOV.6, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. OCT.31, 1979

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	17,700 23.2				18,620 24.4				17,320 22.7			
Program	EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGA$			
AVERAGE AUDIENCE (Households (000) & %)	13,890 18.2	17.4*		19.1*	14,730 19.3	18.5*		20.1*	14,270 18.7	19.0*		18.5*
SHARE OF AUDIENCE %	30	29 *		31 *	32	30 *		33 *	34	33 *		35 *
AVG. AUD. BY ¼ HR. %	16.9	17.8	18.8	19.4	18.1	18.9	20.0	20.3	18.8	19.2	19.0	18.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	13,430 17.6		12,510 16.4		19,150 25.1							
Program	BUGS BUNNY HOWL-OWEEN SPL (R)		RAGGEDY ANN & ANDY-PMPKIN (OP)		TWO WORLDS-JENNIE LOGAN							
AVERAGE AUDIENCE (Households (000) & %)	11,520 15.1		11,140 14.6		12,510 16.4	15.6*		16.4*		16.8*		16.8*
SHARE OF AUDIENCE %	25		24		28	25 *		27 *		29 *		31 *
AVG. AUD. BY ¼ HR. %	14.5	15.6	14.3	14.8	15.8	15.5	16.5	16.4	16.8	16.9	16.8	16.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	18,850 24.7				16,180 21.2		14,650 19.2		16,630 21.8			
Program	REAL PEOPLE (OP)				DIFF'RENT STROKES		HELLO, LARRY		BEST-SATURDAY NIGHT LIVE (R)			
AVERAGE AUDIENCE (Households (000) & %)	15,260 20.0	19.4*		20.6*	14,650 19.2		13,120 17.2		12,360 16.2	17.2*		15.2*
SHARE OF AUDIENCE %	33	33 *		34 *	31		28		29	30 *		28 *
AVG. AUD. BY ¼ HR. %	19.2	19.6	20.6	20.5	19.0	19.4	16.6	17.9	17.3	17.1	15.5	14.8

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	28,840 37.8								19,460 25.5			
Program	EIGHT IS ENOUGH (OP)								CHARLIE'S ANGELS			
AVERAGE AUDIENCE (Households (000) & %)	21,060 27.6	25.6*		28.1*		28.3*		28.2*	16,480 21.6	21.6*		21.5*
SHARE OF AUDIENCE %	43	40 *		43 *		44 *		44 *	37	36 *		38 *
AVG. AUD. BY ¼ HR. %	24.6	26.6	27.5	28.7	28.6	28.0	28.8	27.6	21.4	21.8	21.5	21.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	10,990 14.4				17,550 23.0							
Program	HORROR SHOW: 60 MAGIC YRS. (R)(OP)				CBS WEDNESDAY NIGHT MOVIE THE SUICIDE'S WIFE							
AVERAGE AUDIENCE (Households (000) & %)	7,860 10.3	10.2*		10.4*	12,130 15.9	13.9*		15.5*		17.2*		17.0*
SHARE OF AUDIENCE %	16	16 *		16 *	26	22 *		24 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	10.3	10.2	10.3	10.4	13.4	14.4	15.3	15.6	17.2	17.2	17.1	16.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	19,000 24.9				14,270 18.7		13,660 17.9		15,720 20.6			
Program	REAL PEOPLE (OP)				DIFF'RENT STROKES		HELLO, LARRY		BEST-SATURDAY NIGHT LIVE (R)			
AVERAGE AUDIENCE (Households (000) & %)	15,180 19.9	19.8*		20.0*	12,670 16.6		11,830 15.5		12,060 15.8	16.9*		14.6*
SHARE OF AUDIENCE %	31	31 *		31 *	26		24		27	28 *		26 *
AVG. AUD. BY ¼ HR. %	19.7	20.0	20.3	19.6	16.0	17.2	15.0	16.0	17.2	16.7	15.3	14.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.9	57.3	57.6	58.1	58.7	60.1	60.5	61.9	61.1	61.4	60.6	60.6	57.6	57.1	54.6	52.5
WK. 2	61.6	62.3	61.9	62.3	63.5	64.1	64.5	64.9	64.2	64.7	63.9	63.7	60.5	60.0	57.7	56.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.WED. NOV.7, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. NOV.1, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					18,690 24.5		18,770 24.6		19,380 25.4		17,090 22.4		18,010 23.6			
Program					LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					16,330 21.4	19.2*	17,400 22.8		17,630 23.1		15,640 20.5		14,190 18.6	19.2*		18.0*
SHARE OF AUDIENCE %					34		35		36		32		32	33 *		32 *
AVG. AUD. BY ¼ HR. %					20.6	22.3	22.5	23.2	23.2	23.1	21.0	20.0	19.7	18.7	18.2	17.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					18,010 23.6				16,100 21.1				18,010 23.6			
Program					← WALTONS (OP) →				← HAWAII FIVE-O →				← BARNABY JONES →			
AVERAGE AUDIENCE (Households (000) & %)					14,950 19.6	18.9*		20.4*	12,590 16.5	15.8*		17.1*	14,880 19.5	19.2*		19.8*
SHARE OF AUDIENCE %					31	30 *		31 *	26	24 *		27 *	34	33 *		35 *
AVG. AUD. BY ¼ HR. %					18.4	19.4	20.4	20.3	15.7	15.9	16.9	17.3	18.8	19.5	19.8	19.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,180 19.9				18,310 24.0				14,120 18.5			
Program					← BUCK ROGERS-25TH CENTURY (OP) →				← QUINCY, M.E. →				← KATE LOVES A MYSTERY →			
AVERAGE AUDIENCE (Households (000) & %)					12,440 16.3	16.0*		16.6*	15,030 19.7	18.8*		20.6*	11,520 15.1	15.3*		14.9*
SHARE OF AUDIENCE %					25	25 *		25 *	31	29 *		33 *	26	26 *		27 *
AVG. AUD. BY ¼ HR. %					16.1	16.0	16.5	16.7	18.4	19.3	20.7	20.6	15.6	15.1	14.9	14.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					17,780 23.3		17,400 22.8		17,700 23.2		16,180 21.2		18,010 23.6			
Program					LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					15,720 20.6		16,180 21.2		16,100 21.1		14,650 19.2		14,500 19.0	19.4*		18.6*
SHARE OF AUDIENCE %					34		33		33		30		32	32 *		33 *
AVG. AUD. BY ¼ HR. %					19.5	21.6	21.0	21.4	21.2	21.1	19.1	19.3	19.5	19.3	19.3	17.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					17,090 22.4				14,880 19.5				17,170 22.5			
Program					← WALTONS (OP) →				← HAWAII FIVE-O →				← BARNABY JONES →			
AVERAGE AUDIENCE (Households (000) & %)					14,340 18.8	17.9*		19.7*	12,590 16.5	15.7*		17.3*	14,500 19.0	19.0*		18.9*
SHARE OF AUDIENCE %					30	29 *		31 *	26	24 *		27 *	32	32 *		33 *
AVG. AUD. BY ¼ HR. %					17.5	18.4	19.8	19.6	15.6	15.8	16.9	17.7	18.6	19.4	19.3	18.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					16,710 21.9				18,620 24.4				13,050 17.1			
Program					← BUCK ROGERS-25TH CENTURY (OP) →				← QUINCY, M.E. →				← KATE LOVES A MYSTERY →			
AVERAGE AUDIENCE (Households (000) & %)					13,200 17.3	16.5*		18.1*	15,340 20.1	19.7*		20.4*	10,760 14.1	13.9*		14.2*
SHARE OF AUDIENCE %					28	27 *		28 *	31	30 *		32 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					16.4	16.6	17.8	18.5	19.3	20.1	20.6	20.3	14.3	13.6	14.1	14.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.4	61.6	61.9	62.5	62.8	63.8	64.6	65.7	64.6	64.7	63.6	62.8	59.1	58.1	56.6	55.3
WK. 2	57.3	57.9	58.6	59.9	59.8	61.8	63.6	65.0	64.3	65.0	63.9	64.0	60.6	60.0	58.1	55.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.THU. NOV.8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. NOV.2, 1979

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)					22,580 29.6								13,510 17.7			
ABC TV	Program					BATTLE-NETWORK STARS (OP)								GUINNESS BK-WORLD RECORDS (R)			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					14,420 18.9	19.1*		19.5*		18.9*		18.4*	10,610 13.9	14.4*		13.3*
ABC TV	SHARE OF AUDIENCE %					32	32 *		32 *		32 *		31 *	24	24 *		23 *
ABC TV	AVG. AUD. BY ¼ HR. %					18.9	19.2	19.5	19.5	19.5	18.2	18.2	18.6	14.4	14.4	13.6	13.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,310 24.0				20,830 27.3				22,890 30.0			
CBS TV	Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					15,030 19.7	18.8*		20.6*	18,010 23.6	23.1*		24.1*	19,760 25.9	25.5*		26.3*
CBS TV	SHARE OF AUDIENCE %					33	32 *		34 *	40	39 *		40 *	44	43 *		45 *
CBS TV	AVG. AUD. BY ¼ HR. %					17.6	19.9	20.4	20.7	22.4	23.7	24.0	24.3	25.0	26.1	26.5	26.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,430 17.6				15,790 20.7							
NBC TV	Program					SHIRLEY (OP)				NBC FRIDAY NIGHT MOVIE THE OTHER SIDE OF THE MOUNTAIN PART 2							
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					10,070 13.2	13.1*		13.3*	10,450 13.7	12.7*		13.5*		14.4*		14.3*
NBC TV	SHARE OF AUDIENCE %					22	22 *		22 *	23	21 *		22 *		24 *		25 *
NBC TV	AVG. AUD. BY ¼ HR. %					13.1	13.1	13.2	13.3	12.6	12.8	13.0	14.0	14.7	14.1	14.7	14.0
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,780 23.3				22,280 29.2							
ABC TV	Program					ALL STAR FAMILY FEUD (OP)				ABC FRIDAY NIGHT MOVIE TOPPER							
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					14,420 18.9	18.9*		18.9*	14,570 19.1	18.8*		19.4*		19.4*		18.8*
ABC TV	SHARE OF AUDIENCE %					32	32 *		31 *	33	32 *		32 *		34 *		34 *
ABC TV	AVG. AUD. BY ¼ HR. %					19.2	18.7	18.5	19.2	18.6	19.0	19.5	19.3	19.7	19.1	19.0	18.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,080 23.7				19,460 25.5				20,370 26.7			
CBS TV	Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					14,730 19.3	18.5*		20.1*	16,100 21.1	20.6*		21.6*	17,010 22.3	22.1*		22.4*
CBS TV	SHARE OF AUDIENCE %					33	32 *		33 *	35	35 *		36 *	39	39 *		40 *
CBS TV	AVG. AUD. BY ¼ HR. %					17.4	19.5	19.9	20.3	20.4	20.8	21.2	21.9	21.9	22.3	22.2	22.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,740 16.7				13,890 18.2				11,060 14.5			
NBC TV	Program					SHIRLEY (OP)				ROCKFORD FILES				EISCHIED			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					10,150 13.3	12.9*		13.6*	10,910 14.3	14.1*		14.5*	8,550 11.2	11.1*		11.3*
NBC TV	SHARE OF AUDIENCE %					22	22 *		23 *	24	24 *		24 *	20	19 *		20 *
NBC TV	AVG. AUD. BY ¼ HR. %					12.4	13.4	13.6	13.6	14.1	14.0	14.5	14.5	11.1	11.1	11.1	11.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	54.4	55.7	56.9	58.3	58.8	60.1	60.0	60.4	59.1	59.3	59.8	60.5	58.8	59.1	58.7	57.4
	WK. 2	53.9	54.7	55.9	57.5	58.0	59.2	59.6	60.5	58.9	59.7	60.0	59.9	57.8	56.7	56.1	55.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

EVE.FRI. NOV.9, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SAT. NOV.3, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	(1)				11,600 15.2		9,690 12.7		20,520 26.9				18,160 23.8			
Program					ROPERS		DETECTIVE SCHOOL		LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					10,530 13.8	18.6* ...	8,770 11.5		15,790 20.7	18.6*		22.8*	15,110 19.8	19.8*		19.8*
SHARE OF AUDIENCE %					24		20		35	32 *		39 *	36	36 *		37 *
AVG. AUD. BY ¼ HR. %	12.7				13.7	13.9	11.5	11.6	17.4	19.9	22.9	22.7	19.6	20.0	20.1	19.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,000 24.9						17,400 22.8					
Program					RACE-YOUR LIFE, C. BROWN (OP)						AVALANCHE (-OP)					
AVERAGE AUDIENCE (Households (000) & %)					13,200 17.3	16.5*		17.6*		17.8*	10,830 14.2	12.9*		14.1*		14.6*
SHARE OF AUDIENCE %					30	29 *		30 *		30 *	26	22 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					16.7	16.2	17.4	17.7	18.7	16.9	12.7	13.2	14.1	14.2	14.4	14.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,530 25.6				17,320 22.7							
Program					CHIPS (OP)				NBC MOVIE OF THE WEEK MACARTHUR, PART 1							
AVERAGE AUDIENCE (Households (000) & %)					15,640 20.5	19.4*		21.6*	11,900 15.6	15.8*		15.5*		15.9*		15.1*
SHARE OF AUDIENCE %					36	34 *		37 *	28	27 *		26 *		29 *		28 *
AVG. AUD. BY ¼ HR. %					18.6	20.3	21.4	21.8	16.1	15.5	15.8	15.3	16.1	15.7	15.3	15.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	(2)				24,030 31.5								15,870 20.8			
Program					LOVE BOAT (OP)								FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					16,940 22.2	20.6*		22.6*		23.2*		22.4*	13,350 17.5	18.0*		17.1*
SHARE OF AUDIENCE %					37	35 *		38 *		39 *		38 *	32	32 *		31 *
AVG. AUD. BY ¼ HR. %	17.5				19.8	21.5	22.1	23.1	23.8	22.7	22.5	22.3	18.2	17.7	17.2	17.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,370 14.9				16,790 22.0							
Program					LOST TREASURE-CONCEPCION (OP)				ACT OF VIOLENCE							
AVERAGE AUDIENCE (Households (000) & %)					9,000 11.8	11.8*		11.8*	11,450 15.0	11.5*		14.2*		17.0*		17.4*
SHARE OF AUDIENCE %					20	20 *		20 *	26	19 *		24 *		31 *		32 *
AVG. AUD. BY ¼ HR. %					12.2	11.5	11.7	11.9	10.8	12.3	13.9	14.5	16.5	17.6	17.6	17.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,910 26.1								14,190 18.6			
Program					CHIPS (OP)								B.J. AND THE BEAR			
AVERAGE AUDIENCE (Households (000) & %)					14,340 18.8	17.9*		19.2*		19.5*		18.5*	12,130 15.9	15.6*		16.2*
SHARE OF AUDIENCE %					32	31 *		32 *		33 *		31 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					17.5	18.4	18.9	19.6	19.6	19.4	19.0	18.0	15.5	15.7	16.1	16.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.5	54.8	55.4	56.5	56.9	57.3	57.3	58.3	58.8	58.6	59.0	58.2	55.7	54.9	54.5	54.0
WK. 2	56.1	56.0	56.1	56.8	57.8	58.7	59.7	60.6	60.3	59.5	59.8	59.1	55.6	55.8	55.1	54.3

U.S. TV Households: 76,300,000

(1)NCAA FOOTBALL GAME 2,ABC,(4:00-7:04PM)

(2)NCAA FOOTBALL GAME 2,ABC,(4:00-7:10PM)

For explanation of symbols, See page A.

EVE.SAT. NOV.10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SUN. NOV.4, 1979

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		13,960 18.3				21,900 28.7		38,530 50.5									
Program		SALVAGE I (OP)				MORK & MINDY		ABC SUNDAY NIGHT MOVIE JAWS									
AVERAGE AUDIENCE (Households (000) & %)		10,150 13.3	12.0*		14.5*	18,920 24.8		29,830 39.1	33.2*		38.5*		40.3*		42.0*		41.5*
SHARE OF AUDIENCE	%	21	19 *		22 *	36		57	46 *		53 *		57 *		62 *		65 *
AVG. AUD. BY ¼ HR.	%	11.5	12.6	14.2	14.9	22.4	27.2	31.4	34.9	38.0	39.0	39.9	40.7	41.6	42.3	41.8	41.2
CBS TV TOTAL AUDIENCE (Households (000) & %)		28,080 36.8				20,980 27.5		18,540 24.3		17,630 23.1		15,790 20.7		12,740 16.7			
Program		60 MINUTES (7:06-8:06PM)(OP)(+OP)				ARCHIE BUNKER'S PLACE (8:06-8:36PM) (+OP)		ONE DAY AT A TIME (8:36-9:06PM) (+OP)(OP)		ALICE (9:06-9:36PM) (+OP)		JEFFERSONS (9:36-10:06PM) (+OP)		CBS REPORTS-TEDDY (10:06-11:06PM)			
AVERAGE AUDIENCE (Households (000) & %)		21,590 28.3	27.4*		28.7*	17,930 23.5		17,090 22.4		16,250 21.3		14,800 19.4		9,840 12.9	14.2*		12.4*
SHARE OF AUDIENCE	%	44	44 *		44 *	34		31		29		27		20	21 *		19 *
AVG. AUD. BY ¼ HR.	%	26.3	28.1	28.1	29.4	23.6	23.4	22.2	22.3	21.4	21.4	19.4	19.4	15.0	13.7	13.0	11.7
NBC TV TOTAL AUDIENCE (Households (000) & %)		21,590 28.3								12,670 16.6							
Program		DISNEY'S WONDERFUL WORLD 20,000 LEAGUES UNDER THE SEA(R)(OP)								BIG EVENT MACARTHUR, PART 2							
AVERAGE AUDIENCE (Households (000) & %)		12,360 16.2	16.9*		18.1*		16.3*		13.4*	8,090 10.6	10.8*		10.5*		10.8*		10.5*
SHARE OF AUDIENCE	%	24	27 *		28 *		24 *		19 *	15	15 *		15 *		16 *		16 *
AVG. AUD. BY ¼ HR.	%	15.8	18.1	18.4	17.8	16.5	16.0	14.2	12.7	10.8	10.8	10.6	10.3	10.7	10.9	10.7	10.3

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV (Households (000) & %)		12,060 15.8				17,850 23.4		17,320 22.7		22,050 28.9							
Program		SALVAGE I				MORK & MINDY		MORK & MINDY SPECIAL (R)(OP)		ABC SUNDAY NIGHT MOVIE LOVE FOR RENT							
AVERAGE AUDIENCE (Households (000) & %)		8,700 11.4	10.9*		11.8*	14,880 19.5		15,180 19.9		16,020 21.0	20.1*		21.6*		21.5*		20.8*
SHARE OF AUDIENCE	%	17	17 *		18 *	29		29		31	28 *		31 *		32 *		33 *
AVG. AUD. BY ¼ HR.	%	11.0	10.8	11.2	12.4	17.2	21.8	19.4	20.3	19.1	21.1	21.6	21.7	21.6	21.4	21.1	20.5
CBS TV TOTAL AUDIENCE (Households (000) & %)		29,450 38.6				21,590 28.3		25,100 32.9		22,130 29.0		20,450 26.8		18,850 24.7			
Program		60 MINUTES (7:13-8:13PM)(OP)(+OP)				ARCHIE BUNKER'S PLACE (8:13-8:43PM) (+OP)		ONE DAY AT A TIME (8:43-9:13PM) (+OP)(OP)		ALICE (9:13-9:43PM) (+OP)		JEFFERSONS (9:43-10:13PM) (+OP)		TRAPPER JOHN, M.D. (10:13-11:13PM)			
AVERAGE AUDIENCE (Households (000) & %)		23,730 31.1			31.5*	19,150 25.1		20,220 26.5		20,300 26.6		19,000 24.9		14,730 19.3			18.9*
SHARE OF AUDIENCE	%	47			47 *	37		38		37		36		31			30 *
AVG. AUD. BY ¼ HR.	%	28.1	29.3	31.2	31.9	26.6	24.6	24.1	24.4	26.3	26.6	24.9	25.1	22.0	20.6	19.1	18.7
NBC TV TOTAL AUDIENCE (Households (000) & %)		23,650 31.0								24,190 31.7							
Program		DISNEY'S WONDERFUL WORLD THE STRONGEST MAN IN THE WORLD(R)(OP)								BIG EVENT DOG DAY AFTERNOON							
AVERAGE AUDIENCE (Households (000) & %)		14,800 19.4	18.3*		20.3*		18.8*		20.0*	16,180 21.2	21.2*		21.8*		21.6*		21.6*
SHARE OF AUDIENCE	%	29	29 *		30 *		27 *		29 *	33	30 *		31 *		32 *		35 *
AVG. AUD. BY ¼ HR.	%	17.7	19.0	20.4	20.2	19.1	18.5	19.5	20.5	20.4	22.1	21.9	21.7	21.7	21.6	21.5	21.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.4	62.9	64.5	66.4	68.5	70.0	71.1	72.5	72.2	72.7	71.4	71.0	69.0	67.3	65.6	63.1
	WK. 2	63.0	64.0	65.8	68.2	68.4	68.3	68.3	69.3	70.9	71.7	71.1	69.7	68.2	65.3	63.0	61.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.SUN. NOV.11, 1979

SUN. 11:00 P.M. – 12:45 A.M. MON.-FRI. 11:30 P.M. – 1:45 A.M.

WEEK 1

	Sun 11:00	Sun 11:15	Sun 11:30	Sun 11:45	Sun 12:00	Sun 12:15	Sun 12:30	M-F 11:30	M-F 11:45	M-F 12:00	M-F 12:15	M-F 12:30	M-F 12:45	M-F 1:00	M-F 1:15	M-F 1:30
ABC TV — Program	ABC SUNDAY NIGHT MOVIE	ABC WEEKEND REPORT-SUN.														
TOTAL AUDIENCE (Households (000))		7,860														
TOTAL AUDIENCE (%)		10.3														
AVERAGE AUDIENCE (Households (000))		7,710														
AVERAGE AUDIENCE (%)		10.1														
SHARE OF AUDIENCE %		25														
AVG. AUD. BY ¼ HR. %	39.2	10.1														
CBS TV — Program	CBS SUNDAY NEWS-BRADLEY (11:06-11:21PM) (OP)							LATE MOVIE I >(→OP)				LATE MOVIE II >				
TOTAL AUDIENCE (Households (000))	4,960							7,400				3,820				
TOTAL AUDIENCE (%)	6.5							9.7				5.0				
AVERAGE AUDIENCE (Households (000))	4,430							5,040				3,130				
AVERAGE AUDIENCE (%)	5.8							6.6	7.1*		6.3*	4.1	3.9*		3.9*	
SHARE OF AUDIENCE %	11							25	22 *		26 *	26	24 *		27 *	
AVG. AUD. BY ¼ HR. %	5.8	5.8						7.5	6.8	6.5	6.2	4.3	4.3	4.0	3.7	
NBC TV — Program			NBC LATE NIGHT MOVIE (11:30-1:26AM)(→OP)					TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)(→OP)		
TOTAL AUDIENCE (Households (000))			4,200					9,380						2,900		
TOTAL AUDIENCE (%)			5.5					12.3						3.8		
AVERAGE AUDIENCE (Households (000))			2,440					5,570						2,140		
AVERAGE AUDIENCE (%)			3.2	3.4*		3.6*		7.3	8.7*		6.9*		7.3*	2.8	3.0*	
SHARE OF AUDIENCE %			16	11 *		17 *		28	27 *		28 *		31 *	23	23 *	
AVG. AUD. BY ¼ HR. %			[illegible]	[illegible]	3.7	3.5	3.3	[illegible]	[illegible]	7.6	6.2	5.5	5.1	3.3	2.8	2.5

WEEK 2

	Sun 11:00	Sun 11:15	Sun 11:30	Sun 11:45	Sun 12:00	Sun 12:15	Sun 12:30	M-F 11:30	M-F 11:45	M-F 12:00	M-F 12:15	M-F 12:30	M-F 12:45	M-F 1:00	M-F 1:15	M-F 1:30
ABC TV — Program	ABC WEEKEND REPORT-SUN															
TOTAL AUDIENCE (Households (000))	6,260															
TOTAL AUDIENCE (%)	8.2															
AVERAGE AUDIENCE (Households (000))	5,950															
AVERAGE AUDIENCE (%)	7.8															
SHARE OF AUDIENCE %	14															
AVG. AUD. BY ¼ HR. %	7.8															
CBS TV — Program	CBS SUNDAY NEWS- BRADLEY (11:13-11:28PM) (OP)							LATE MOVIE I >(S)(OP)(→OP)				LATE MOVIE II >(OP)(→OP)				
TOTAL AUDIENCE (Households (000))	6,330							7,020				4,040				
TOTAL AUDIENCE (%)	8.3							9.2				5.3				
AVERAGE AUDIENCE (Households (000))	6,180							4,810				3,360				
AVERAGE AUDIENCE (%)	8.1							6.3				4.4				
SHARE OF AUDIENCE %	16							23				27				
AVG. AUD. BY ¼ HR.	7.6	8.2						7.5				4.7				
NBC TV — Program	BIG EVENT DOG DAY AFTERNOON				NBC LATE NIGHT MOVIE (12:00-1:37AM)(→OP)			TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)(→OP)		
TOTAL AUDIENCE (Households (000))					2,440			10,070						3,280		
TOTAL AUDIENCE (%)					3.2			13.2						4.3		
AVERAGE AUDIENCE (Households (000))					1,680			5,950						2,520		
AVERAGE AUDIENCE (%)		20.0*			2.2	2.5*		7.8	9.1*		7.5*		7.3*	3.3	3.6*	
SHARE OF AUDIENCE %		38 *			11	10 *		28	27 *		29 *		31 *	24	25 *	
AVG. AUD. BY ¼ HR. %	20.9	19.0			2.5	2.4	2.3	9.5	8.7	8.1	7.0	6.3	6.1	3.8	3.3	2.8

TV HOUSEHOLDS USING TV (See Def. 1)	Sun 11:00	Sun 11:15	Sun 11:30	Sun 11:45	Sun 12:00	Sun 12:15	Sun 12:30	M-F 11:30	M-F 11:45	M-F 12:00	M-F 12:15	M-F 12:30	M-F 12:45	M-F 1:00	M-F 1:15	M-F 1:30
WK. 1	57.9	43.0	33.0	26.7	23.0	20.2	17.5	33.6	30.1	25.9	23.1	19.8	17.1	14.9	13.1	11.7
WK. 2	56.1	49.2	39.5	32.2	26.7	23.7	21.1	35.8	32.1	27.5	24.4	21.3	18.8	16.7	14.9	13.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.29-NOV.2, 1979

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,200 5.5				4,650 6.1									
	Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			3,280 4.3				3,820 5.0									
	SHARE OF AUDIENCE %			24				27									
	AVG. AUD. BY ¼ HR. %			4.2	4.4			4.8	5.1								
CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,820 3.7			4,430 5.8								2,520 3.3		3,280 4.3	
	Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								ALL STAR BEAT THE CLOCK (MTUWF)(S)(OP)		CELEBRITY WHEW (10:30-10:54AM) (MTUWF)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)		1,750 2.3		2.4*	2,750 3.6	3.2*		3.9*					1,980 2.6		2,820 3.7	
	SHARE OF AUDIENCE %		14		14 *	20	17 *		21 *					14		19	
	AVG. AUD. BY ¼ HR. %		2.3	2.3	2.4	3.0	3.5	3.8	3.9					2.5	2.6	3.5	3.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,430 5.8				5,110 6.7						3,280 4.3		3,660 4.8	
	Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,510 4.6				4,120 5.4						2,750 3.6		3,200 4.2	
	SHARE OF AUDIENCE %			26				29						19		22	
	AVG. AUD. BY ¼ HR. %			4.5	4.8			5.6	5.3					3.4	3.8	4.2	4.3

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,660 4.8				4,270 5.6									
	Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			2,750 3.6				3,660 4.8									
	SHARE OF AUDIENCE %			22				27									
	AVG. AUD. BY ¼ HR. %			3.5	3.7			4.6	4.9								
CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,750 3.6			3,740 4.9								2,590 3.4		2,900 3.8	
	Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								ALL STAR BEAT THE CLOCK		CELEBRITY WHEW (10:30-10:54AM) (OP)	
	AVERAGE AUDIENCE (Households (000) & %)		1,750 2.3		2.4*	2,370 3.1	2.8*		3.3*					2,140 2.8		2,590 3.4	
	SHARE OF AUDIENCE %		15		15 *	17	16 *		18 *					15		19	
	AVG. AUD. BY ¼ HR. %		2.1	2.3	2.5	2.5	3.1	3.3	3.4					2.7	3.0	3.3	3.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,500 5.9				4,960 6.5						3,200 4.2		3,740 4.9	
	Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,430 4.5				4,200 5.5						2,750 3.6		3,200 4.2	
	SHARE OF AUDIENCE %			27				31						20		23	
	AVG. AUD. BY ¼ HR. %			4.4	4.6			5.5	5.5					3.4	3.7	4.2	4.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	9.4	12.4	15.0	16.4	16.6	17.3	17.5	17.6	18.3	18.8	19.1	18.8	18.4	18.9	19.2	19.5
	WK. 2	8.0	10.8	13.5	15.0	15.8	16.4	16.5	17.1	17.4	18.0	18.3	18.4	17.8	17.9	17.9	18.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.5-9, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.29-NOV.2, 1979

WEEK 1

ABC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,810		6,180		3,820		6,260		9,080				8,470			
TOTAL AUDIENCE (%)	6.3		8.1		5.0		8.2		11.9				11.1			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	4,040		5,340		3,200		5,260		6,940				6,790			
AVERAGE AUDIENCE (%)	5.3		7.0		4.2		6.9		9.1	8.5*		9.6*	8.9	8.5*		9.3*
SHARE OF AUDIENCE %	28		33		18		27		33	31 *		34 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %	5.0	5.6	6.7	7.2	4.1	4.4	6.7	7.1	8.2	8.8	9.6	9.7	8.5	8.6	9.2	9.3

CBS TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,650		5,040				7,020		8,090		7,550				7,400	
TOTAL AUDIENCE (%)	6.1		6.6				9.2		10.6		9.9				9.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,970		4,500				6,180		7,170		5,720				6,030	
AVERAGE AUDIENCE (%)	5.2		5.9				8.1		9.4		7.5	7.0*		7.9*	7.9	7.8*
SHARE OF AUDIENCE %	27		28				32		37		27	25 *		29 *	28	28 *
AVG. AUD. BY ¼ HR. %	4.9	5.5	5.7	6.1			8.1	8.1	9.2	9.6	7.1	7.0	7.9	7.9	7.8	7.9

NBC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,200		4,430		3,050		4,350		6,870				5,110		7,320	
TOTAL AUDIENCE (%)	5.5		5.8		4.0		5.7		9.0				6.7		9.6	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,660		3,820		2,520		3,510		5,040				4,650		4,960	
AVERAGE AUDIENCE (%)	4.8		5.0		3.3		4.6		6.6	6.4*		6.8*	6.1		6.5	6.2*
SHARE OF AUDIENCE %	25		24		14		18		24	24 *		24 *	22		22	22 *
AVG. AUD. BY ¼ HR. %	4.8	4.8	4.8	5.1	3.3	3.3	4.3	4.9	6.2	6.5	6.8	6.9	6.1	6.0	6.2	6.2

WEEK 2

ABC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,500		5,720		3,590		6,180		8,550				8,550			
TOTAL AUDIENCE (%)	5.9		7.5		4.7		8.1		11.2				11.2			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,890		4,880		3,050		5,340		6,560				6,640			
AVERAGE AUDIENCE (%)	5.1		6.4		4.0		7.0		8.6	8.1*		9.0*	8.7	8.3*		9.1*
SHARE OF AUDIENCE %	28		31		17		28		32	31 *		33 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %	4.7	5.3	6.2	6.7	3.8	4.2	6.7	7.2	7.9	8.3	8.9	9.2	8.3	8.3	8.9	9.3

CBS TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,650		5,190				6,870		7,780		7,170				6,870	
TOTAL AUDIENCE (%)	6.1		6.8				9.0		10.2		9.4				9.0	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,970		4,500				6,100		6,940		5,570				5,570	
AVERAGE AUDIENCE (%)	5.2		5.9				8.0		9.1		7.3	6.8*		7.7*	7.3	7.2*
SHARE OF AUDIENCE %	28		30				32		37		27	25 *		29 *	26	26 *
AVG. AUD. BY ¼ HR. %	5.1	5.4	5.6	6.1			7.9	8.1	9.0	9.3	6.7	6.9	7.8	7.7	7.2	7.3

NBC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,040		4,270		2,670		4,120		6,640				4,810		7,320	
TOTAL AUDIENCE (%)	5.3		5.6		3.5		5.4		8.7				6.3		9.6	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,510		3,660		2,370		3,510		5,040				4,270		5,040	
AVERAGE AUDIENCE (%)	4.6		4.8		3.1		4.6		6.6	6.3*		7.0*	5.6		6.6	6.0*
SHARE OF AUDIENCE %	25		24		13		18		25	24 *		26 *	21		23	22 *
AVG. AUD. BY ¼ HR. %	4.6	4.5	4.8	4.9	2.9	3.2	4.5	4.7	6.2	6.3	7.0	7.0	5.6	5.6	6.0	6.1

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	19.6	20.4	21.1	22.5	24.1	25.7	26.0	26.6	26.4	27.1	27.2	27.4	27.2	27.6	27.9	28.6
WK. 2	18.5	19.4	20.1	21.4	23.3	25.0	25.7	26.2	26.2	26.7	27.0	27.2	26.7	27.3	27.2	28.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.5-9, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.29-NOV.2, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,540 12.5				4,200 5.5										11,290 14.8	
Program	← GENERAL HOSPITAL			→	EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,630 10.0	9.6*		10.4*	3,590 4.7										9,840 12.9	
SHARE OF AUDIENCE %	33	33 *		34 *	15										23	
AVG. AUD. BY ¼ HR. %	9.4	9.9	10.3	10.4	4.8	4.7									12.5	13.2
CBS TV TOTAL AUDIENCE (Households (000) & %)			6,260 8.2		2,900 3.8										13,050 17.1	
Program	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)		7.9*	5,260 6.9		2,520 3.3										11,450 15.0	
SHARE OF AUDIENCE %		27 *	23		11										27	
AVG. AUD. BY ¼ HR. %	7.9	7.8	6.6	7.2	3.2	3.3									14.8	15.3
NBC TV TOTAL AUDIENCE (Households (000) & %)															11,980 15.7	
Program	← ANOTHER WORLD			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		6.4*		7.0*											10,610 13.9	
SHARE OF AUDIENCE %		22 *		23 *											25	
AVG. AUD. BY ¼ HR. %	6.3	6.4	7.0	7.0											13.5	14.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,690 12.7				4,960 6.5										12,280 16.1	
Program	← GENERAL HOSPITAL			→	EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,860 10.3	9.9*		10.8*	4,200 5.5										10,830 14.2	
SHARE OF AUDIENCE %	34	33 *		35 *	18										25	
AVG. AUD. BY ¼ HR. %	9.6	10.2	10.8	10.8	5.5	5.4									13.7	14.6
CBS TV TOTAL AUDIENCE (Households (000) & %)			6,490 8.5		2,900 3.8										13,200 17.3	
Program	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE (MWTHF)(S)(OP)										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)		7.3*	5,420 7.1		2,440 3.2										11,600 15.2	
SHARE OF AUDIENCE %		25 *	23		10										27	
AVG. AUD. BY ¼ HR. %	7.4	7.3	6.6	7.5	3.0	3.4									15.1	15.4
NBC TV TOTAL AUDIENCE (Households (000) & %)															12,210 16.0	
Program	← ANOTHER WORLD			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		6.6*		7.3*											10,610 13.9	
SHARE OF AUDIENCE %		22 *		23 *											25	
AVG. AUD. BY ¼ HR. %	6.5	6.7	7.2	7.3											13.8	14.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.1	30.1	30.3	31.3	30.9	32.6	33.4	35.9	38.0	40.9	43.3	46.2	50.1	53.0	55.1	57.2
WK. 2	29.0	30.6	30.7	31.8	31.3	33.3	34.8	37.1	39.4	42.0	44.7	47.6	51.4	53.9	55.3	56.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.5-9, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. NOV.3, 1979

WEEK 1

	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,890 5.1		5,040 6.6		5,490 7.2		5,570 7.3		5,490 7.2		6,330 8.3	
Program			GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3		PLASTICMAN COMEDY-SHOW-4 (OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8		4,270 5.6		4,580 6.0		4,810 6.3		4,500 5.9		5,190 6.8	
SHARE OF AUDIENCE %			20		24		27		25		23		27	
AVG. AUD. BY ¼ HR. %			3.5	4.2	5.3	6.0	5.3	6.8	6.6	6.0	6.1	5.7	6.9	6.7
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,270 5.6		5,800 7.6		7,250 9.5		9,160 12.0		10,150 13.3		7,860 10.3	
Program			MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)			3,360 4.4		4,960 6.5		6,410 8.4		7,710 10.1		8,470 11.1		7,020 9.2	
SHARE OF AUDIENCE %			27		32		36		38		41		35	
AVG. AUD. BY ¼ HR. %			3.9	4.8	6.3	6.7	8.1	8.8	9.6	10.5	11.0	11.2	9.1	9.3
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,970 5.2		4,500 5.9		5,110 6.7		5,800 7.6		4,810 6.3		5,040 6.6	
Program	BAY CITY ROLLERS (SUS)		NEW DAFFY DUCK SHOW		CASPER AND THE ANGELS (OP)		FRED & BARNEY MEET-THING		FRED & BARNEY-THING PT 2 (OP)		SUPER GLOBETROTTERS (OP)		NEW SHMOO (OP)	
AVERAGE AUDIENCE (Households (000) & %)			3,130 4.1		3,660 4.8		4,200 5.5		4,880 6.4		4,040 5.3		4,200 5.5	
SHARE OF AUDIENCE %			28		24		24		25		21		21	
AVG. AUD. BY ¼ HR. %			3.6	4.6	4.7	4.9	5.5	5.4	6.3	6.4	5.4	5.2	5.5	5.6

WEEK 2

	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,810 6.3		5,570 7.3		5,490 7.2		5,190 6.8		6,180 8.1		6,330 8.3	
Program			GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3		PLASTICMAN COMEDY-SHOW-4 (OP)	
AVERAGE AUDIENCE (Households (000) & %)			3,590 4.7		4,730 6.2		4,580 6.0		4,730 6.2		4,880 6.4		5,420 7.1	
SHARE OF AUDIENCE %			25		25		25		23		23		25	
AVG. AUD. BY ¼ HR. %			4.2	5.3	5.8	6.6	5.5	6.4	6.5	5.9	6.4	6.5	7.6	6.7
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,120 5.4		6,180 8.1		7,710 10.1		8,930 11.7		10,910 14.3		8,930 11.7	
Program			MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)			3,130 4.1		5,190 6.8		6,710 8.8		7,780 10.2		9,540 12.5		7,710 10.1	
SHARE OF AUDIENCE %			26		31		35		38		44		36	
AVG. AUD. BY ¼ HR. %			3.5	4.8	6.4	7.2	8.6	8.9	9.6	10.7	12.0	13.0	10.5	9.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,430 4.5		4,500 5.9		5,570 7.3		6,410 8.4		5,340 7.0		5,110 6.7	
Program	BAY CITY ROLLERS (SUS)		NEW DAFFY DUCK SHOW		CASPER AND THE ANGELS (OP)		FRED & BARNEY MEET-THING		FRED & BARNEY-THING PT 2 (OP)		SUPER GLOBETROTTERS (OP)		NEW SHMOO (OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,590 3.4		3,740 4.9		4,500 5.9		5,340 7.0		4,500 5.9		4,350 5.7	
SHARE OF AUDIENCE %			23		23		24		26		21		21	
AVG. AUD. BY ¼ HR. %			2.8	4.0	4.5	5.4	5.9	6.0	6.8	7.1	5.9	5.9	5.5	5.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.8	8.2	10.1	12.6	15.1	17.3	19.2	21.3	22.7	24.3	26.1	27.1	27.3	26.9	26.2	26.5
WK. 2	5.0	6.4	8.2	10.6	13.9	17.8	20.4	23.3	24.7	25.6	26.4	27.5	28.2	29.2	28.7	27.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. NOV.10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. NOV.3, 1979

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	4,960 6.5		5,260 6.9		5,650 7.4		17,010 22.3									
Program	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS GHOST OF THOMAS KEMPE, PART 1			NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:44-4:03PM)(OP)								
AVERAGE AUDIENCE (Households (000) & %)	4,430 5.8		4,270 5.6		4,500 5.9		8,010 10.5			9.3*		10.9*		10.3*		11.4*
SHARE OF AUDIENCE %	22		24		20		35			33 *		37 *		36 *		37 *
AVG. AUD. BY ¼ HR. %	5.9	5.6	5.6	5.6	5.4	6.5	6.0	6.9	8.9	9.8	10.7	11.1	10.5	10.0	11.1	11.7

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	8,390 11.0		6,260 8.2		4,730 6.2		5,190 6.8		6,330 8.3		4,580 6.0					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	6,870 9.0		5,420 7.1		3,740 4.9		4,200 5.5		4,880 6.4		3,590 4.7					
SHARE OF AUDIENCE %	35		28		19		21		23		16					
AVG. AUD. BY ¼ HR. %	9.4	8.6	7.1	7.1	5.0	4.8	5.4	5.7	6.2	6.5	4.8	4.7				

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	3,820 5.0		4,120 5.4		5,340 7.0		5,650 7.4									
Program	FLASH GORDON (OP)		GODZILLA (OP)		JONNY QUEST		JETSONS									
AVERAGE AUDIENCE (Households (000) & %)	3,360 4.4		3,740 4.9		4,580 6.0		4,500 5.9									
SHARE OF AUDIENCE %	17		19		23		22									
AVG. AUD. BY ¼ HR. %	4.4	4.4	5.0	4.9	5.8	6.2	5.9	5.9								

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	6,030 7.9		5,420 7.1		7,020 9.2		19,230 25.2									
Program	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS GHOST OF THOMAS KEMPE, PART 2			NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:43-3:53PM)(OP)								
AVERAGE AUDIENCE (Households (000) & %)	4,730 6.2		4,500 5.9		5,720 7.5		9,460 12.4			10.2*		12.3*		13.1*		13.8*
SHARE OF AUDIENCE %	20		22		24		38			33 *		39 *		41 *		41 *
AVG. AUD. BY ¼ HR. %	6.7	5.7	5.5	6.2	7.0	8.0	8.0	8.7	9.7	10.7	12.1	12.4	12.8	13.3	13.7	13.9

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	9,000 11.8		8,090 10.6		5,880 7.7		6,410 8.4		7,780 10.2		5,880 7.7					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	7,940 10.4		6,790 8.9		4,810 6.3		5,490 7.2		6,260 8.2		4,580 6.0					
SHARE OF AUDIENCE %	38		32		22		24		26		19					
AVG. AUD. BY ¼ HR. %	10.6	10.1	8.7	9.0	6.4	6.1	7.0	7.3	8.3	8.1	6.2	5.8				

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	4,580 6.0		4,730 6.2		4,730 6.2		3,740 4.9									
Program	FLASH GORDON (OP)		GODZILLA (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II									
AVERAGE AUDIENCE (Households (000) & %)	3,820 5.0		4,040 5.3		3,660 4.8		3,130 4.1									
SHARE OF AUDIENCE %	18		19		17		14									
AVG. AUD. BY ¼ HR. %	4.9	5.1	5.3	5.3	4.8	4.8	4.3	4.0								

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.2	25.8	25.8	25.4	26.2	26.5	26.2	27.3	27.4	28.6	29.1	29.5	28.9	29.0	30.8	31.7
WK. 2	27.8	27.5	27.5	28.8	28.0	28.3	29.3	30.6	30.6	31.6	32.0	32.4	32.8	34.3	34.9	35.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. NOV.10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. NOV.3, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				3,890 5.1	20,520 26.9											
ABC TV program	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:44-4:03PM)(+OP)			(1) (OP)	NCAA FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:00-7:04PM)(SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %)		11.4*		3,820 5.0	8,930 11.7	11.0*		10.4*		10.4*		11.2*		13.3*		14.0*
SHARE OF AUDIENCE %		36 *		16	29	33 *		29 *		27 *		26 *		29 *		29 *
AVG. AUD. BY ¼ HR. %	11.2	11.6	12.2	5.0	10.7	11.3	10.8	10.0	10.3	10.4	11.3	11.1	13.0	13.7	14.1	14.0
CBS TV TOTAL AUDIENCE (Households (000) & %)							14,420 18.9								9,690 12.7	
CBS TV program							CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)							8,850 11.6	8.3*		11.9*		14.5*			8,240 10.8	
SHARE OF AUDIENCE %							29	23 *		30 *		33 *			21	
AVG. AUD. BY ¼ HR. %							7.7	8.9	11.0	12.8	14.3	14.7			10.4	11.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,230 12.1										8,770 11.5	
NBC TV program					SPORTSWORLD										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)					4,350 5.7	4.8*		6.1*		6.1*					7,710 10.1	
SHARE OF AUDIENCE %					15	14 *		17 *		15 *					20	
AVG. AUD. BY ¼ HR. %					4.7	4.9	5.8	6.4	6.3	6.0					10.1	10.1

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					23,960 31.4											
ABC TV program	NCAA FOOTBALL GAME VARIOUS TEAMS & TIMES (12:43-3:53PM)(SUS)(OP)~				NCAA FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:00-7:10PM)(SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %)		14.3*			11,060 14.5	13.9*		13.6*		13.7*		14.3*		14.8*		15.7*
SHARE OF AUDIENCE %		41 *			33	38 *		35 *		33 *		32 *		31 *		31 *
AVG. AUD. BY ¼ HR. %	14.5	14.1	14.1		14.0	13.8	13.6	13.7	13.9	13.4	13.9	14.6	14.6	15.0	15.2	16.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,970 5.2		12,440 16.3								10,830 14.2	
CBS TV program					WASHINGTON D.C. INT'L		CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)					3,200 4.2		6,490 8.5	7.2*		8.4*		10.0*			9,230 12.1	
SHARE OF AUDIENCE %					11		20	18 *		20 *		22 *			23	
AVG. AUD. BY ¼ HR. %					4.1	4.3	6.6	7.7	8.1	8.7	9.7	10.4			11.9	12.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,460 12.4										9,460 12.4	
NBC TV program					SPORTSWORLD										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)					4,730 6.2	5.9*		6.0*		6.8*					7,940 10.4	
SHARE OF AUDIENCE %					15	15 *		15 *		16 *					20	
AVG. AUD. BY ¼ HR. %					5.7	6.0	6.0	6.0	6.9	6.7					10.1	10.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	31.7	32.8	33.3	33.4	33.1	35.0	36.0	37.3	39.7	42.2	44.9	46.7	48.7	49.5	50.5	51.6
WK. 2	36.7	36.4	37.5	39.7	39.5	38.8	39.4	40.5	42.6	43.1	44.5	47.4	50.3	51.3	52.1	53.9

U.S. TV Households: 76,300,000

(1)NCAA FOOTBALL POST (B),ABC,(3:47-4:00PM)

For explanation of symbols, See page A.

DAY SAT. NOV.10, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. NOV.4, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,440 3.2	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															2,060 2.7	
SHARE OF AUDIENCE %															12	
AVG. AUD. BY ¼ HR. %															2.5	2.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					1,140 1.5		1,300 1.7		3,970 5.2							
Program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					920 1.2		1,070 1.4		2,210 2.9	2.5*		2.9*		3.3*		
SHARE OF AUDIENCE %					12		11		16	16 *		16 *		15 *		
AVG. AUD. BY ¼ HR. %					1.0	1.3	1.3	1.5	2.7	2.4	2.7	3.0	3.2	3.3		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,820 3.7	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															2,210 2.9	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															2.8	2.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					690 .9		1,370 1.8		3,430 4.5							
Program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					610 .8		840 1.1		2,060 2.7	2.5*		2.9*		2.7*		
SHARE OF AUDIENCE %					10		9		14	15 *		15 *		13 *		
AVG. AUD. BY ¼ HR. %					.7	.8	.9	1.3	2.2	2.7	2.7	3.0	2.7	2.7		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.8	4.9	5.8	7.7	10.2	11.6	13.2	14.4	15.5	17.3	18.3	20.2	22.2	22.5	22.4	23.3
WK. 2	3.4	4.0	4.8	6.5	8.7	10.5	12.0	14.3	16.3	18.0	19.6	20.9	22.0	22.4	21.5	21.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. NOV.11, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. NOV.4, 1979

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	2,820 3.7		2,900 3.8		3,050 4.0		2,820 3.7									
Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '79		DIRECTIONS (SUS)							
AVERAGE AUDIENCE (Households (000) & %)	2,210 2.9		2,440 3.2		2,370 3.1		2,290 3.0									
SHARE OF AUDIENCE %	12		12		12		11									
AVG. AUD. BY ¼ HR. %	2.7	3.1	3.2	3.2	3.1	3.0	3.3	2.6								

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			4,120 5.4				8,320 10.9		23,960 31.4							
Program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (1:00-7:06PM)							
AVERAGE AUDIENCE (Households (000) & %)			3,280 4.3				6,180 8.1		13,660 17.9	14.8*		17.9*		18.6*		18.4*
SHARE OF AUDIENCE %			16				32		49	48 *		52 *		50 *		48 *
AVG. AUD. BY ¼ HR. %			4.3	4.2			6.8	9.4	13.5	16.1	17.7	18.1	18.5	18.7	18.6	18.2

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)					3,430 4.5		3,050 4.0		20,140 26.4							
Program			RELIGIOUS SERIES (SUS)		MEET THE PRESS		NFL '79-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (1:00-7:02PM)							
AVERAGE AUDIENCE (Households (000) & %)					2,590 3.4		2,370 3.1		9,540 12.5	9.3*		11.0*		12.6*		14.4*
SHARE OF AUDIENCE %					15		12		33	29 *		31 *		33 *		37 *
AVG. AUD. BY ¼ HR. %					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	2,980 3.9		2,590 3.4		2,520 3.3		2,900 3.8									
Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '79		DIRECTIONS (SUS)							
AVERAGE AUDIENCE (Households (000) & %)	2,370 3.1		1,910 2.5		1,830 2.4		2,440 3.2									
SHARE OF AUDIENCE %	13		10		9		10									
AVG. AUD. BY ¼ HR. %	3.2	3.0	2.3	2.6	2.5	2.3	3.2	3.2								

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			3,590 4.7				7,320 9.6		22,970 30.1							
Program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (1:00-7:00PM)							
AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8				5,950 7.8		12,590 16.5	13.8*		16.1*		17.1*		17.6*
SHARE OF AUDIENCE %			15				24		40	38 *		42 *		42 *		42 *
AVG. AUD. BY ¼ HR. %			3.5	4.1			7.0	8.5	12.9	14.7	15.6	16.5	16.9	17.3	17.3	17.8

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)					4,580 6.0		4,350 5.7		19,530 25.6							
Program					MEET THE PRESS		NFL '79-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (1:00-3:50PM)							
AVERAGE AUDIENCE (Households (000) & %)					3,820 5.0		3,590 4.7		9,690 12.7	11.3*		13.3*		13.1*		12.5*
SHARE OF AUDIENCE %					20		17		32	34 *		37 *		34 *		31 *
AVG. AUD. BY ¼ HR. %					5.0	5.1	4.3	5.1	10.5	12.1	13.1	13.6	13.6	12.6	12.4	12.6

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.3	25.1	26.0	26.3	25.2	25.8	26.2	29.2	31.9	33.9	35.8	36.9	38.1	39.0	39.9	40.1
WK. 2	22.9	23.1	23.2	24.7	25.9	27.9	28.8	30.8	33.8	35.8	37.2	38.6	39.4	40.1	40.5	41.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. NOV.11, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. NOV.4, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															7,250 9.5	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															6,330 8.3	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															8.4	8.2
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,650 6.1		22,200 29.1											7,400 9.7
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS & TIMES (1:00-7:06PM)(+OP)			(1)	CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:00-7:06PM)(+OP)											(2)
AVERAGE AUDIENCE (Households (000) & %)		18.9*	4,120 5.4		10,150 13.3	9.6*		12.0*		13.1*		14.4*		15.0*		7,550 9.9
SHARE OF AUDIENCE %		47 *	13		28	23 *		27 *		28 *		29 *		28 *		18
AVG. AUD. BY ¼ HR. %	18.6	19.2	7.3	5.2	8.8	10.4	11.7	12.2	12.6	13.6	13.9	14.8	15.3	14.8	15.0	9.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					6,490 8.5										7,400 9.7	
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-7:02PM)				NFL FOOTBALL POST-NBC (4:07-4:22PM)										NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		14.1*			6,030 7.9										6,100 8.0	
SHARE OF AUDIENCE %		35 *			19										14	
AVG. AUD. BY ¼ HR. %	14.3	13.9	14.0	15.4	8.1	7.6									7.6	8.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															8,700 11.4	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															7,250 9.5	
SHARE OF AUDIENCE %															17	
AVG. AUD. BY ¼ HR. %															9.4	9.6
CBS TV TOTAL AUDIENCE (Households (000) & %)						3,660 4.8			6,180 8.1						8,770 11.5	
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:00PM)						FAMOUS CLASSIC TALES BLACK BEAUTY (4:27-5:00PM)		FESTIVAL OF LIVELY ARTS A SPECIAL DAY IN THE YEAR OF THE CHILD						CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		17.3*		17.4*		2,820 3.7			3,360 4.4	4.1*		4.8*			7,400 9.7	
SHARE OF AUDIENCE %		39 *		38 *		8			9	9 *		9 *			16	
AVG. AUD. BY ¼ HR. %	17.5	17.1	17.0	17.8		4.4	3.6	3.6	4.3	3.8	4.6	5.0			8.8	10.5
NBC TV TOTAL AUDIENCE (Households (000) & %)						23,730 31.1										
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-3:50PM)(OP)					NFL FOOTBALL GAME 2-NBC NEW ENGLAND VS DENVER										
AVERAGE AUDIENCE (Households (000) & %)		14.0*		11.8*		12,360 16.2		14.1*		17.0*		17.2*		17.5*		17.5*
SHARE OF AUDIENCE %		33 *		26 *		32		30 *		36 *		34 *		33 *		31 *
AVG. AUD. BY ¼ HR. %	14.0	14.0	11.9	11.3		11.4	13.8	14.4	16.6	17.4	17.2	17.3	17.8	17.2	17.5	17.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	40.5	41.4	43.0	42.4	42.1	42.9	43.4	45.0	46.1	47.5	49.3	52.2	54.0	56.0	56.7	58.3
WK. 2	43.6	43.8	44.8	46.0	46.9	47.1	47.1	48.2	48.7	49.8	52.5	53.9	55.8	56.7	59.1	60.4

U.S. TV Households: 76,300,000

(1)CBS NFL FOOTBALL POST,CBS,(3:43-4:00PM) (2)CBS NFL FOOTBALL POST 2,CBS,(6:48-6:59PM)

For explanation of symbols, See page A

DAY SUN. NOV.11, 1979

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.48PM	→GRID	26,020	34.1	13,960	18.3	31									
	2	9.00-11.47PM	→GRID								27,390	35.9	15,410	20.2	33		
			11.00						17.6							18.6	
			11.15				17.1*	34*	16.5					18.3*	35*	18.0	
			11.30						16.5							18.9	
			11.45						15.7							18.4	
EVENING TUESDAY																	
CBS CONNALLY FOR PRESIDENT(S)	1	10.54-11.00PM	10.45	12,510	16.4	10,150	13.3	25	13.3								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	15,870	20.8	15,870	20.8	36	20.8		15,950	20.9	15,950	20.9	35	20.9	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	5,490	7.2	5,190	6.8	13	6.8		6,330	8.3	6,030	7.9	16	7.9	
CBS NEWSBREAK-SAT.	1	8.52- 8.53PM	8.45	12,360	16.2	12,360	16.2	28	16.2								
	2	8.58- 8.59PM	8.45								7,400	9.7	7,400	9.7	16	9.7	
CBS AVALANCHE(S)	1	9.30-11.30PM	→GRID	17,400	22.8	10,830	14.2	26									
			11.00						16.1								
			11.15				15.0*	30*	14.0								
NBC NBC NEWS UPDATE-SAT.	1	8.58- 8.59PM	8.45	14,730	19.3	14,730	19.3	33	19.3								
	2	9.10- 9.11PM	9.00								13,890	18.2	13,890	18.2	30	18.2	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
NBC SATURDAY NIGHT		11.30-12.48AM	11.30	16,100	21.1	10,530	13.8	41	15.5		17,470	22.9	11,750	15.4	41	16.4	
			11.45				15.3*	40*	15.1					16.6*	40*	16.8	
			12.00						13.9							15.6	
			12.15				13.5*	41*	13.2					15.2*	42*	14.8	
			12.30						11.8							13.8	
			12.45						10.6							12.8	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	1	7.58- 7.59PM	7.45	11,900	15.6	11,900	15.6	23	15.6								
	2	8.58- 8.59PM	8.45								15,030	19.7	15,030	19.7	28	19.7	
CBS CBS NFL FOOTBALL SPECIAL(S)	2	7.00- 7.13PM	7.00								17,630	23.1	17,240	22.6	38	22.6	
CBS 60 MINUTES	1	7.06- 8.06PM	→GRID	28,080	36.8	21,590	28.3	44									
	2	7.13- 8.13PM	→GRID								29,450	38.6	23,730	31.1	47		
			8.00						30.2							32.5	
CBS ARCHIE BUNKER'S PLACE	1	8.06- 8.36PM	→GRID	20,980	27.5	17,930	23.5	34									
	2	8.13- 8.43PM	→GRID								21,590	28.3	19,150	25.1	37		
			8.30						23.9							25.6	
CBS ONE DAY AT A TIME	1	8.36- 9.06PM	→GRID	18,540	24.3	17,090	22.4	31									
	2	8.43- 9.13PM	→GRID								25,100	32.9	20,220	26.5	38		
			9.00						22.7							29.3	
CBS ALICE	1	9.06- 9.36PM	→GRID	17,630	23.1	16,250	21.3	29									
	2	9.13- 9.43PM	→GRID								22,130	29.0	20,300	26.6	37		
			9.30						20.9							26.7	
CBS NEWSBREAK-SUN.	1	9.04- 9.05PM	9.00	15,410	20.2	15,410	20.2	28	20.2								
	2	9.11- 9.12PM	9.00								19,380	25.4	19,380	25.4	36	25.4	
CBS JEFFERSONS CONT'D	1	9.36-10.06PM	→GRID	15,790	20.7	14,800	19.4	27									

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.
*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

WEEK 1

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE HOUSEHOLDS (000)	TOTAL AUDIENCE HOUSEHOLDS %	AVERAGE AUDIENCE HOUSEHOLDS (000)	AVERAGE AUDIENCE HOUSEHOLDS %	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D										
CBS JEFFERSONS-CONT'D	2	9.43-10.13PM	→GRID							
			10.00						19.4	
CBS CBS REPORTS-TEDDY(S)	1	10.06-11.06PM	→GRID	12,740	16.7	9,840	12.9	20		
			11.00						10.9	
CBS TRAPPER JOHN, M.D.	2	10.13-11.13PM	→GRID							
			11.00							
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	7,550	9.9	7,550	9.9	14	9.9	
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.26AM	→GRID	4,200	5.5	2,440	3.2	16		
	2	12.00- 1.37AM	→GRID							
			12.45				3.1*	19*	2.9	
			1.00						2.6	
			1.15				2.5*	20*	2.3	
			1.30							
EVENING MONDAY-FRIDAY										
ABC ABC NEWSBRIEF-M-F		>	8.45	13,810	18.1	13,660	17.9	29	12.9	M-F
			9.45						19.1	TU-F
ABC ABC SPECIAL REPORT(S)	2	11.30-12.15AM	11.30							
			11.45							
			12.00							
ABC BARNEY MILLER-11.30	1	11.30-12.04AM	11.30	7,630	10.0	6,030	7.9	26	8.4	TUE.
	2	11.30-12.05AM	11.30							
			11.45						7.7	TUE.
			12.00						6.7	TUE.
ABC CHARLIE'S ANGELS-11.30	1	11.30-12.36AM	11.30	7,550	9.9	5,720	7.5	23	7.6	FRI.
	2	11.30-12.37AM	11.30							
			11.45				7.8*	21*	7.9	FRI.
			12.00						7.5	FRI.
			12.15				7.4*	25*	7.2	FRI.
			12.30						6.5	FRI.
ABC LOVE BOAT-11.30	1	11.30-12.37AM	11.30	6,490	8.5	4,730	6.2	25	6.8	WED.
	2	11.30-12.38AM	11.30							
			11.45				6.4*	22*	6.0	WED.
			12.00						6.3	WED.
			12.15				6.3*	28*	6.3	WED.
			12.30						5.5	WED.
ABC POLICE WOMAN	1	11.30-12.37AM	11.30	6,100	8.0	3,970	5.2	20	6.1	THU.
			11.45				5.8*	19*	5.4	THU.
			12.00						4.7	THU.
			12.15				4.6*	19*	4.6	THU.
			12.30						4.9	THU.
ABC ABC FOOTBALL FILL(SUS)	1	11.48-12.06AM	11.45							MON.
ABC FOOTBALL FILL(SUS)	2	11.47-11.56PM	11.45							
ABC TUESDAY MOVIE OF THE WEEK	1	12.04- 1.57AM	12.00	5,190	6.8	2,670	3.5	22	5.2	TUE.
	2	12.05- 1.59AM	12.00							
			12.15				4.2*	18*	3.5	TUE.
			12.30						3.4	TUE.

WEEK 2

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE HOUSEHOLDS (000)	TOTAL AUDIENCE HOUSEHOLDS %	AVERAGE AUDIENCE HOUSEHOLDS (000)	AVERAGE AUDIENCE HOUSEHOLDS %	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D										
CBS JEFFERSONS-CONT'D	2	9.43-10.13PM	→GRID	20,450	26.8	19,000	24.9	36		
			10.00						24.8	
CBS CBS REPORTS-TEDDY(S)	1	10.06-11.06PM	→GRID							
			11.00							
CBS TRAPPER JOHN, M.D.	2	10.13-11.13PM	→GRID	18,850	24.7	14,730	19.3	31		
			11.00						18.3	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	15,110	19.8	15,110	19.8	29	19.8	
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.26AM	→GRID							
	2	12.00- 1.37AM	→GRID	2,440	3.2	1,680	2.2	11		
			12.45				2.1*	10*	2.0	
			1.00						2.1	
			1.15				2.0*	12*	1.8	
			1.30						1.7	
EVENING MONDAY-FRIDAY										
ABC ABC NEWSBRIEF-M-F		>	8.45	14,650	19.2	14,650	19.2	30	16.1	M-F
			9.45						21.3	TU-TH
ABC ABC SPECIAL REPORT(S)	2	11.30-12.15AM	11.30	8,930	11.7	7,020	9.2	29	10.1	THU.
			11.45				9.7*	29*	9.4	THU.
			12.00						8.2	THU.
ABC BARNEY MILLER-11.30	1	11.30-12.04AM	11.30							
	2	11.30-12.05AM	11.30	6,410	8.4	5,260	6.9	23	7.4	TUE.
			11.45				7.1*	23*	6.8	TUE.
			12.00						5.9	TUE.
ABC CHARLIE'S ANGELS-11.30	1	11.30-12.36AM	11.30							
	2	11.30-12.37AM	11.30	9,310	12.2	6,640	8.7	26	9.3	FRI.
			11.45				9.0*	24*	8.8	FRI.
			12.00						8.8	FRI.
			12.15				8.7*	27*	8.6	FRI.
			12.30						7.2	FRI.
ABC LOVE BOAT-11.30	1	11.30-12.37AM	11.30							
	2	11.30-12.38AM	11.30	8,390	11.0	6,030	7.9	28	8.9	WED.
			11.45				8.3*	25*	7.8	WED.
			12.00						7.8	WED.
			12.15				7.8*	31*	7.9	WED.
			12.30						7.0	WED.
ABC POLICE WOMAN	1	11.30-12.37AM	11.30							
			11.45							
			12.00							
			12.15							
			12.30							
ABC ABC FOOTBALL FILL(SUS)	1	11.48-12.06AM	11.45							
ABC FOOTBALL FILL(SUS)	2	11.47-11.56PM	11.45							MON.
ABC TUESDAY MOVIE OF THE WEEK	1	12.04- 1.57AM	12.00							
	2	12.05- 1.59AM	12.00	4,960	6.5	2,900	3.8	23	5.0	TUE.
			12.15				4.5*	19*	4.2	TUE.
			12.30						3.9	TUE.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A. ***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC TUESDAY MOVIE OF THE WEEK-CONT'D																	
			12.45				3.4*	19*	3.5	TUE.				3.8*	21*	3.6	TUE.
			1.00						3.5	TUE.						3.6	TUE.
			1.15				3.4*	26*	3.4	TUE.				3.6*	26*	3.7	TUE.
			1.30						3.0	TUE.						3.6	TUE.
			1.45				3.0*	30*	2.9	TUE.				3.5*	30*	3.4	TUE.
ABC POLICE WOMAN	2	12.15- 1.22AM	12.15								5,340	7.0	3,890	5.1	25	5.5	THU.
			12.30													5.4	THU.
			12.45											5.1*	24*	4.9	THU.
			1.00													5.0	THU.
			1.15											4.8*	28*	4.3	THU.
ABC BARETTA-THU.	1	12.37- 1.27AM	12.30	3,280	4.3	2,750	3.6	22	4.1	THU.							
			12.45				3.8*	20*	3.7	THU.							
			1.00						3.5	THU.							
			1.15				3.4*	23*	3.1	THU.							
ABC BARETTA-WED.	1	12.37- 1.23AM	12.30	3,590	4.7	2,750	3.6	25	4.4	WED.							
	2	12.38- 1.26AM	12.30								4,040	5.3	3,430	4.5	27	5.3	WED.
			12.45				4.0*	25*	3.8	WED.				5.0*	26*	4.8	WED.
			1.00						3.2	WED.						4.2	WED.
			1.15				3.2*	26*	3.3	WED.				4.1*	28*	3.9	WED.
ABC BARETTA-THU.	2	1.22- 2.08AM	1.15								2,370	3.1	1,980	2.6	21	2.8	THU.
			1.30													2.7	THU.
			1.45											2.6*	21*	2.5	THU.
			2.00													2.4	THU.
CBS NEWSBREAK-M-F		>	8.45	12,280	16.1	11,600	15.2	24	15.8	M-F	11,370	14.9	10,530	13.8	21	14.8	M-F
CBS CBS NEWS SPECIAL REPORT(S)	2	11.30-12.03AM	11.30								8,010	10.5	6,940	9.1	28	9.7	WED.
			11.45													8.8	WED.
			12.00													7.4	WED.
CBS LATE MOVIE I		>	→GRID	7,400	9.7	5,040	6.6	25		M-F	7,020	9.2	4,810	6.3	23		M-F
			11.45											7.2*	21*	6.8	MTUTHF
			12.00													6.3	M-F
			12.15											6.2*	24*	6.0	M-F
			12.30						5.6	M-F						5.7	M-F
			12.45											4.9*	25*	4.8	M-F
			1.00													4.4	WED.
CBS LATE MOVIE II	2	>	→GRID								4,040	5.3	3,360	4.4	27		M-F
			12.45													4.9	MTUTHF
			1.00													4.4	M-F
			1.15											4.4*	27*	4.0	M-F
			1.30													3.7	WED.
			1.45											3.7*	32*	3.6	WED.
NBC NBC NEWS UPDATE-M-F		>	8.45	13,350	17.5	12,970	17.0	27	17.1	M-F	13,510	17.7	13,510	17.7	27	17.6	M-F
			9.00													18.3	TUE.
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	4,500	5.9	2,590	3.4	24	4.5	FRI.	5,950	7.8	3,430	4.5	27	5.8	FRI.
			1.15				4.1*	24*	3.8	FRI.				5.5*	27*	5.2	FRI.
			1.30						3.4	FRI.						4.6	FRI.
			1.45				3.2*	23*	3.0	FRI.				4.2*	26*	3.9	FRI.
			2.00						2.9	FRI.						3.9	FRI.

CONT'D

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC MIDNIGHT SPECIAL-CONT'D			2.15				2.9*	24*	2.8	FRI.				3.7*	28*	3.5	FRI.
NBC TOMORROW SHOW		>	→GRID	2,900	3.8	2,140	2.8	23		M-TH	3,280	4.3	2,520	3.3	24		M-TH
			1.45						2.3	M-TH						2.2	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,790	8.9	6,490	8.5	31	8.5	MTUF	6,710	8.8	6,490	8.5	31	8.5	MWTHF
ABC ABC DAYTIME NEWSBRIEF-THU(SUS)	1	1.57- 1.59PM	1.45							THU.							
ABC ABC DAYTIME NEWSBRIEF-TUE(SUS)		1.57- 1.59PM	1.45							TUE.							TUE.
ABC ABC DAYTIME NEWSBRIEF-WED(SUS)	1	1.57- 1.59PM	1.45							WED.							
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS MAGAZINE(S)	1	10.00-10.54AM	10.00	4,580	6.0	2,750	3.6	19	3.8	THU.							
			10.15				3.7*	19*	3.5	THU.							
			10.30						3.7	THU.							
			10.45				3.6*	19*	3.4	THU.							
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	2,900	3.8	2,440	3.2	16	3.2	M-F	2,750	3.6	2,370	3.1	17	3.1	M-F
CBS GOING PLACES(S)	2	4.00- 4.30PM	4.00								4,120	5.4	3,740	4.9	17	4.9	TUE.
			4.15													4.9	TUE.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	4,880	6.4	4,430	5.8	23	5.8		5,040	6.6	4,650	6.1	23	6.1	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	5,110	6.7	4,730	6.2	25	6.2		5,190	6.8	4,810	6.3	23	6.3	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	4,350	5.7	4,200	5.5	20	5.5		4,810	6.3	4,500	5.9	20	5.9	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	3,890	5.1	3,660	4.8	21	4.8		5,190	6.8	4,650	6.1	23	6.1	
ABC NCAA FOOTBALL GAME	1	12.44- 3.47PM	→GRID	17,010	22.3	8,010	10.5	35									
			3.45						11.6								
ABC NCAA FOOTBALL PRE GAME	1	12.30-12.44PM	12.30	4,500	5.9	4,580	6.0	23	6.0								
	2	12.30-12.43PM	12.30								5,800	7.6	5,650	7.4	26	7.4	
ABC NCAA FOOTBALL FILL-1(SUS)	2	3.33- 3.38PM	3.30														
ABC NCAA FOOTBALL FILL-2(SUS)	2	3.30- 3.37PM	3.30														
ABC NCAA FOOTBALL FILL(SUS)	1	3.55- 3.58PM	3.45														
ABC NCAA FOOTBALL POST GAME	2	3.53- 4.00PM	3.45								11,600	15.2	10,530	13.8	37	13.8	
ABC HALF TIME NEWS-3(SUS)	1	5.26- 5.31PM	5.15														
ABC HALF TIME NEWS-1(SUS)	1	5.33- 5.38PM	5.30														
ABC HALF TIMES NEWS-1(SUS)	2	5.30- 5.35PM	5.30														
ABC HALF TIMES NEWS-2(SUS)	2	5.33- 5.38PM	5.30														
ABC HALF TIMES NEWS-3(SUS)	2	5.39- 5.44PM	5.30														
ABC HALF TIME NEWS-2(SUS)	1	5.51- 5.56PM	5.45														
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,660	4.8	3,510	4.6	27	4.6		4,350	5.7	4,040	5.3	30	5.3	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,420	7.1	5,040	6.6	31	6.6		6,100	8.0	5,570	7.3	31	7.3	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	6,710	8.8	6,560	8.6	35	8.6		6,940	9.1	6,790	8.9	35	8.9	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45 10.00	9,080	11.9	8,700	11.4	42	11.3 11.5		9,160	12.0	8,930	11.7	42	11.8 11.7	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	7,170	9.4	7,020	9.2	35	9.2		7,860	10.3	7,400	9.7	35	9.7	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,790	8.9	6,260	8.2	32	8.2		7,940	10.4	7,250	9.5	35	9.5	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	6,330	8.3	5,650	7.4	29	7.4		8,090	10.6	7,480	9.8	34	9.8	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,040	5.3	3,740	4.9	18	4.9		5,260	6.9	4,880	6.4	23	6.4	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,650	6.1	4,350	5.7	21	5.7		5,720	7.5	5,420	7.1	23	7.1	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,880	6.4	4,730	6.2	22	6.2		6,560	8.6	6,030	7.9	25	7.9	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,820	5.0	3,510	4.6	22	4.6		4,270	5.6	4,120	5.4	24	5.4	
NBC TIME OUT-9:58AM		9.58-10.00AM	9.45	4,500	5.9	4,350	5.7	22	5.7		5,260	6.9	5,110	6.7	24	6.7	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,270	5.6	4,040	5.3	21	5.3		4,650	6.1	4,430	5.8	20	5.8	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	4,120	5.4	3,970	5.2	20	5.2		4,350	5.7	4,200	5.5	20	5.5	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,510	4.6	3,510	4.6	17	4.6		4,500	5.9	4,270	5.6	20	5.6	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	3,890	5.1	3,740	4.9	19	4.9		4,120	5.4	3,890	5.1	18	5.1	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,750	3.6	2,590	3.4	14	3.4		2,590	3.4	2,440	3.2	14	3.2	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,440	3.2	2,370	3.1	12	3.1		2,520	3.3	2,140	2.8	11	2.8	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	1,070	1.4	990	1.3	12	1.3		760	1.0	760	1.0	11	1.0	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	1,370	1.8	1,300	1.7	13	1.7		1,300	1.7	1,220	1.6	12	1.6	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 3.43PM	→GRID 3.30	23,960	31.4	13,660	17.9	49	19.8								
CBS CBS NFL FOOTBALL GAME 2	1 1	4.00- 6.48PM 6.59- 7.06PM	→GRID 7.00	22,200	29.1	10,150	13.3	28	20.3								
NBC NFL FOOTBALL POST-NBC	2	3.51- 4.00PM	3.45								8,850	11.6	7,170	9.4	21	9.4	